

WEST ALLIS COMMUNICATIONS COMMITTEE 2015 SURVEY RESULTS

(PART I: PAPER SURVEY)

MAY 2016

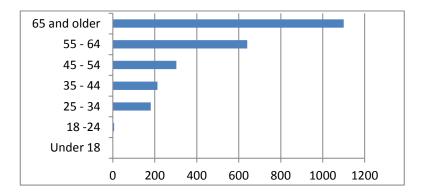
Committee Members:

Charlie Mickschl, Chairperson
Paul Dohearty
Suzette Grisham
Hallie Grisham
Angela Mork
Eric Torkelson
Brian Vissers
Paul Ziehler
Pam Zorko
Jim Jandovitz
Jonathan Matte

The West Allis Communications Committee created a survey in the fourth quarter of 2015 to find out how citizens prefer to receive their information about the City including their perceptions of the City's image. This paper survey was deployed as an insert in the City's water bill. There were over 2500 responses to this survey. The following is a summary of the responses.

Question 1

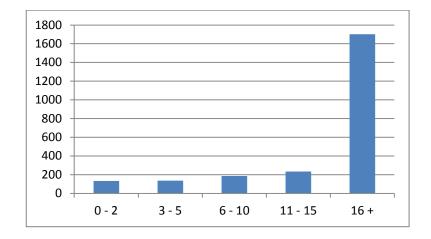
What is your Age?



| Years | | Percentage |
|--------------|------|------------|
| Under 18 | 1 | 0.04% |
| 18 -24 | 6 | 0.25% |
| 25 - 34 | 181 | 7.41% |
| 35 - 44 | 213 | 8.72% |
| 45 - 54 | 303 | 12.40% |
| 55 - 64 | 640 | 26.19% |
| 65 and older | 1100 | 45.01% |
| Total | 2444 | |

Question 2

How many years have you lived in West Allis?

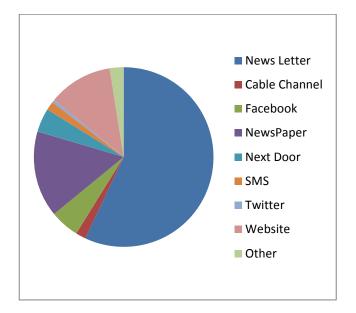


| Years Lived in City | | Percentage | | |
|---------------------|------|------------|--|--|
| 0 - 2 | 133 | 5.56% | | |
| 3 - 5 | 136 | 5.69% | | |
| 6 - 10 | 186 | 7.78% | | |
| 11 - 15 | 234 | 9.79% | | |
| 16 + | 1702 | 71.18% | | |
| Total | 2391 | | | |

Question 3

The City of West Allis communicates with as many audiences through several media channels, including newsletters, the web and social media sites.

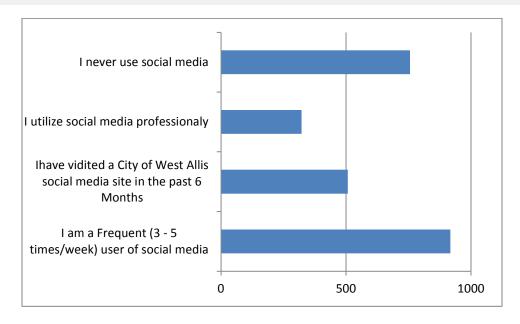
How do you prefer to receive information about the City?



| Prefer to receive Information | | Percentage |
|-------------------------------|------|------------|
| News Letter | 2138 | 85.69% |
| Cable Channel | 69 | 2.77% |
| Facebook | 196 | 7.86% |
| NewsPaper | 582 | 23.33% |
| Next Door | 160 | 6.41% |
| SMS | 58 | 2.32% |
| Twitter | 20 | 0.80% |
| Website | 433 | 17.35% |
| Other | 94 | 3.77% |
| Total | 2495 | |

Question 4

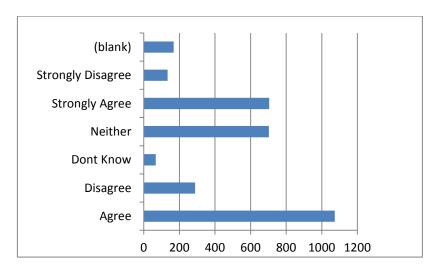
Regarding your use of social Media, please rank your response to each of the following statements in the chart below:



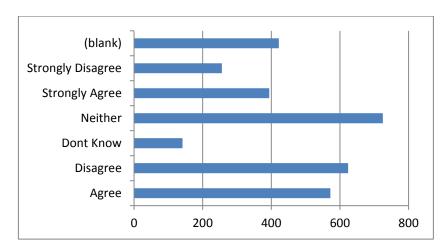
Question 5

The City of West Allis brand is currently represented by the image displayed below. Please read and respond to the statements below regarding the logo.

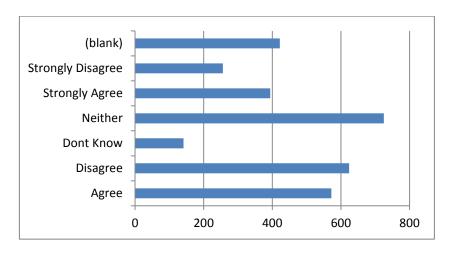
I like the current logo



The logo is need of updating



The logo is a positive representation of the city



Question 6
What words come to mind when you hear the words West Allis?

