



City of West Allis

Legislation Text

File #: R-2010-0078, **Version:** 1

Resolution relative to the transfer of \$12,000 from the Contingency Fund to the General Promotional budget account for implementation of a new method of City Newsletter distribution (Publisher's Mail Services).

WHEREAS, the current method of distributing the City Newsletter has had difficulty for some time in reaching all residences and businesses in the City; and,

WHEREAS, Publisher's Mail Services has been identified as a company that can provide more complete service; and,

WHEREAS, the total annual cost for printing and distribution of the four quarterly City Newsletters will increase from the \$28,000 budgeted amount to \$40,000 in the City's General Promotional account in the 2010 City Budget; and,

WHEREAS, the difference of \$12,000 is needed to be added to that account to implement the new method of distribution.

NOW, THEREFORE, BE IT RESOLVED by the Common Council of the City of West Allis that \$12,000 be transferred from the Contingency Fund to the General Promotional budget account for the purpose of implementing the new method of City Newsletter distribution with Publisher's Mail Services.

ADM\ORDRES\ADMR386