

COMMUNITY DEVELOPMENT AUTHORITY
CITY OF WEST ALLIS
RESOLUTION NO. 1278 AS AMENDED
DATE ADOPTED: April 10, 2018

Resolution authorizing the funding in an amount not to exceed \$7,500 for marketing and promotion of the West Allis Farmers Market.

WHEREAS, the Community Development Authority of the City of West Allis (the "Authority"), owns various properties in the Six Points/Farmers Market Redevelopment Area (the Properties"); and,

WHEREAS, marketing and promotion of the West Allis Farmers Market is necessary, as the Properties are located adjacent to the Farmers Market, and the success of redevelopment of the Properties and the Farmers Market are equally correlated and essential; and,


WHEREAS, the Community Development Authority has allocated funding for participation in the MilwaukeeFood.com Inc. "Food Truck Takeover" that will include live entertainment, 10-15 food vendors, children's games on five Wednesdays from May 30 to October 3, 2018; and

WHEREAS, future redevelopment requires marketing of the Six Points/Farmers Market Redevelopment Area.

NOW, THEREFORE, BE IT RESOLVED by the Community Development Authority of the City of West Allis as follows:

1. That the Executive Director or his designee, be and is hereby authorized and directed to expend up to \$7,500 for marketing and promotion of the West Allis Farmers Market and is hereby authorized and directed to enter into a marketing and promotion Contract for the Farmers Market.
2. That the sum of up to \$7,500 be and is hereby appropriated from Tax Incremental District Number Fifteen – The Market.
3. That the City Attorney be and is hereby authorized to make such non-substantive changes, modifications, additions and deletions to and from the various provisions of the Contract, including any and all attachments, exhibits, addendums and amendments, as may be necessary and proper to correct inconsistencies, eliminate ambiguity and otherwise clarify and supplement said provisions to preserve and maintain the general intent thereof, and to prepare and deliver such other and further documents as may be reasonably necessary to complete the transactions contemplated therein.

Approved: _____


John F. Stibal, Executive Director
Community Development Authority