| | AGE | | | | | | |
|-----------------------------|-------|-------|-------|-------|-------|-------|-----|
| | Total | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ |
| Community Home Safe Proud | 514 | 1 | 21 | 33 | 54 | 128 | 270 |
| High Taxes | 325 | 0 | 15 | 25 | 39 | 101 | 137 |
| Stallis | 204 | 1 | 42 | 35 | 46 | 44 | 35 |
| State Fair | 204 | 1 | 18 | 21 | 30 | 51 | 78 |
| Crime | 186 | 0 | 20 | 18 | 27 | 56 | 61 |
| Blue Collar | 173 | 0 | 12 | 25 | 19 | 60 | 55 |
| Image Friend Clean Fun | 128 | 0 | 4 | 9 | 14 | 36 | 64 |
| Poor City Services | 102 | 1 | 4 | 11 | 10 | 24 | 51 |
| Better Businesses | 94 | 1 | 12 | 15 | 8 | 29 | 28 |
| School | 94 | 0 | 14 | 35 | 11 | 10 | 22 |
| Code Enforcement | 77 | 0 | 8 | 9 | 6 | 23 | 29 |
| Jobs Manufacturing Industry | 72 | 0 | 4 | 7 | 9 | 24 | 28 |
| Poor Streets | 72 | 0 | 4 | 2 | 11 | 19 | 34 |
| Low Income Housing | 60 | 0 | 6 | 5 | 8 | 20 | 20 |
| Location | 54 | 1 | 5 | 10 | 3 | 20 | 15 |
| Progressive City | 54 | 1 | 2 | 4 | 5 | 17 | 24 |
| Negative Downtown | 50 | 0 | 5 | 7 | 4 | 14 | 20 |
| Allis Chalmers | 49 | 0 | 1 | 2 | 3 | 10 | 33 |
| Famers Market | 41 | 0 | 4 | 5 | 4 | 15 | 12 |
| Good Schools | 41 | 0 | 0 | 5 | 5 | 9 | 22 |
| Good City Services | 34 | 0 | 0 | 0 | 3 | 6 | 24 |
| Older Suburb | 34 | 0 | 1 | 1 | 9 | 8 | 15 |
| Bad Schools | 32 | 0 | 0 | 7 | 4 | 10 | 11 |
| Changing Demographics | 30 | 0 | 2 | 3 | 2 | 10 | 13 |
| Less Bars | 24 | 0 | 6 | 1 | 1 | 9 | 4 |
| Lower Income | 24 | 0 | 0 | 3 | 6 | 7 | 7 |
| Affordable | 23 | 0 | 1 | 2 | 6 | 5 | 8 |
| East Side | 20 | 0 | 3 | 2 | 5 | 3 | 7 |
| More Green | 17 | 0 | 2 | 0 | 6 | 4 | 4 |
| Positive Downtown Image | 17 | 0 | 1 | 1 | 3 | 6 | 5 |
| Overnight Parking | 16 | 0 | 0 | 2 | 3 | 6 | 5 |
| Rats | 9 | 0 | 0 | 1 | 1 | 5 | 2 |
| Low Taxes | 4 | 0 | 0 | 0 | 1 | 2 | 0 |
| Bike Lanes | 1 | 0 | 0 | 1 | 0 | 0 | 0 |

Open-Ended Responses

central, local, community

dirty

diverse, large population of kids

Home Underrated Unique Stereotypes

(blank)

"Dirty Stallis"

"Dirty 'stallis"

"Dirty STALLIS", meth lab, state fair, crime, stallis palace, farmers market,

"How can I get out of here?" "Why are the police so abusive to their citizens?" "Why are the government officials so tyrannical?" "Why does it take 15 police officers and 7 cars to make a routine traffic stop?" "Wasteful with taxpayers' money."

"Stallis"

A nice community to call home. Quiet neighborhood. Friendly.

Allis Chalmers, city at the center, small

At least I don't live in Milwaukee

bad rep, originals - few families actually leave

Being new to the area whenever i mention I live in West Allis, the response is ... "ewwww dirty stallis", so I guess that stuck with me

Blue collar, working town with fairly safe neighborhoods. I would like to see the city become more like a Bay View or Wauwatosa with more focus on community, environment and accessibility. It is time to start focusing on a younger generation.

Bungalows packed one on top of another.

centrally-located, bad-reputation, run-down, outdated, potential

changing demographic, good central location

Community, on the verge, mediocre

dirty

dirty stallis

Dirty Stallis Allis Chalmers Home State Fair

Dirty Stallis. now that i live here my views have changed dramatically

Dirty, trash, 'Stallis.

diverse, "older" suburb

diverse, close enough to the "big city" Milwaukee, but not in it. Close to big city convenience without the big city hassle

Family

Great community with great background, history, and families.

Home

Home

Home Lots of bars Small businesses Quaint Suburban

Home, Family, Community

Home, Happy

home, lower-middle class, parks, farmers market, Nathan Hale, State Fair, white trash, weird people, changing neighborhoods and not for the better

Home, progress, variety.

Home, work, diverse

Home.

Home; bustling small city

How most people call it 'Dirty Stallis'

I love West Allis!!

I used to call West Allis "Home". Now all I want to do is "Escape" West Allis.

in my age group, it has been described as dirty or even trashy. so many "hole in the wall" corner bars, and a wide range of people living here who don't always reflect a positive image of the city.

Industry

Lower-middle class, hard working

Mullets

My city, followed closely by "Stallis," rundown, and bars.

Nastygrams from the main office.

Neighborhood, industry

Outdated

People don't move here, they just never left.

Progress

Quiet, suburban area

Relaxing

Shit Hole.

shopping/center of the area

Stallis

Stallis, Dirty

Stallis, West Allian, Milwaukee's Armpit

Stallis. Working class

State Fair

State fair, Milwaukee mile, bars, 'Stallis.

strong community

Strong Community.

This is the place where I was raised, currently work, live and raise my own family. I think the city needs some to extra TLC and updating some of the vacant buildings to get new businessespecially in them. Like to see the city rebranded so it doesn't h

Unfortunately it gives a negative connotation because of the way the city is talked about and portrayed sometimes. The whole "dirty stallis" thing also is one of the first things that comes to mind because you hear it so often, though I really disagree wi

Unfortunately not good words. Dirty Stallis, Stallis, Stallis Trash. Then State Fair

Unfortunately, a word I hate... "Stallis"

Unfortunately, we have a comically bad reputation. It's baseless when you look at apples to apples comparisons with other municipalities, but it's there anyway. It's awesome to see things like the recent article stating that we're trending up! We need mor

White Trash

Work

working class wrong perception, false bad reputation (blank)

"Dirty Stallis"

"Stallis" and the current drug / crime problems on the east side. Dirty downtown.

