

## Jeanette Wardinski

---

**From:** Promotions <promotions@downtownwestallis.org>  
**Sent:** Wednesday, February 21, 2018 3:39 PM  
**To:** Rebecca Grill; Dan Devine  
**Cc:** Diane Eineichner  
**Subject:** WTMJ Morning Blend

Hi Rebecca and Dan,

Below is the "March Madness" Deal I talked to you about with WTMJ4. The downtown would act as the marketing agency; getting us the 15% discount. For March, it would be \$1,500, but any other time, it would cost us \$850 a segment vs \$1000.

He is also putting together a proposal for a Wood & Wings campaign that I will send to you when it's finalized.

Let me know if it's something you would be interested in.

Sincerely,

### ***Emily E. Eineichner***

Promotions Coordinator  
Downtown West Allis Business Improvement District  
7231 W. Greenfield Avenue Suite 201  
West Allis, WI 53214  
P: 414-774-2676  
F: 414-774-7728  
promotions@downtownwestallis.org  
[Website](#) | [Facebook](#) | [Twitter](#) | [Instagram](#)



#### **Downtown West Allis Business Improvement District Disclaimer**

##### **General**

The Downtown West Allis Business Improvement District (DWABID) is subject to Wisconsin Statutes relating to public records. Emails sent or received by DWABID employees are subject to these laws. Unless otherwise exempted from the public records law, senders and receivers of DWABID email should presume that the email are subject to release upon request, and to state record retention requirements.

This email and any files transmitted with it are confidential and are intended solely for the use of the individual or entity to which they are addressed. The recipient should check this email and any attachments for the presence of viruses. The DWABID accepts no liability for any damage that may be caused by a virus that may be inadvertently transmitted by this email.

If you have received this email in error, please destroy it and notify the sender immediately.

**Regarding Contract Language**

Nothing in this message or its contents should be interpreted to authorize or conclude a binding agreement or contract between the DWABID and the recipient of this email and its attachments without the express written confirmation of a DWABID Board Director who is authorized to enter into lawful contracts.

---

**From:** Carney, Dennis [mailto:dennis.carney@tmj4.com]  
**Sent:** Wednesday, February 21, 2018 3:31 PM  
**To:** Promotions <promotions@downtownwestallis.org>  
**Subject:** RE: Follow up for 2018 Wood and Wings

On Sunday March 4<sup>th</sup> we will be launching our Sunday Morning Blend. Each Sunday Morning Blend will be recorded on the Thursday Prior.

The regular rate for the Morning Blend is \$1000 per segment.

For the Month of March if you book 2 Morning Blend segments you can have them for \$1500 ( a savings of \$500)

Sunday March 4<sup>th</sup> ( taping on Thurs March 1<sup>st</sup>)  
Sunday March 11 (taping on Thurs March 8<sup>th</sup>)  
Sunday March 18<sup>th</sup> ( taping on Thurs March 15<sup>th</sup>)  
Sunday March 25<sup>th</sup> ( taping on Thurs March 22<sup>nd</sup>)

There are only 3 segments per date. This March Madness offer does not include our M-F Show which remains at the \$1000 segment. Note I am offering you a 15% discount for handling all billing.

It would be great to be able to have a segment on March 4<sup>th</sup> with the RV Showing going on at the Park.

Thank you

**Dennis Carney**  
**Senior Sales Account Executive**  
**Digital/ Television Strategy WTMJ**  
E.W. Scripps-Milwaukee  
PH 414-967-5523 | FX 414-967-5523

Please consider the environment before printing this e-mail

---

**From:** Promotions [mailto:promotions@downtownwestallis.org]  
**Sent:** Wednesday, February 21, 2018 3:24 PM  
**To:** Carney, Dennis <dennis.carney@tmj4.com>  
**Subject:** RE: Follow up for 2018 Wood and Wings

Thanks Dennis,

Can you send me a quick break down of the "March Madness" \$1500 special? The city is interested

---

**From:** Carney, Dennis [<mailto:dennis.carney@tmj4.com>]

**Sent:** Wednesday, February 21, 2018 3:20 PM

**To:** Promotions <[promotions@downtownwestallis.org](mailto:promotions@downtownwestallis.org)>; Director <[director@downtownwestallis.org](mailto:director@downtownwestallis.org)>

**Subject:** Follow up for 2018 Wood and Wings

Hello,

Thanks again for meeting yesterday. From our conversation and my understanding of the business climate in West Allis, I truly feel that by taking advantage of the opportunities presented we can make an immediate impact to drive new business customers. Half the battle is just getting people to know you're there and then letting them know why they should come to you.

Let me know if any businesses (or yourself) are ready to look at securing any dates in partnership with the local businesses.

I have attached a couple of slides for your grant writing seeking help for the Wood and Wings event. Let me know if any questions or additional information I can provide.

Thank you,

**Dennis Carney**

**Senior Sales Account Executive**

**Digital/ Television Strategy WTMJ**

E.W. Scripps-Milwaukee

PH 414-967-5523 | FX 414-967-5523

Please consider the environment before printing this e-mail