



City of West Allis

Meeting Minutes

Tourism Commission

Dan Devine, Mayor
Martin J. Weigel, Alderperson
Rebecca Grill, City Administrator
Commission Members Laura Mueller and Rod Raschka

Tuesday, June 6, 2017

5:07 PM

City Hall, Art Gallery

REGULAR MEETING

A. CALL TO ORDER

The meeting was called to order at 5:07 p.m.

B. ROLL CALL

Present 5 - Mayor Dan Devine, Ald. Martin J. Weigel, Ms. Rebecca Grill, Mr. Rod Raschka, and Mr. Rod Raschka

Excused 1 - Ms. Laura Mueller

Others Attending

Patrick Schloss, Community Development Manager; Jon Matte, Communications Director; Jenny Kosek, Communications Specialist.

C. APPROVAL OF MINUTES

[17-00053](#) March 29, 2017 and April 6, 2017 Draft Minutes.

A motion was made by Mr. Raschka, seconded by Ald. Weigel, that this matter was Approved.
The motion carried by the following vote:

Aye: 4 - Mayor Devine, Ald. Weigel, Ms. Grill, and Mr. Raschka

No: 0

D. NEW AND PREVIOUS MATTERS

1. [17-00054](#) Discuss resolution to approve Savage Solutions Proposal and Contract for Marketing Services.

Discussion held on this topic. City Administrator Rebecca Grill responded to questions/comments. Consensus provided to approve contract for marketing services.

2. [17-00055](#) Resolution authorizing the City Administrator to enter into a contract with Savage Solutions, LLC for Branding and Marketing Services for an initial cost not to exceed \$50,000.

Sponsors: Tourism Commission

**A motion was made by Ald. Weigel, seconded by Mr. Raschka, that this matter was Approved.
The motion carried by the following vote:**

Aye: 4 - Mayor Devine, Ald. Weigel, Ms. Grill, and Mr. Raschka

No: 0

3. [17-00043](#) Proposed Photographer Schedule

Discussion ensued. Events requiring photos, including Kegs & Kurds and Food Truck Wednesday, will be taken by Communications.

This matter was Discussed

4. [17-00019](#) Miscellaneous Tourism Promotion and Marketing Opportunities.

Future opportunities for promotion/marketing in the Wisconsin lodging directory. Internal/External, 5-7 people, Jenny Kosek to put together. Time commitment?

This matter was Discussed

E. ADJOURNMENT

A motion was made by Rebecca Grill, seconded by Mayor Devine, to adjourn the meeting at 5:28 p.m. The motion carried unanimously.



All meetings of the {bdName} are public meetings. In order for the general public to make comments at the committee meetings, the individual(s) must be scheduled (as an appearance) with the chair of the committee or the appropriate staff contact; otherwise, the meeting of the committee is a working session for the committee itself, and discussion by those in attendance is limited to committee members, the mayor, other alderpersons, staff and others that may be a party to the matter being discussed.

NON-DISCRIMINATION STATEMENT

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AMERICANS WITH DISABILITIES ACT NOTICE

Upon reasonable notice the City will furnish appropriate auxiliary aids and services when necessary to afford individuals with disabilities an equal opportunity to participate in and to enjoy the benefits of a service, program or activity provided by the City.

LIMITED ENGLISH PROFICIENCY STATEMENT

It is the policy of the City of West Allis to provide language access services to populations of persons with Limited English Proficiency (LEP) who are eligible to be served or likely to be directly affected by our programs. Such services will be focused on providing meaningful access to our programs, services and/or benefits.