



City of West Allis

Meeting Minutes

Events Committee

*Mayor Dan Devine, Caitlyn White, Chase Ernst,
Emily Eineichner, Mark Lutz, Ashley Wagner,
Melissa Feldmeyer, Melissa Lenz, Shelly Strasser, and
Rebecca Grill*

Tuesday, June 9, 2020

4:00 PM

REGULAR MEETING

NOTICE OF VIRTUAL MEETING

A. CALL TO ORDER

B. ROLL CALL

Also present: Jon Matte, Robert Barwick, Kris Marion

Present 4 - Mayor Dan Devine, Caitlyn White, Emily Eineichner, and Shelly Strasser

Excused 5 - Rebecca Grill, Melissa Feldmeyer, Melissa Lenz, Mark Lutz, and Ashley Wagner

C. APPROVAL OF MINUTES

Ms. White made a motion to approve the minutes, Mayor Devine seconded.

1. [20-0266](#) Meeting Minutes (draft) of May 5, 2020

D. MATTERS FOR DISCUSSION/ACTION

2. [20-0222](#) 2020 Events Discussion

At this time, we are still in Phase B of the reopening plan, which means only gatherings of 10 or less are permitted. The Committee discussed the future of Polka in the Park and Food Truck Fridays. There is the option to do Polka in the Park virtually, but do we want to begin this new event virtually or do we want to wait until we can create the event we have envisioned.

Ms. White would like to continue on with Food Truck Friday in a to-go capacity on July 17. We would like to strongly recommend all vendors offer a pre-order option to customers. Ms. White will work with food vendors to create a safe environment for customers to pick up food.

Ms. Strasser made a motion to move Polka in the Park to a later date, and Ms. Eineichner seconded.

3. [20-0267](#) Virtual Events

The Committee agrees that a virtual concert for Independence Day would be a fun idea. Ms. White will reach out to some contacts to see if anyone is interested. A photo contest was also a great idea suggested, to encourage residents to share their patriotic spirit with us for a West Allis swag bag prize.

E. EVENT, PROMOTION, AND MARKETING OPPORTUNITIES

F. ADJOURNMENT

Mayor Devine motioned to adjourn, and Ms. Strasser seconded.



All meetings of the {bdName} are public meetings. In order for the general public to make comments at the committee meetings, the individual(s) must be scheduled (as an appearance) with the chair of the committee or the appropriate staff contact; otherwise, the meeting of the committee is a working session for the committee itself, and discussion by those in attendance is limited to committee members, the mayor, other alderpersons, staff and others that may be a party to the matter being discussed.

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It is the policy of the City of West Allis to provide language access services to populations of persons with Limited English Proficiency (LEP) who are eligible to be served or likely to be directly affected by our programs. Such services will be focused on providing meaningful access to our programs, services and/or benefits.