"Stallis" that's what some call it, however I think it's meant in a derogatory way, unfortunately. I love living here, so I wish there was a more positive nickname. I think of the letters WA.

a

A hard working town.

A nice peaceful, friendly neighborhood

A quirky working class city.

a very good place to live

Amazing young people!

An emerging suburb

Awesome community to raise our kids

Blue Collar

Blue collar working class

Blue collar, but fighting off that "Dirty Stallis" crap.

Blue collar, manufacturing

Blue collar, run down.

Blue collar; up and coming; Allis Chalmers; home

Busy city and getting too rough in neighborhoods

Central Location, Community, Stallis

Centrally located

centrally located, 'stallis'!

Centrally located. Home.

City at the Center; blue collar, hard working, great location

community

Community Peaceful Working to make the city better and brining back jobs

community, long time residents, awesome, home, the fam, fun

confusing

Convienience

Crazy people

crime

Decent school district, small shops, state fair park, high property taxes

Dirty

dirty stallis

Dirty Stallis

Dirty Stallis, but I don't get offended by it.

Dirty, but more because of the people not the city itself.

Dirty, trashy, crime ridden

Diverse

Excellent park & rec

Family

Family friendly

Farmers Market. Post-industrial. Cement. Commuter. Transition City. Drive-Through. Booze. Bars. State Fair. Get rid of the crappy appartment on 92nd and National. More buildings need to be spruced up.

great but with a "dirty" reputation

Great neighborhood (Rosehill and its neighborhood association are awesome), great schools, safe place to raise my family, great location (right in the middle of everything), awesome and responsive alderman (Michael May is phenomenal), good restaurants ref

Great parks, awesome restaurants, easy location to the highway.

Great schools, family friendly, awesome rec dept

growing

Growing up here I was SO proud! I felt safe. Now the first word that comes to mind is "dirty" The city's demographics are changing. The east side neighborhoods are trash and unsafe. We need to upgrade our properties which will somewhat increase their

Hard working, middle class city

Heritage, opportunity, blue collar, work ethic, awesome, pride. I love living here.

High crime, city on the decline, good schools, hard working common people, blue collar, good hospital, trashy shopping strip malls, understaffed municipal jobs, avoid the city, soon to be like Milwaukee, city of renters / landlords who don't care about ma

high taxes

Home

Home Hard working people

Home - grew up here, wish the neighborhoods were kept up better.

Home, "the safer part of Milwaukee"

Home, beautiful neighborhood, good opportunities.

Home, close to everything, too many bars.

Home, community, growing 'Stallis also comes to mind, but it doesn't have any negative connotation to me as I know it does for others. I actually find it endearing.

Home, state fair, Milwaukee Mile

Home.

Home.

Home. But disappointed that it is going downhill!

Home; Community

Honestly, it's less positive than I like to admit since I live here.

Improving!

in the past it was a great working class neighborhood. Now its turning into a ghetto, at least on the north east side of town.

inclusive

Indecisive

Industry

Industry, Revitalization

It has a negative connotation and the amount of bars per capita is too high as well as the amount of children born too adults with alcoholic parents in west all is is high due to the large number of bars in this city we need to do something for the kids a

love it!

middle class, working people, OK place to live

Middle class.

misunderstood, underdog

Moving forward (but has a ways to go)

My home for life

My husband grew up there.

Negative connotation people associate with drunks and bars

nothing just where I live

Old, city that needs rejuvenation like Tosa did to North Ave from 76th to 60th street. Greenfield ave has irrelevant businesses. Crime ridden on East side.

Old, poor, run down

Part of Milwaukee

Pass through...

Poor reputation. It is very disappointing.

Poor. Run down.

Quiet

Sadly, I think a lot of the stigma that comes along with the worst West Allis.....but as an outsider moving here, I've had nothing but pleasant experiences here. I fail to see how trashy everyone else seems to think the city is....I walk a lot and love th

Safe / clean

Safe, Old, lower-middle class, poor, Farmer's Market, Highway 100, Bars, State Fair. Mullets

Shopping on Highway 100.

small town, a lot of people know each other.

Small town, close community

Small town.

stallis or dirty stallis

Stallis proud, bungalow, sketchy,

Stallis!!! Just kidding! Friendly, working class, diverse, a good place to raise a family.

Stallis, "White Trash", State Fair

Stallis, 2nd hand stores, blue collar,

Stallis, small town feel but big town amenities.

Stallis. History. Industry. State Fair.

State fair / Allis Chamber, education initive

State Fair at best. Most positive things a felt years ago are on the decline without question.

State fair, Raceway, Allis Chamber

State fair, Hwy 100, the dirty

Taxes and lousy service

The Dirty, Stallis, Dirty Stallis, Trash Allis,

There is so much negativity associated with West Allis, I feel like I always have to defend it. People call it "Dirty Stallis," "Westallica," etc... It is basically a decent neighborhood where the working class can afford to live. I think of the farmers

transition, progressive, central, urban, up-and-coming

Trash, it's time to class up this city! It's time to run the drugs out of our neighborhoods!

Trashy

turning the corner... trending up

Unfortunately the old slang term Stallis or Dirty Stallis is what comes to mind. I don't like it but it is what it is. It would be great to change the perception.

up and coming Blue collar

Westallica, better than crduahay

Where I live.

Where is East Allis?

White Trash

Wisconsin State Fair

Working Class Old buildings "Stallis" (a term that I really dislike)

Working class, liquor stores, industrial, 1970s, concrete

(blank)

"Stallis", which I have been told is a derogatory term!

A bit hill-billy, there is an "aura" of embarrassment when people ask you where you live. Maybe our main boulevards could be landscaped (really nicely) and adjacent big businesses be required to install small "green spaces" in their huge parking lots, of cou

A city that gets not respect ESPECIALLY when residents continue to refer to it as "Stallis" or "dirty Stallis". Low income and getting worse.

A good place to raise a family

A great city that's why I wanted and did buy a house here!

A hard working middle class community. A good days work for a good days pay! Not a pretentious type of a community. Honest and down-to-earth.

A nice established community that is changing

A nice little city.

allis chalmer

Allis Chalmers

Allis Chalmers Aurora West Allis Medical Center

Allis Chalmers, blue collar, reasonable prices/tradesmen, easy to get around

Allis-Chalmers and State Fair Park

Bars on every corner

Beer

Blue Collar

blue collar city, friendly, central location

blue collar suburb like South Milwaukee or Cudahy.

Blue collar, Centrally located

Blue Collar, Good families, diverse

Blue Collar. Industrial. State Fair.

Center of suburban area

centrally located to everything

certainly is changing

City at the Center, Accessible, Good Neighborhoods,

City that needs a new reputation.

community

Community Friendly

Community, eclectic

Convenient, blue collar community, friendly

crime

crime, hardworking

Dallas? Alice?

Dated

Deteriorating (Having lived in the city my entire life, I am not pleased to see how the city/city image have negatively changed. There is less and less pride of ownership.)

dirty

dirty stallis

Factory, unions, allis chalmers

families

Family Community

Family oriented community.

farmers market

Friendly

Friendly community

Friendly, down to earth

great location, centrally located

great places to eat

Great services for residents.

Hard working

Hard working people live here

Historic Proud of what it once was.

Home

Home City slipping from working class to entitled class

home history community industrial tough

Home, good community, good food.

Home.

Home. hard working people. Good people.

Home. Tradition. Family. Working class.

Home:

hometown

Houses losing value.

how much the city has changed for the worst

I like it. I often think we're the city at the center of all chaos, especially traffic-related

I think transitioning city but not necessarily for the better. Hate "Stallis".

Idiots. Stupidity

Industrial, Lots of corner bars, "trouble" moving in from the north and east

Industry, suburb

It's where I live.

Low class

Lower middle class.

Mayor Dan has done a great job for the city. We are finally turning around the look of the city. Don't stop or back down keeping pushing for a town that looks inviting.

Milwaukee mile & good food

My Father was raised in West Allis when it was a nice place to live in and raise a family. However, with all of the crime and drugs that have taken hold here, I no longer walk alone at night and I do wonder why much of the crime/suspicious activity is fro

My home

My home, nice neighborhood, safe place, moderate priced homes.

Needs More Jobs

Neighborly, friend, welcome

Nice place to live

no green space

No longer white allis.or stallis.its getting worse and bad future coming

none

not a great image

Old

old age homes drugs like herion check cashing places bars etc

old city, longtime residents, lower socio-economic area in Milwaukee

Old, established

older community remaking itself; has "blue collar"/working class stereotype from old manufacturing history older community with established neighborhoods and traditional industry

OMG

People with pit bulls.

Rebuilding, working class

retail / factories / hard working families

Run down.

Safe, friendly, small,

Sorry but "dirty" is what I've heard for years. Now that we live here, I do not agree with that!

Stallis

ST'allis

Stallis middle class not progressive

St'allis, low income,

stallis, State Fair, thrift stores, the "Hills" (trashy low income housing), bars (on every corner), Allis Chalmers, cruising (Hwy 100), "old" (from dilapidated or outdated buildings/housing to crumbling streets and boulevard plantings in need of rejuvena

Stallis. Blue collar, somewhat low class.

Stallis. But realisticly it is a feeling that it is Milwaukee light.

State Fair

state fair, childhood

State Fair, Hard working people, bad school board

State fair. Milwaukee mile. Pettit

State Fairs, bars, Farmer's Market

Thank God I don't live in Milwaukee!

That we have been given a bad nick name in dirty stallis and are slowly slipping into that name

That we have many bars high taxes a lot of rental properties the city looks run down.

tHAT'S WHERE I WORK!!

The Caterer to the inner city thugs.

The farmer's market is wonderful. The W.A. hospital emergency dept is the best!

The heart of Milwaukee county

The place where I live

This city use to have the reputation of hardworking middle class with strong community ties. I hate how that's changed and our city now has a negative tone. I so dislike "dirty stallis" or "stallis".

To advertise use farmer's market, state fair, restaurants, ease of access and parking, family, good public services.

Tradition - familiy - hard workers

unkept

Used to be safe and nice.

West Allis gets a bad rapport

Western Days, but the city screwed that up. Used to be city of homes and industry now I'm not certain what the city is really all about.

White trash, smokers, old people and blue collar. White ghetto of Milwaukee.

working class

(blank)

A good place to raise a family, where people come from all backgrounds and walks of life.

A place where the cops CAN chase thugs who run from them (unlike the CITY of Milwaukee where MPD CANNOT CHASE).

Active, urban area.

Allis Chalmers

Allis Chalmers, West of the city of Milwaukee

Allis-Chalmers, diversity, city life, Milwaukee

Average; middle America; State Fair

bars/drinking; under-educated diversification; churches; family

Blue Collar

blue collar & redneck

blue collar city. Poorer area.

blue collar, hard working, industrial roots

Blue collar, middle class

Blue collar. City of absentee landlords. High property taxes.

Business

Cant wait to move out.

Changing, not as nice as it used to be.

City that is in transition, some areas are declining.

city with a lot of drinkers

Community, dedicated public employees and actively pursuing positive change.

crime

Crime

dated, rundown, neglected properties (residential and business), no new/good restaurants and shopping areas,

increase in crime... no one cares about this city

dirty stallis

Dirty Stallis, low class, white trash, high crime, over taxed,

Dirty Stallis, low life people, white trash---Sorry, this is what many of us here from others and it is embarrassing to say we live here.

Diversified Family oriented Solid & Strong

Easy access

Electrician's nightmare, rats, Farmers Market, & home.

Faded glory...

Family

family atmosphere, safe, outstanding police and fire departments, top level mayor and council, very good public works dept.

family oriented city-lived here all my life

Family oriented community

Family. Clean. Wonderful

First Western suburb of the City of Milwaukee (for better or worse).

Friendly A big small town atmosphere

Friendly people, good places to shop

Glad to live here

Good responsible and fiscally sound government service(s).

good schools police/fire

Great school system Tight knit community

high taxes

High taxes

High taxes and clean, safe family-friendly neighborhoods. Impressive school system.

High Taxes Blue Collar

history, rebuilding

Home

Home

Home - great location to attractions in Milwaukee Metro area.

home middle class, blue collar, industrial heritage friendly crumbling roads

home Stallis

Home but changing and not for the better

Home town

Home, Community

home, industry, blue collar, traditional, conservative, relaxed, comfortable

home, pride

Home, State Fair, Community,

Home, to me. Diversity. However, I also know a lot of people think that it is a place where white trash people live. I am not sure how we got that reputation.

Home. Close to everything you need.

Home. Community. Growing/ changing in a good way.

hometown friendly

I have no idea what it means or why? I'm assuming ALLIS is some historical individual to the area?

I work with many young people recruited from other states. all they know about west allis is "stallis' with a very negative connotation, that residents are low class, beer drinking slobs

Industrial(even though that is no longer true), lots of bars, working class, state fair

Industry

Industry. There is no bookstore in West Allis.

It's my HOME.

lower to middle class

moving forward, progress

My city

My lifetime home

My real home,...even though we have moved to New Berlin

Needs a better image overall.

Neighborhoods/State Fair

Nice city

Nice community. Nice schools.

Nice place to live, especially Rainbow Gardens area.

Not as safe as it used to be

Not like it used to be

Old

Old industrial, lower-middle class, blue-collar

Old World Charm

Older city currently undergoing some very positive changes with new businesses moving in, including some wonderful restaurants. The image is definitely improving.

One I always hear Stallis. (Don't like that at all. Great place to raise a family)

Proud

revitalized-becoming upscale-friendly-diversity

Right now crime laden.

Stallis

Stallis, Allis Chalmers, more urban than suburban, becoming revitalized, conveniently located

Stallis, ghetto

Stallis, was first word, next would have been friendly, safe, , walker safe but now It no longer feels like any of those. Too many absentee landlords not keeping up properties, half torn down blights, crime on the upswing, keep windows and doors locked

stallis. eastend.

State Fair

State Fair

State fair park and Western days but now instead Harvest festival.

State Fair. Allis Chalmers.

strong community

Suburb of Milwaukee

Suburb of Milwaukee, State Fair

The place my parents grew up and the place I'm proud to call home.

Traditions, and Safe City

trouble. crime. ghettoish

Trying to make a comeback. Family values. Trendy touches of old (farmers market) amongst the new (restaurants, shops). Still a lot of corner bars.

turning into a dumping ground for Milwaukee's crap (criminals/crime)

we grew up here we where married here we bought a home here our children where born here they went to school here and now we are ashamed to say we live here

Well of course I have heard all of the terms that are meant to be demeaning, like STALLIS--but when I hear West Allis I think community and I think about how much I love the community

Wesr Dallas

where I grew up, but unfortunately going slowly downhill.

working class

Working class community. Good schools. Good infrastructure. Good roads. Good place to live and work.

Working class suburb

Working class suburb. Nice place to live, but need to be aware of and remedy problems ASAP. High property taxes for most West Allis homes.

Working class, affordable, excellent city departments (police, fire, public works)

working class, diverse, utilitarian - has everything you need but not anything to get excited about (blank)

Allis Chalmers, where so many of my relatives and neighbors worked and lived.

A city needing to rebuild safety

a nice city to live in

A small community

Allis Chalmers

Allis Chalmers (now defunct)

Allis-Chalmers, Stallis, West Stallion, West Dallas.

An urban community with small town warmth

As a long time resident, I still think of Allis Chalmers and a working class city

Bad Roads

Blue Collar

blue collar city

blue collar town...now bedroom community

Blue collar; work ethic

Changing

Changing demographics

Changing/growing

City of Homes and Industry(for indudstries)

Clean, friendly, fun, active.

Conveniently located, working at turning tired into trendy, friendly for seniors who have loved living here and enjoy showing newcomers why, a forward thinking mayor, hardworking police force facing new challenges as population changes

crime

Family

family great neigbors

friendly community - stall fair

Friendly, great communication from the Police, strong neighborhood representation and information,

good city to live in.

Good meighborhoods

Good schools

Good schools, affordable housing, but way too conservative! Too many red necks and gun shops!

Great city, friendly.

great neighbors

Growing.

Hard working community

Hard working, middle class people

high taxes

High taxes, blue collar, making forward strides.

Home

Home, Community

Home, History

I remember what it used to be. I am not being negative....giving my opinion. In some ways the city seems to be moving forward.....stronger action needs to be taken to clear up the east end. I still feel fairly safe but wish there wasn't so much low income

I WOULD HOPE IT WILL BE, CITY OF DIVERSITY AND QUAINT SHOPS

Industry Church (we belong to a W Allis church

It where I have lived for more than 30 years.

love it!

manufracting

massively important past. nondescript future

Multicultural, diverse population caring about their families and neighborhoods.

my home town

old industrial city

ordinary

People from all walks of life living side by each with one common goal in mind.

Road work,

small town feeling

Small, friendly town.

Stable, Milwaukee County, suburb, industrial

Stallis

State Fair

State Fair, history of industry

Sub of Mil.

The city that is growing in positive ways

This is where I live.

Town of West Allis

Value based community

where I live

While trash

(blank)

My home

A wonderful community of caring people. A few days ago I drove from the south side to West Allis & I was amazed at the clean, professional buildings in West Allis! Proud to be a part of this community.

Family oriented - Closeness of everything! Great community leaders - many clubs and organizations - Friendly people.

former industrial sites

Friendly. Safe. Blue-shirt.

GHETTO ALLIS

Glad we came here to live from Illinois!!!!Close to things, Up and coming!!!

growth

High taxes.

Home

It's where I live!

My home since I moved here in 1956, I love it here

my home, a nice place to live and raise children

Old Polish district, now changing.

