



PUBLIC ENTERTAINMENT PREMISES LICENSE APPLICATION

FORM
PEP-APP
4/21

Instructions

- Submit your non-refundable background check fee of \$16 and the appropriate license fee listed below in the form of cash, check, or money order with your completed application.
- Incomplete applications, or applications filed without the proper fee will be returned.
- Your name must appear exactly as it does on your driver's license or state id.

Applicant

Legal Entity Name (If Corporation or LLC)

Business Name (DBA)

DICK AND GLORIA'S COCKTAILS AND DREAMS

Business Address

2201 S. 55th Street

Agent, Individual or Partner Name

Phone Number

SARAH A. JABLONSKI

(414) 736-5980

Email Address

youngone5484@gmail.com

Driver's License/State ID#:

State Issued:

Exp. Date:

J145-7818-2679-07

WI

5/19/2026

Legal Capacity (Occupancy Load of Premises)

What is the legal capacity of your premises?

82 people

Legal Capacity (occupancy load) determines the fee for your public entertainment license. If you do not currently have a designated capacity and posted sign, please contact the Fire Department at 414-302-8900. You may click [here](#) for a copy of the occupancy load application. Premises without a current legal capacity (occupancy load), will be charged the \$500 standard fee for the Public Entertainment Premise License. Reduced fees are available depending upon your legally assigned capacity. Fees are as follows:

Public Entertainment Premises Standard Fee	\$500
Reduced Fee for premises with legal capacity of 400-499	\$350
Reduced Fee for premises with legal capacity of 300-399	\$275
Reduced Fee for premises with legal capacity of 200-299	\$200
Reduced Fee for premises with legal capacity of 100-199	\$150
Reduced Fee for premises with legal capacity of 76-99	\$125
Reduced Fee for premises with legal capacity of 26-75	\$100
Reduced Fee for premises with legal capacity of 25 or fewer	\$75
Temporary Public Entertainment Premises Permit	\$50

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CITY OF WEST ALLIS
CITY CLERK

If you do not currently have a legal capacity (occupancy load) and are applying with the Fire Department to acquire one prior to the next license year. Submit an initial payment of \$75 and you can pay the difference (if required once you receive it.) It is important that you complete this requirement prior to July 1 so you are properly licensed and not subject to citations or closure.



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Types of Entertainment (Choose all that apply)

- ☐ Juke Box ☐ Disc Jockey ☐ Billiard/Pool Tables - # _____ ☐ Amusement Machines- # _____
☐ Theater ☐ Movies ☒ Bands ☐ Karaoke ☐ Patrons Dancing ☐ Instrumental Music
☐ Bowling # of lanes _____ ☐ Concerts - # per year _____ ☐ Theatrical Performances - # per year _____
☐ Dancing by Performers (Adult Entertainment also requires an Adult Oriented Establishment License)
☐ Other, describe: _____

Please Note: All entertainment must be listed above and is subject to approval by the Common Council. Only entertainment approved and listed on license may be allowed in the premises. Permitting unauthorized entertainment will subject licensee to citations, and/or suspension, revocation, or non-renewal of the license.

If you wish to add entertainment to your license during the license year, you will need to file a change of entertainment application. If you wish to temporary add a type of entertainment, apply for a temporary public entertainment permit.

All types of business that are planned or currently conducted on the premises (check all that apply)

- ☐ Banquet Hall ☐ Bowling Alley ☐ Café/Coffee Shop ☐ Deli/Fast Food Restaurant
☐ Lounge ☐ Gas Station ☐ Liquor Store ☐ Supermarket ☒ Tavern/Bar ☐ Night Club
☐ Full Service Restaurant ☐ Convenience Store ☐ Private/Fraternal Veteran's Club
☒ Other Small kitchen
☐ Same as alcohol beverage plan of operation

Percentage of sales related to the types of business listed above (must equal 100%)

Security Plans

- ☐ Same as alcohol beverage plan of operation

Describe the security provisions for parking and loading areas:

Number of Security Personnel (list by day if number varies)

Security Personnel Responsibilities and Equipment Used:

Location of inside and outside security cameras

Cameras in bar 2 in front bar 2 in back pool room



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Hours of Operation for Entertainment (Default hours are 9:00 am - 11:00 pm unless otherwise approved)

Sunday	Open/Entertainment Start Time:	Close/Entertainment End Time:
Monday	Open/Entertainment Start Time:	Close/Entertainment End Time:
Tuesday	Open/Entertainment Start Time:	Close/Entertainment End Time:
Wednesday	Open/Entertainment Start Time:	Close/Entertainment End Time:
Thursday	Open/Entertainment Start Time:	Close/Entertainment End Time:
Friday	Open/Entertainment Start Time:	Close/Entertainment End Time:
Saturday Aug 28, 2021	Open/Entertainment Start Time: 12pm	Close/Entertainment End Time: 10pm

Floor Plan

A floor plan must be submitted with this application unless the floor plan is identical to the alcohol beverage application.

The detailed floor plan must be filed on an 8 1/2 x 11 sheet of paper for each floor of the licensed premises. It must include: 1) Detailed description outlining the areas of the building where the public entertainment will be provided. (Stages, rooms, etc. must be labelled.) 2) Square feet and dimensions of the premises to be licensed. 3) Location of all entrances and exits, seating areas, bars, waiting line, security search areas, stages, rooms, food preparation areas, areas where public entertainment will be provided, etc.) 4) North Point, Date, Address and name of applicant.

☐ Same as alcohol beverage plan of operation

Signature and Acknowledgement

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You must initial each of the following items confirming your understanding:

- ☒ I understand that after the license has been issued, a change to the plan of operation or floor plan must require approval from the Common Council and I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.
- ☒ I agree to comply with the plan of operation details and floor plan provided as part of this application.
- ☒ I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the City of West Allis and State of Wisconsin.

To the best of my knowledge and belief, all statements and answers in this application are complete and true. I understand that if I provide false or fraudulent information on this application, the application will be denied.

Sarah A. Jablonski

July 27th, 2021

Office Use Only:

License Number:	Received:	Entered:	Police:	BINS:
Health:	Fire:	Planning:	L&H:	CC: