



City of West Allis

Meeting Minutes - Draft

Events Committee

*Mayor Dan Devine, Caitlyn White, Chase Ernst,
Emily Eineichner, Mark Lutz, Ashley Wagner,
Melissa Feldmeyer, Melissa Lenz, Shelly Strasser, and
Rebecca Grill*

Tuesday, July 14, 2020

4:00 PM

REGULAR MEETING

NOTICE OF VIRTUAL MEETING

A. CALL TO ORDER

B. ROLL CALL

Also Present: Jon Matte, Jenny Kosek, Robert Barwick

Present 7 - Mayor Dan Devine, Caitlyn White, Emily Eineichner, Melissa Feldmeyer, Melissa Lenz, Shelly Strasser, and Ashley Wagner

Excused 1 - Rebecca Grill

Absent 1 - Mark Lutz

C. APPROVAL OF MINUTES

Ms. Eineichner made a motion to approve the meeting minutes of June 9, 2020 and Mr. Barwick seconded.

1. [20-0301](#) Meeting Minutes of June 9, 2020

Attachments: [Meeting Minutes of June 9, 2020](#)

D. MATTERS FOR DISCUSSION/ACTION

2. [20-0303](#) Independence Day Photo Contest

There were only five entries into our Independence Day Photo Contest. The committee agreed to give all five entries a prize swag bag for their entry. Ms. White will coordinate pick up with them.

3. [20-0302](#) 2020 Events

Our first Food Truck Friday will be this Friday, July 17 from 4-8pm. This will now be a Grab 'N Go style event, asking customers to order food from the vendors they want to try and then take their food home or to a local park to eat.

The Committee discussed the possibilities of hosting more events this season, but we are hesitant to confirm anything while the pandemic is still in the forefront. We will talk more next meeting about future events.

- E. [19-0618](#) Event, Promotion, and Marketing Opportunities

Ms. Eineichner let us know about the Fair Food Crawl event that the Downtown BID is hosting on August 5, 2020. They are capping the attendance/ticket sales at 200. Local restaurants and vendors will have 'fair food' available for customers to sample throughout the event.

Eat West Allis will be hosting Dine & Dash on July 18, 2020.

F. ADJOURNMENT

Ms. Feldmeyer made a motion to adjourn the meeting, and Ms. Strasser seconded.



All meetings of the {bdName} are public meetings. In order for the general public to make comments at the committee meetings, the individual(s) must be scheduled (as an appearance) with the chair of the committee or the appropriate staff contact; otherwise, the meeting of the committee is a working session for the committee itself, and discussion by those in attendance is limited to committee members, the mayor, other alderpersons, staff and others that may be a party to the matter being discussed.

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AMERICANS WITH DISABILITIES ACT NOTICE

Upon reasonable notice the City will furnish appropriate auxiliary aids and services when necessary to afford individuals with disabilities an equal opportunity to participate in and to enjoy the benefits of a service, program or activity provided by the City.

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It is the policy of the City of West Allis to provide language access services to populations of persons with Limited English Proficiency (LEP) who are eligible to be served or likely to be directly affected by our programs. Such services will be focused on providing meaningful access to our programs, services and/or benefits.