West ofmilwakee

working class suburb with many 'destination 'amenities

(blank)

(illegible)

A city

AMAZING

Community or home

Dangerous

dirty stallis

Dirty Stallis.

ghetto

Good

hale vs central

Happiness

Home

police department

(blank)

costly...high taxes...niot enough benefit from them

I liked city of homes and industry, however that is a thing of the past. Mostly senior citizen complexes now. and too many "High" end Apartments.



WEST ALLIS COMMUNICATIONS COMMITTEE 2015 SURVEY RESULTS

(PART II: ONLINE SURVEY)

MAY 2016

Committee Members:

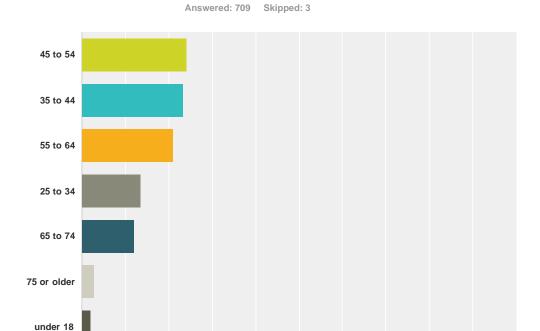
Charlie Mickschl, Chairperson
Paul Dohearty
Suzette Grisham
Haillie Grisham
Angela Mork
Eric Torkelson
Brian Vissers
Paul Ziehler
Pam Zorko
Jim Jandovitz
Jonathan Matte

18 to 24

10%

The West Allis Communications Committee created a survey in the fourth quarter of 2015 to find out how citizens prefer to receive their information about the City including their perceptions of the City's image. The online version of the survey was deployed through SurveyMonkey. **There were approximately 712 responses to this survey.** The following is a summary of the responses.

Q1 What is your age?



| Answer Choices | Responses | |
|----------------|-----------|-----|
| 45 to 54 | 24.12% | 171 |
| 35 to 44 | 23.41% | 166 |
| 55 to 64 | 21.16% | 150 |
| 25 to 34 | 13.54% | 96 |
| 65 to 74 | 12.13% | 86 |
| 75 or older | 2.82% | 20 |
| under 18 | 2.12% | 15 |
| 18 to 24 | 0.71% | 5 |
| Total | | 709 |

30%

20%

40%

50%

60%

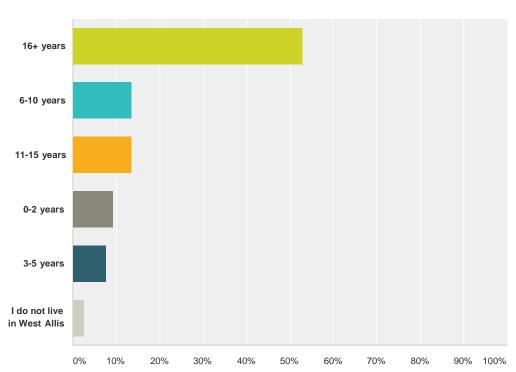
70%

80%

90% 100%

Q2 How many years have you lived in West Allis?

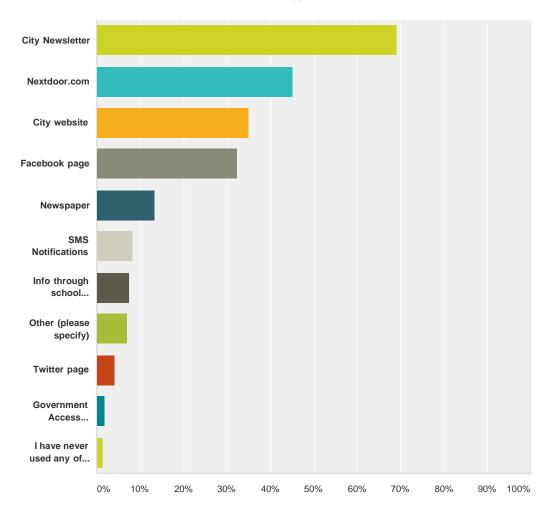




| Answer Choices | Responses | |
|-----------------------------|-----------|-----|
| 16+ years | 53.02% | 377 |
| 6-10 years | 13.64% | 97 |
| 11-15 years | 13.50% | 96 |
| 0-2 years | 9.42% | 67 |
| 3-5 years | 7.74% | 55 |
| I do not live in West Allis | 2.67% | 19 |
| Total | | 711 |

Q3 How do you prefer to receive information about the City?

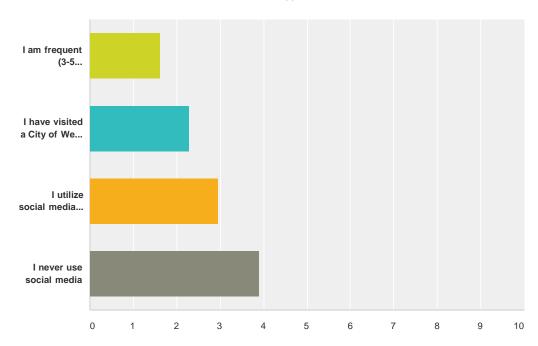
Answered: 711 Skipped: 1



| nswer Choices | Responses | |
|--|-----------|-----|
| City Newsletter | 69.06% | 491 |
| Nextdoor.com | 45.15% | 321 |
| City website | 35.02% | 249 |
| Facebook page | 32.35% | 230 |
| Newspaper | 13.36% | 95 |
| SMS Notifications | 8.30% | 59 |
| Info through school newsletters/correspondence | 7.59% | 54 |
| Other (please specify) | 7.03% | 50 |
| Twitter page | 4.22% | 30 |
| Government Access Television Channel | 1.97% | 14 |

Q4 Regarding your use of social meda, please rank your response to each of the following statements.

