



City of West Allis

Meeting Minutes - Final

Events Committee

*Mayor Dan Devine, Caitlyn White, Chase Ernst,
Emily Eineichner, Mark Lutz, Ashley Wagner,
Melissa Feldmeyer, Melissa Lenz, Shelly Strasser, and
Rebecca Grill*

Thursday, August 13, 2020

4:00 PM

NOTICE OF VIRTUAL MEETING

A. CALL TO ORDER

B. ROLL CALL

Also present: Robert Barwick, Kris Marion

Present 5 - Mayor Dan Devine, Caitlyn White, Emily Eineichner, Melissa Lenz, and Shelly Strasser

Excused 4 - Rebecca Grill, Melissa Feldmeyer, Mark Lutz, and Ashley Wagner

C. APPROVAL OF MINUTES

1. [20-0339](#) Meeting Minutes of July 14, 2020

Attachments: [Meeting Minutes of July 14, 2020](#)

Mr. Barwick made a motion to approve the minutes, and Ms. Eineichner seconded.

D. MATTERS FOR DISCUSSION/ACTION

2. [20-0222](#) 2020 Events Discussion

Ms. White went over Food Truck Friday updates, vendors who have been participating, and attendance.

The committee spoke briefly about Eat West events, such as Small Plates, and decided it's best not to hold that type of event yet.

3. [20-0223](#) Sponsorship Funding Discussion

Since not many committee members were present, we decided to have more of a discussion and brainstorm at the next meeting. We will need to come up with creative ways to gain funding for future events.

E. EVENT, PROMOTION, AND MARKETING OPPORTUNITIES

F. ADJOURNMENT



All meetings of the {bdName} are public meetings. In order for the general public to make comments at the committee meetings, the individual(s) must be scheduled (as an appearance) with the chair of the committee or the appropriate staff contact; otherwise, the meeting of the committee is a working session for the committee itself, and discussion by those in attendance is limited to committee members, the mayor, other alderpersons, staff and others that may be a party to the matter being discussed.

NON-DISCRIMINATION STATEMENT

The City of West Allis does not discriminate against individuals on the basis of race, color, religion, age, marital or veterans' status, sex, national origin, disability or any other legally protected status in the admission or access to, or treatment or employment in, its services, programs or activities.

AMERICANS WITH DISABILITIES ACT NOTICE

Upon reasonable notice the City will furnish appropriate auxiliary aids and services when necessary to afford individuals with disabilities an equal opportunity to participate in and to enjoy the benefits of a service, program or activity provided by the City.

LIMITED ENGLISH PROFICIENCY STATEMENT

It is the policy of the City of West Allis to provide language access services to populations of persons with Limited English Proficiency (LEP) who are eligible to be served or likely to be directly affected by our programs. Such services will be focused on providing meaningful access to our programs, services and/or benefits.