

Water Stone Bank

Good afternoon Rebecca,

My name is Gretchen and I am the new community president for the branch opening on September 3, 2019 at 10296 W National Avenue in West Allis. I am happy about working in this community and look forward to many more conversations with you. Please either let me know when is the best time to have a phone conversation with you or just give me a call at 414-459-4450 or reach me on my cell phone 414-305-7361. I would be happy to speak with you directly regarding this.

We have a grand opening offer to share and I hope you are as excited to share it with your associates/contacts/colleagues as I am to share it with you.

We are offering **\$250 cash incentive to new checking customers when they set up direct deposit**. This is available to new checking customers only. **If they close the account within 180 days, they will be charged a \$250 promotional payback fee**. We want to partner with you on this and hope that you would send customers our way. In order to effectively do this, we would want to include your logo on our marketing materials. You can send your logo directly to me via email. Logo file should be in color and in PDF, PNG or JPG.

Additionally, the first 50 new checking customers at this new WaterStone Bank location will have the opportunity to choose a charity (approved 501c3 local organizations) from a list of 4 (yours included). The charity of choice will receive a \$250 donation each time their name is selected. This is an opportunity for your organization to receive up to \$12,500 from WSB's Foundation. This is an awesome offer that you do not want to miss out on. We gain new customers, your organization receives the donation and our community continues to prosper.

Your organization, West Allis Community Improvement Foundation was selected by WaterStone Bank Foundation to benefit from this checking promotion.

I look forward to hearing back you soon. If I don't hear from you, I will follow up in a couple of days.

Thanks,

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