

Commission - Mayor Dan Devine • Devan Gracyalny • Barbara Hart • Karen Mikolajewski • John Noll • Ray Nazer • Patricia Wolf c/o City of West Allis • Administrative Office • 7525 W. Greenfield Ave. • West Allis, WI 53214

#### RECEIVED

Monday, January 22, 2018

JAN 24 2018

West Allis Tourism Commission

CITY OF WEST ALLIS

Att. Rebecca Grill, City Administrator

Ms. Grill

This letter is to inform you and the Tourism Commission of a need for financial support for this year's 13<sup>th</sup> Annual Settler's Weekend. As you know this event is coordinated by the West Allis Historic Preservation Commission and grew out of an interest in our local history during the 2006 city centennial.

Although we strive to solicit the funds needed to put on this educational and entertaining event from our business community, this year we have been unable to garner the financial support we need. I understand that the Tourism Commission may have funds available, but no mechanism in place at this time to apply for a grant.

We are at this time in need of approximately \$1750.00, which qualify us for a matching \$3,000.00 grant from the Community Improvement Foundation. As we discussed this morning, Our Settler's Weekend event budget is around \$10,000.00. These funds allows us to pay for the entertainers, re-enactors, porta-Johns, ice, printings, signage, security, tent rental, and other related expenses without having to charge for admittance to the event.

We believe that this event dove-tails nicely with the Tourism Commission as we bring in people from throughout the area, the state, and even the upper Midwest. We received television coverage last year from Multi-Media Journalist Evan Peterson who did 4 live remote broadcasts on FOX TV6.

Please consider funding this worthwhile, and free community event. I can be reached through the Historic Preservation Commission, or by cell 414-801-6886.

Sincerely,

Devan Gracyalny, and the Settler Weekend Committee

### 2017 Settler's Weekend Financial Report

Expenses		<u>Income</u>	
Tent Rental	\$579.00	Anon. Developer	\$5000.00
DC Ellington Medals	\$360.00	Anon. Wolfe	\$1000.00
Daniels Catering		WA Rotary	\$1000.00
Dinner	\$1225.00	WA Lions	\$300.00
Breakfast	\$625.00	Karen & Fred M.	\$400.00
National Sign	\$230.00	Anon. Donation	\$130.00
Entertainment	\$2875.00	Program Ads	\$1150.00
Crafters, Blacksmith,		Sales/Donations	\$151.00
Native American, Powder,		Total	\$9131.00
Firewood. (cash)	\$1250.00		
Ice	\$575.00	Net loss (\$145.00)	
Port-a-johns	\$332.00		
DC Ellington			
Program, Coloring bks \$1075.00			
Police Reserve	\$150.00		
Total Expenses	\$9276.00		



# CITY OF WEST ALLIS

WISCONSIN



SESQUICENTENNIAL COMMITTEE

MAYOR JEANNETTE BELL NAN BIALEK West Allis Star **DONALD CHARLIER** President, The Jansen Group, Inc. JOHN CLOW West Allis Historical Society REVEREND DAVID COOPER West Allis Clergy Association DONALD KURKOWSKI, A.I.A. Architects/Planners, Inc. **GERALD MATTER** MKM Trucking Corp. JAMES MEJCHAR West Allis Chamber of Commerce ALDERMAN PAUL MURPHY President, West Allis Common Council **RAYMOND NAZER** West Allis Players Community Theater **NATALIE PAALU** West Allis/West Milwaukee School District WILLIAM POTOCIC West Allis Charities MICHAEL SACHEN, CITY ATTORNEY Community-at-Large Representative **PATRICIA WOLFE** 

STAFF
JAMES E. HERBST
Economic Development Manager

Community-at-Large Representative

June 12, 1998

Ms. Milda Lisser 2814 South Waukesha Road West Allis, WI 53227

Dear Milda:

On behalf of Mayor Bell and the Sesquicentennial Committee, we would like to thank you for helping to make our Sesquicentennial Day celebration such a great success. Many attendees, including my wife, told me how much they enjoyed the quiltmaking exhibit. In fact some have suggested that we consider an annual craft fair at the Log Schoolhouse site to promote tourism in the City and to raise funds for the upkeep on the Log Schoolhouse and Historical Society Museum.

Thank you again for all your help.

Sincerely,

James E. Herbst

Manager, Economic Development Division

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cc: John F. Stibal, Director, Department of Development



# CITY OF WEST ALLIS

WISCONSIN

June 12, 1998

Ms. Florence Porter 2228 South 81 Street West Allis, WI 53219

Dear Florence:

On behalf of Mayor Bell and the Sesquicentennial Committee, we would like to thank you for helping to make our Sesquicentennial Day celebration such a great success. I am sorry I missed you, but I was told by many attendees that they thoroughly enjoyed your basket weaving exhibit. In fact some have suggested that we consider holding an annual craft fair at the Log Schoolhouse site to promote tourism in the City and to raise funds for the upkeep on the Log Schoolhouse and Historical Society Museum.

Thank you again for all your help.

Sincerely,

James E. Herbst

Manager, Economic Development Division

JEH:bjb

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cc: John F. Stibal, Director, Department of Development



#### SESQUICENTENNIAL COMMI

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STAFF JAMES E. HERBST Economic Development Manager