



City of West Allis

Meeting Minutes - Draft

Charity Gala Planning Committee

Sub-Committee of the West Allis Community Improvement Foundation, Inc.

Tuesday, March 16, 2021

4:15 PM

7525 W. Greenfield Ave.

VIRTUAL REGULAR MEETING

A. CALL TO ORDER

B. ROLL CALL

Present: Trish Wikenhauser, Paul Ziehler, Joanie Luedke, Alicia Malinge, Tim Meyers, Monica Atkinson, Mayor Devine

C. APPROVAL OF MINUTES

1. [21-0117](#) Meeting Minutes of February 16, 2021

Attachments: [2-16-2021 Minutes](#)

Ms. Wikenhauser made a motion to approve the meeting minutes, Ms. White seconded.

D. MATTERS FOR DISCUSSION/ACTION

2. [19-0780](#) Publicity Subcommittee

Posters will be ready for pick up at City Hall this week. Ms. Wikenhauser will contact media sources in April.

3. [19-0781](#) Facilities Subcommittee

Ms. Luedke, Ms. Malinge, and Ms. Wikenhauser will be having a meeting with The Gage and Chef Jack Catering to review all final details for May 8.

4. [19-0782](#) Entertainment Subcommittee

Tony 'Radar' Hess is checking his availability for hosting the Gala again this year, Ms. Luedke should have an update next meeting. Ms. Malinge gave an update on the live music, Joe Wray will be performing for a fee of \$600.

5. [19-0783](#) "Taste of West Allis" Sweets Table Subcommittee

Ms. White gave an update on behalf of Ms. Beauchamp, letters were mailed out to businesses at the end of February. Ms. Beauchamp will be following up with businesses to confirm who will be donating items.

6. [19-0784](#) Sponsorship/Fundraising Subcommittee

Ms. Luedke and Ms. Malinge will be making all of the signage and will need updated sponsor information so that everyone gets recognized, Ms. White will send an update to them.

7. [19-0785](#) Silent Auction Subcommittee

The committee would like more donation items for the silent auction. The online bidding site will be worked on after our next meeting.

E. ADJOURNMENT

Ms. Wikenhauser made a motion to adjourn the meeting, Ms. White seconded. Next meeting will be on April 6, 2021.



All meetings of the {bdName} are public meetings. In order for the general public to make comments at the committee meetings, the individual(s) must be scheduled (as an appearance) with the chair of the committee or the appropriate staff contact; otherwise, the meeting of the committee is a working session for the committee itself, and discussion by those in attendance is limited to committee members, the mayor, other alderpersons, staff and others that may be a party to the matter being discussed.

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