



# City of West Allis

## Legislation Details

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**File #:** R-2018-0462    **Version:** 1

**Type:** Resolution                      **Status:** Adopted

**File created:** 6/26/2018                      **In control:** Administration and Finance Committee (INACTIVE)

**On agenda:** 6/26/2018                      **Final action:** 7/17/2018

**Title:** Resolution authorizing the Mayor to partner with Savage Solutions to implement and execute a Logo, Brand, and Marketing Strategy and Plan for the City of West Allis in the amount of \$180,000. (\$100,000 from a donation from FIRE (First-Ring Industrial Redevelopment Enterprise) and \$80,000 from funds designated for Tourism Promotion and Development based on a change to state law which requires room tax revenue allocation to Tourism Promotion and Development.)

**Sponsors:** Administration and Finance Committee (INACTIVE)

**Indexes:**

**Code sections:**

**Attachments:** 1. R-2018-0462 signed

Date	Ver.	Action By	Action	Result
7/17/2018	1	Common Council	Adopted	Pass
7/17/2018	1	Administration and Finance Committee (INACTIVE)		Pass
7/17/2018	1	Common Council	Reconsidered and Referred back	Pass
6/26/2018	1	Administration and Finance Committee (INACTIVE)		Pass
6/26/2018	1	Common Council	Adopted	Pass
6/26/2018	1	Common Council		