

# Community Engagement & Event Management

demco  
SOFTWARE

## SignUp

### Simplify event registration and get patrons into your library.

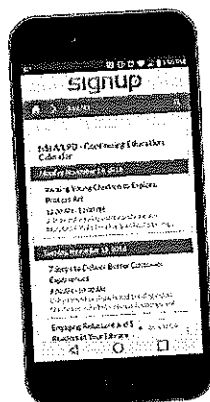
*Your library has great programs — make it easy for people to attend them! SignUp is a robust online tool that helps you create, manage and promote library events.*

#### Patron Benefits

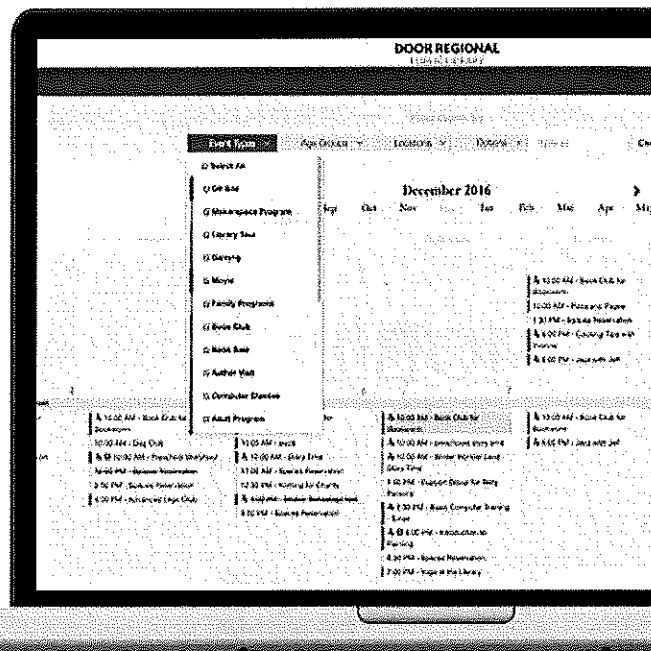
- **Convenient online event registration**, event reminders and automation capabilities.
- **Mobile-friendly design** to maximize the experience through smartphones and tablets.
- **Enhanced calendar** includes additional views, search and printing options as well as the ability to add events to personal calendars, share on social media and get notifications.

#### Staff Benefits

- **Simplify registration, attendance, event payment, wait lists and reporting.** Automatically prevent room conflicts.
- **Easily promote events online**, during checkout and through mobile notifications.
- **Integrates with Spaces** room reservation software, if desired, for a convenient menu of self-service options.
- **More library branding features** so fonts and colors can be selected for the mobile design.
- **Increased speed and performance** saves time.
- **Updated functionality** for events that require librarian-assisted registration to maximize attendance.



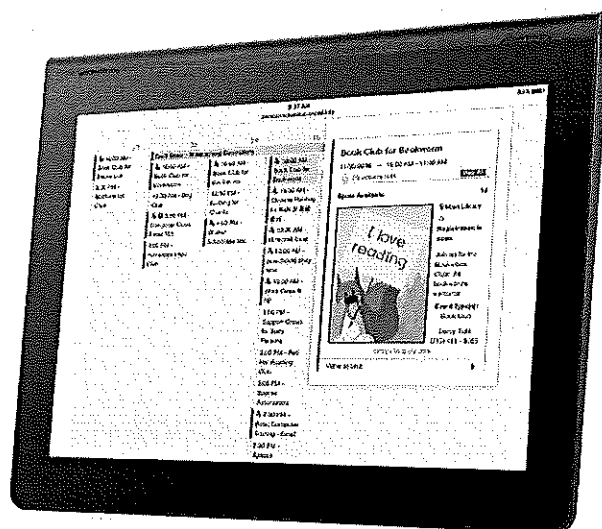
*Updated event pages feature a more responsive design and easy-to-understand buttons and labels.*



*Get more at-a-glance event information with the enhanced calendar view. The new preview modal makes it easy to view details for multiple events.*

**"... the #1 thing we like about SignUp is how EASY it is ..."**

— René Battelle, Marcellus Free Library, Marcellus, NY



*Mobile-friendly design means easy registration from anywhere.*