

**City of West Allis**  
**2018 – 2022 Capital Improvement Program**  
**Project Evaluation and Criteria Scoring**

**Criteria #1 – The effect of the program or project on the achievement of any goal in the City's Strategic Plan.** *How does the project help meet the goals of the City Council Strategic Vision and/or the City Council Priorities?*

**Committee Scoring**

- 10 Project meets multiple goals of the City Council Strategic Vision and/or Priorities
- 2-7 Project meets a single goal of the City Council Strategic Vision and/or Priorities
- 2-7 Project works towards achieving a single or multiple goals of the City Council Strategic Vision and/or Priorities
- 0 Project does not meet the goals of the City Council Strategic Vision and/or Priorities

**Criteria #2 – The interrelationship of each capital program or project with other capital programs or projects.** *Does the timing, completion, effectiveness, etc. of this project depend on the completion of another internal or external project?*

**Committee Scoring**

- 10 The project is strongly linked to another necessary project.
- 5 The project is somewhat linked to another necessary project.
- 0 The project is not linked to another necessary project.

**Criteria #3 – Each project's relationship to the City's Comprehensive Plan or other Council Initiatives.** *Is the project part of existing City plans and how high of a priority in the plan/initiative?*

**Committee Scoring**

- 10 The project is a high priority initiative of the City.
- 5-7 The project is listed as a future initiative of the City.
- 5-7 The project is related to an initiative of the City.
- 0 The project is not a priority of the City.

**Criteria #4 – The capacity of the program or project's funding level to fit within funding and debt service targets as determined by the City's fiscal policies.** *Explain how the project will have a positive, neutral, or negative impact on the City's Long Term Finances, including ability to fund, leveraging outside funding, and payback of investment.*

**Committee Scoring**

- 10 The project will result in a positive net impact on City finances.
- 5 The project will result in a neutral net impact on City finances.
- 0 The project will result in a negative net impact on City finances.

**Criteria #5 – Impact on City operational finances, including operational costs savings, revenue generation, etc. due to program or project completion.** *Does the program or project, if completed, positively or negatively impact the City's annual budget?*

**Committee Scoring**

- 10 The project, if completed, will reduce the City's annual, operational budget immediately.
- 5 The project, if completed, will increase the City's annual, operational budget in the future.
- 0 The project does not have any impact on the City's annual, operational budget.

**Criteria #6 – Purpose/Reason for the program or project.** *Why is the project being done, e.g. Health & Safety Issue, Federal/State/Other Mandate, fulfill a Community need, Improve quality of life for citizens and visitors, Inoperable/Unusable in Current State, Outdated, Deferred Maintenance, Other?*

**Committee Scoring**

- 10 The project is imperative and must be done immediately (Year 1 Project).
- 7 The project is essential and should be done immediately (Year 1 Project).
- 5 The project is important and should be done in the short term future (Year 1-3 Project).
- 2 The project is desirable and should be done in the medium term future (Year 3-5 Project).
- 0 The project will be needed at some point in the long term future (> Year 5 Project).

**Criteria #7– Program or Project Encourages Economic Development / Maintains or Grows Tax Base.**

*How will the project help to stimulate economic development, redevelopment; and how does it affect the taxable property, number of jobs, etc. in the City?*

**Committee Scoring**

- 10 The project substantially improves the tax base, provides a significant number of jobs, or otherwise substantially impacts the City.
- 7 The project improves the tax base, provides a significant number of jobs, or otherwise substantially impacts the City.
- 5 The project is neutral in regard to the tax base, number of jobs, or otherwise impacting the City.
- 0 The project negatively impacts the tax base, the number of jobs, or has other negative impacts in the City.

**Criteria #8 – Program or project maintains or increases the level of efficiency of City Services.**

*How does the project results in a continuance or improvement of City Services, including cost savings, time savings, and other direct and indirect costs?*

**Committee Scoring**

- 10 The project will substantially improve the delivery of City Services.
- 5-7 The project will improve the delivery of City Services.
- 2-5 The project will enable the City to maintain current City Services.
- 0 The project will not have any effect on the delivery of City Services.

**Criteria #9 – Risk Assessment of the program or project.** *Does the program or project positively or negatively affect the City with in the area of liability?*

**Committee Scoring**

- 10 The project improves the risk/liability to the City.
- 5 The project does not affect the risk/liability either positively or negatively.
- 0 The project negatively affects the risk/liability to the City.

**Criteria #10 – Environmental Sustainability program or project.** *How does the project support, improve and/or increase the City's sustainability goals and commitments?*

**Committee Scoring**

- 10 The project directly meets the City's environmental sustainability goals and commitments.
- 7 The project contributes to the City's environmental sustainability goals and commitments.
- 5 The project does not negatively affect the City's environmental sustainability goals and commitments.
- 0 The project negatively affects the City's environmental sustainability goals and commitments.

\_\_\_\_ **Total Points Awarded (Need to achieve XX points to be considered a viable program/project.)**