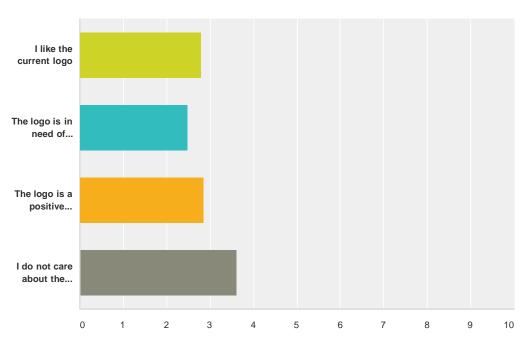
Answered: 710 Skipped: 2



| | Yes | No | (no label) | (no label) | (no label) | (no label) | Total | Weighted Average |
|--|-------------------|----------------------|--------------------|---------------------|--------------------|---------------------|-------|---------------------|
| I am frequent (3-5 times/week) user of social media | 66.71% 467 | 20.57% 144 | 3.86% 27 | 3.43% 24 | 3.29% 23 | 2.14% 15 | 700 | 1.62 |
| I have visited a City of West Allis social media site in the past 6 months | 37.23% 261 | 34.38% 241 | 6.42% 45 | 9.13% 64 | 8.99% 63 | 3.85% 27 | 701 | 2.30 |
| I utilize social media professionaly | 23.34% 162 | 28.67% 199 | 10.95% 76 | 13.69% 95 | 11.38% 79 | 11.96% 83 | 694 | 2.97 |
| I never use social media | 7.70% 52 | 18.96% 128 | 6.37% 43 | 18.81% 127 | 38.07% 257 | 10.07% 68 | 675 | 3.91 |

Q5 Please read and respond to the statements below regarding the logo.





| | Strongly Agree | Agree | Agree nor Disagree | Disagree | Strongly Disagree | Don't Know / Does Not Apply | Total | Weighted Average |
|-------------------------------------|-------------------|--------|-----------------------|----------|----------------------|--------------------------------|-------|---------------------|
| I like the current logo | 11.82% | 31.41% | 32.13% | 15.99% | 8.07% | 0.58% | | |
| | 82 | 218 | 223 | 111 | 56 | 4 | 694 | 2.79 |
| The logo is in need of updating | 24.49% | 29.13% | 28.12% | 11.45% | 4.64% | 2.17% | | |
| | 169 | 201 | 194 | 79 | 32 | 15 | 690 | 2.49 |
| The logo is a positive | 8.09% | 27.50% | 44.71% | 12.35% | 6.03% | 1.32% | | |
| representation of the City | 55 | 187 | 304 | 84 | 41 | 9 | 680 | 2.85 |
| I do not care about the City's logo | 5.32% | 9.15% | 32.78% | 30.28% | 15.64% | 6.82% | | |
| | 32 | 55 | 197 | 182 | 94 | 41 | 601 | 3.62 |

Q6 What words come to mind when you hear the words "West Allis"?

Answered: 586 Skipped: 126

| # | Responses | Date |
|----|---|--------------------|
| 1 | dated, rundown, neglected properties (residential and business), no new/good restaurants and shopping areas, increase in crime no one cares about this city | 2/25/2016 12:40 PM |
| 2 | Home, Community | 2/24/2016 10:36 PM |
| 3 | Great school system Tight knit community | 2/11/2016 11:36 AM |
| 4 | Home | 2/4/2016 11:35 PM |
| 5 | crime | 2/4/2016 10:56 PM |
| 6 | GHETTO ALLIS | 2/4/2016 8:32 AM |
| 7 | Poor reputation. It is very disappointing. | 1/25/2016 6:16 PM |
| 8 | A nice established community that is changing | 1/25/2016 10:48 AM |
| 9 | older community remaking itself; has "blue collar"/working class stereotype from old manufacturing history | 1/24/2016 12:07 PM |
| 10 | centrally-located, bad-reputation, run-down, outdated, potential | 1/21/2016 8:27 PM |
| 11 | Home; Community | 1/21/2016 6:50 PM |
| 12 | Home | 1/21/2016 6:09 PM |
| 13 | growing | 1/21/2016 3:11 PM |
| 14 | Shit Hole. | 1/20/2016 7:09 PM |
| 15 | middle class, working people, OK place to live | 1/20/2016 1:21 PM |
| 16 | High Taxes Blue Collar | 1/18/2016 1:10 PM |
| 17 | ST'allis | 1/17/2016 1:34 PM |
| 18 | Where is East Allis? | 1/15/2016 10:32 PM |
| 19 | Stallis middle class not progressive | 1/15/2016 4:18 PM |
| 20 | turning into a dumping ground for Milwaukee's crap (criminals/crime) | 1/15/2016 9:38 AM |
| 21 | Shopping on Highway 100. | 1/14/2016 8:00 PM |
| 22 | blue collar city, friendly, central location | 1/13/2016 4:00 PM |
| 23 | massively important past. nondescript future | 1/13/2016 2:44 PM |
| 24 | high taxes | 1/12/2016 2:43 PM |
| 25 | Road work, | 1/12/2016 10:30 AM |
| 26 | Working class community. Good schools. Good infrastructure. Good roads. Good place to live and work. | 1/10/2016 1:40 PM |
| 27 | Moving forward (but has a ways to go) | 1/10/2016 10:30 AM |
| 28 | Not as safe as it used to be | 1/9/2016 1:28 PM |
| 29 | working class suburb with many 'destination 'amenities | 1/7/2016 5:25 PM |
| 30 | Allis Chalmers, city at the center, small | 1/6/2016 12:09 PM |
| 31 | Working Class Old buildings "Stallis" (a term that I really dislike) | 1/6/2016 8:31 AM |
| 32 | Good responsible and fiscally sound government service(s). | 1/5/2016 8:40 PM |
| 33 | Great parks, awesome restaurants, easy location to the highway. | 1/4/2016 7:16 PM |

| 34 | High crime, city on the decline, good schools, hard working common people, blue collar, good hospital, trashy shopping strip malls, understaffed municipal jobs, avoid the city, soon to be like Milwaukee, city of renters / landlords who don't care about maintaining homes, close to everything, bar on every corner, skateboard park, needs more high level job opportunities/businesses. | 1/4/2016 5:22 PM |
|----|---|---------------------|
| 35 | Run down. | 1/4/2016 2:18 PM |
| 36 | good city to live in. | 1/4/2016 2:01 PM |
| 37 | My Father was raised in West Allis when it was a nice place to live in and raise a family. However, with all of the crime and drugs that have taken hold here, I no longer walk alone at night and I do wonder why much of the crime/suspicious activity is from black males. I am not a prejudiced person as I grew up in a very diverse environment. But this is different. I applaud the police and first responders for their efforts in trying to keep the city safe and healthy, but it seems a losing battle. My question is "Why West Allis?" I realize crime and those that commit it do not discriminate 'where' they do it, it's just that it has gotten so bad to the point that we are considering a move. | 1/4/2016 1:02 PM |
| 38 | An urban community with small town warmth | 1/3/2016 12:52 PM |
| 39 | I have no idea what it means or why? I'm assuming ALLIS is some historical individual to the area? | 1/3/2016 12:06 PM |
| 40 | wrong perception, false bad reputation | 1/3/2016 9:47 AM |
| 41 | bars/drinking; under-educated diversification; churches; family | 1/3/2016 4:49 AM |
| 42 | State Fair | 1/2/2016 7:03 PM |
| 43 | Changing, not as nice as it used to be. | 1/2/2016 6:41 PM |
| 44 | Diversified Family oriented Solid & Strong | 1/2/2016 6:30 PM |
| 45 | Home | 1/2/2016 5:53 PM |
| 46 | Stallis proud, bungalow, sketchy, | 1/2/2016 5:22 PM |
| 47 | My home, nice neighborhood, safe place, moderate priced homes. | 1/2/2016 2:42 PM |
| 48 | Old Polish district, now changing. | 1/2/2016 2:01 PM |
| 49 | Suburb of Milwaukee, State Fair | 1/2/2016 12:30 PM |
| 50 | a very good place to live | 12/31/2015 11:41 AM |
| 51 | Bungalows packed one on top of another. | 12/29/2015 9:41 PM |
| 52 | old city, longtime residents, lower socio-economic area in Milwaukee | 12/28/2015 6:58 PM |
| 53 | Western Days, but the city screwed that up. Used to be city of homes and industry now I'm not certain what the city is really all about. | 12/28/2015 12:28 PM |
| 54 | It's my HOME. | 12/28/2015 12:13 PM |
| 55 | Home City slipping from working class to entitled class | 12/20/2015 10:24 PM |
| 56 | Busy city and getting too rough in neighborhoods | 12/20/2015 6:31 PM |
| 57 | Part of Milwaukee | 12/20/2015 3:34 PM |
| 58 | state fair, childhood | 12/20/2015 12:04 AM |
| 59 | Blue Collar | 12/18/2015 11:24 AM |
| 60 | dirty | 12/17/2015 9:26 PM |
| 61 | A place where the cops CAN chase thugs who run from them (unlike the CITY of Milwaukee where MPD CANNOT CHASE). | 12/17/2015 7:52 PM |
| 62 | great neighbors | 12/16/2015 4:28 PM |
| 63 | A good place to raise a family, where people come from all backgrounds and walks of life. | 12/15/2015 12:08 PM |
| 64 | I work with many young people recruited from other states. all they know about west allis is "stallis' with a very negative connotation, that residents are low class, beer drinking slobs | 12/14/2015 6:18 PM |
| 65 | Stallis. History. Industry. State Fair. | 12/14/2015 6:15 PM |
| 66 | Neighborhood, industry | 12/14/2015 4:29 PM |
| 67 | centrally located to everything | 12/14/2015 10:21 AM |

| 68 | My lifetime home | 12/13/2015 7:00 PM |
|-----|---|---------------------|
| 69 | Allis-Chalmers and State Fair Park | 12/12/2015 3:16 PM |
| 70 | old age homes drugs like herion check cashing places bars etc | 12/11/2015 9:24 AM |
| 71 | Decent school district, small shops, state fair park, high property taxes | 12/10/2015 11:09 PM |
| 72 | Allis Chalmers, West of the city of Milwaukee | 12/9/2015 8:48 PM |
| 73 | Neighborhoods/State Fair | 12/6/2015 4:37 PM |
| 74 | "How can I get out of here?" "Why are the police so abusive to their citizens?" "Why are the government officials so tyrannical?" "Why does it take 15 police officers and 7 cars to make a routine traffic stop?" "Wasteful with taxpayers' money." | 12/5/2015 6:36 PM |
| 75 | A bit hill-billy, there is an "aura" of embarrassment when people ask you where you live.Maybe our main boulevards could be landscaped(really nicely) and adjacent big businesses be required to install small "green spaces" in their huge parking lots, of course with-out loosing their "required"parking spaces.Home Depot is required to keep carts outside (per fire Chief), is this really necessary?, perhaps a plan B might work(wooden fenced in corral, or a designated interior space?).Better street lights and things of that nature can "stir" people to improve their "talk" about their surroundings!Such as Hey this is really nice, maybe West Allis is on the upswing!!! When you enter a nice community, you "feel" something, because you "see" something that paints a picture of where you are. | 12/5/2015 12:17 PM |
| 76 | Blue collar | 12/4/2015 7:51 PM |
| 77 | state fair | 12/4/2015 6:21 PM |
| 78 | Dirty Stallis, low life people, white trashSorry, this is what many of us here from others and it is embarrassing to say we live here. | 12/4/2015 1:05 PM |
| 79 | People with pit bulls. | 12/4/2015 1:02 PM |
| 80 | State Fair. Allis Chalmers. | 12/4/2015 12:09 PM |
| 81 | Nice city | 12/3/2015 3:52 PM |
| 82 | State Fair | 12/1/2015 7:55 AM |
| 83 | Wisconsin State Fair | 11/21/2015 11:08 PM |
| 84 | working class, diverse, utilitarian - has everything you need but not anything to get excited about | 11/21/2015 4:27 PM |
| 85 | Bad Roads | 11/21/2015 11:33 AM |
| 86 | Business | 11/20/2015 11:11 AM |
| 87 | Dirty | 11/19/2015 3:16 PM |
| 88 | