



City of West Allis  
Farmers Market Committee

**Minutes**

Friday, March 29, 2019 at 2:00 PM  
7525 W Greenfield Ave – Art Gallery

Members Present: Dan Koralewski, Amanda Kuney, Tim Gill, Caitlyn White

Also Present: Cindy Chapman, Jerry Wagner, Jenny Kosek,

Members Excused: Dan Devine, Rebecca Grill

1. Acceptance of Minutes

Mr. Wagner made a motion to accept the minutes, Ms. Chapman seconds motion.

2. Vendor Application Packet Updates

The new application packet will be mailed out to returning vendors soon.

The packet is also available to download online at [www.westallisfarmersmarket.com](http://www.westallisfarmersmarket.com)

Ms. White has been emailing the application to all inquiring vendors or sending them to the website for more information.

3. Events at the Market

a. Mother's Day

Ms. White has secured musician Roxie Beane to perform during this event (time TBD), and a few different gift and Mother's Day card vendors. She is working with Mr. Lutz to have mimosas at the market that day to go along with the 'Mums and Mimosas' theme. Inspiration Studios and the Village Playhouse will be attending to promote upcoming art shows and theater productions. Costco will also have a Mother's Day inspired booth.

b. Thursday's @ the Market – no new information discussed.

c. Farmers Market 100<sup>th</sup> Anniversary

We will have the 100<sup>th</sup> Anniversary celebration on July 13. Savage Solutions is working on a new brand for the Farmers Market, which we will unveil on July 13. Westallion Brewery is brewing a special 100<sup>th</sup> anniversary beer for us and will attend to promote the beer and the celebration that day as well. The group agreed that we would like to showcase the history of the market through a photo display, but we will need to find more photos.

4. Temporary Market Location Update

The Farmers Market will no longer be able to utilize 66<sup>th</sup> street due to the bus route. But, closing down Lapham and the adjacent parking lot should still be enough space for all of our vendors. If needed, we will look into closing down part of 65<sup>th</sup> street.

Mr. Wagner noticed that certain search engines say the West Allis Farmers Market has the incorrect opening date. All we can do is report this when we come across it.

Mr. Koralewski brought up bathroom and office access during the first couple weeks. Ms. White will

confirm with Communications Director, Mr. Matte, to confirm that the bathrooms and office will be open by then.

5. Next Meeting Date – Ms. White will send out a Doodle with times for our next meeting.  
If possible, we would like to meet at the temporary market location to go over the vendor layout.
6. Adjournment  
Ms. Chapman made a motion to adjourn the meeting, Mr. Wagner seconds motion.