

DOWNTOWN
WEST ALLIS
INCORPORATED

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7231 W. GREENFIELD AVE.. SUITE 201 · WEST ALLIS, WI 53214
PHONE (414) 774-2676 · FAX (414) 774-7728
WWW.WESTALLISDOWNTOWN.COM

August 9, 2017

Mayor Dan Devine and Common Council Members
City of West Allis, City Hall
7525 W. Greenfield Ave.
West Allis, WI 53214

Dear Honorable Mayor Devine and Common Council Members:

The Promotions Committee of the **Downtown West Allis Business Improvement District (DWABID)**, in partnership with **Uncle Ned's Consignment Liquidation & Estate Sales, LLC** is looking to host a new event for our Downtown entitled "**Fall Equinox Antiques, Craft and Treasures Night Market.**" **This event will be held on Wednesday, September 20, 2017 from 5pm to 9pm.** Similar to the event that was held on June 20th, we are trying to attract visitors to the avenue, we are hoping these types of small events will bring those interested in antiques and crafting to West Allis Downtown. The "Summer Solstice Antiques, Craft & Treasure Night Market" was well attended with over 200 individuals visiting our downtown.

We are asking for your permission to, once again, use the municipal parking lot just east of 73rd street – south of Greenfield Avenue. (See attached map). This event will attract after-hour shopping for those that are looking for that one special item. Set-up will start at 3pm and we should have everything taken down and cleaned-up by 10pm. During the event hours, our visitors will be able to stroll our 15 to 20 vendors, enjoy food and refreshments provided by a local restaurant and "treasure hunt" in the dark.

As in previous years, the DWABID requests the assistance from the City of West Allis use of signs and barricades to ensure event safety. For this event, we would request 6 barricades to block both entrances to the parking lot as well as the alley. Construction on 73rd Street will prohibit vehicles traveling west through the alley and parking lot. A letter and map, outlining these requests will be submitted to Department of Public Works at a later date.

Our organization holds a one-million dollar event insurance policy with the City of West Allis listed as an additional insured. (See enclosed.)

Uncle Ned's also holds an event insurance policy with the City of West Allis listed.

Downtown West Allis extends its thanks to Mayor Devine and the Common Council for their continued support and consideration in this matter. If you have any questions, please call 414-774-2676.

Sincerely,

Donald Falk
Downtown West Allis
Promotions Chair Person

Encl.

cc: Mike Lewis, David Wepking, Paul Barwick, Alderperson Marty Weigel & Alderperson Cathleen Probst



A MAIN STREET COMMUNITY A 501(C) NON-PROFIT CORPORATION
BUILDING A POSITIVE IMAGE THAT ENCOURAGES CUSTOMER GROWTH AND
WELCOMES COMMUNITY INVOLVEMENT

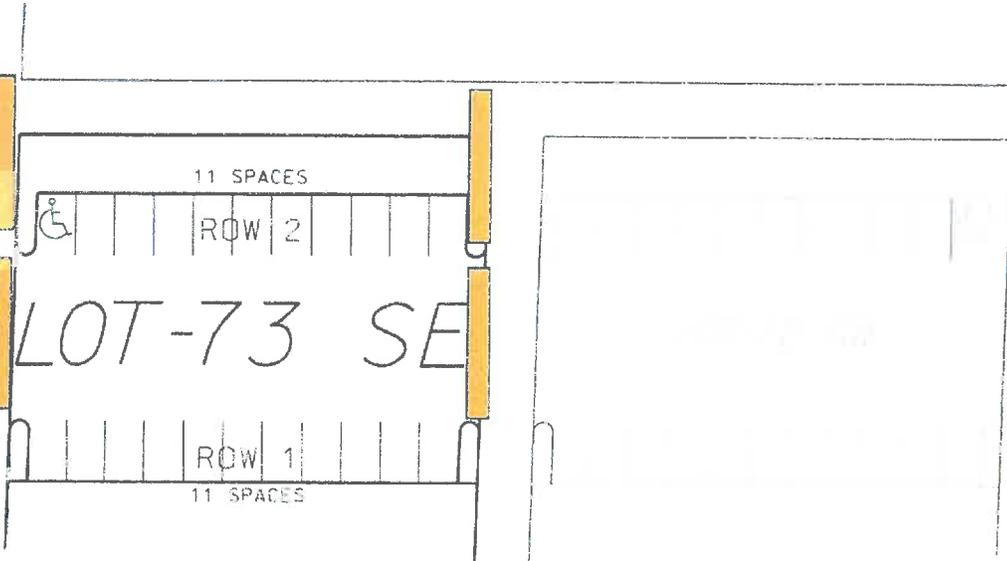


73 SE

West Greenfield Avenue

UNDER CONSTRUCTION

South 73rd Street



South 72nd Street

Residential

Residential



Barricades

