

STAFF STRATEGIC PLAN QUESTIONNAIRE

A committee has been formed to work on crafting a revised strategic plan for the Library. The goal is to bring forward a vision and path for the organization to follow for the future in order to provide the highest quality public library service to the community. I ask that you consider the attached Library Goals from the City of West Allis Strategic Plan 2017-2022, when formulating your answers.

A form is provided with a set of four questions asking for your opinion/ideas regarding the relative strengths, weaknesses, opportunities and threats that currently influence the Library. As part of the strategic planning process it is important that these four critical aspects be identified and assessed. Your input and opinions are so important for the implementation of a successful plan.

Please take a few moments to answer the four questions and return to Library Administration by the end of the day on Tuesday, July 2nd. You can either respond to this email or if you prefer to do so anonymously, simply print your response and place in the Library Administration mailbox

Thank you for assisting with and supporting this important planning project!

-Mike Koszalka

1. What are some of the library's strengths, and what do users like best about the library?
2. What are some of the library's weaknesses, and what needs improvement?
3. What are some existing opportunities that the library should take advantage of in order to strengthen its services to citizens?
4. What internal or external influences may threaten or negatively impact library services?