



# City of West Allis

## Meeting Minutes

### Charity Gala Planning Committee

*Sub-Committee of the West Allis Community Improvement Foundation, Inc.*

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Tuesday, February 16, 2021

4:15 PM

7525 W. Greenfield Ave.

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#### REGULAR MEETING

#### NOTICE OF VIRTUAL MEETING

##### A. CALL TO ORDER

##### B. ROLL CALL

Present: Trish Wikenhauser, Mayor Devine, Joanie Luedke, Alicia Malinger, Monica Atkinson, Terese Beauchamp, Paul Ziehler, Caitlyn White

##### C. APPROVAL OF MINUTES

Ms. White made a motion to approve the meeting minutes, Mr. Ziehler seconded.

1. [21-0064](#) Meeting Minutes of January 19, 2021

##### D. NEW AND PREVIOUS MATTERS

##### E. MATTERS FOR DISCUSSION/ACTION

2. [19-0780](#) Publicity Subcommittee

Ms. White asked the committee what promotional materials they would still like to be updated and printed (postcards, tickets, poster, etc.). The committee would like a digital copy of the poster, and will need 50-75 physical copies of the poster printed. Ms. Malinger said there is one more logo to be added to the poster, Ms. White will send to the City's graphic designer for updates.

3. [19-0781](#) Facilities Subcommittee

Ms. Malinger gave an update on the linens and decor for The Gage. Windy City Linens will need a deposit, information will be sent to Ms. Wikenhauser.

4. [19-0782](#) Entertainment Subcommittee

Ms. Luedke is planning on reaching out to Tony 'Radar' Hess to see if he would host the Gala. Ms. Malinger is confirming the band, Joe Wray is available.

5. [19-0783](#) "Taste of West Allis" Sweets Table Subcommittee

Ms. Beauchamp researched new businesses to add to her Sweets Table business list, and ended up doubling her list to reach out to. Ms. Beauchamp will work with Ms. White to send letters out by early March to the 21 businesses. When follow up is done with businesses, we should keep in mind that all sweets should be individually packaged.

6. [19-0784](#) Sponsorship/Fundraising Subcommittee

Not currently needed.

7. [19-0785](#) Silent Auction Subcommittee

Ms. White, Ms. Wikenhauser, Ms. Luedke, and Ms. Malinger will be reviewing auction items next Monday. Will need to work on replacing expired items.

**F. ADJOURNMENT**

Ms. White made a motion to adjourn the meeting, Mayor Devine seconded. Next meeting will be on March 16 at 4:15.



All meetings of the {bdName} are public meetings. In order for the general public to make comments at the committee meetings, the individual(s) must be scheduled (as an appearance) with the chair of the committee or the appropriate staff contact; otherwise, the meeting of the committee is a working session for the committee itself, and discussion by those in attendance is limited to committee members, the mayor, other alderpersons, staff and others that may be a party to the matter being discussed.

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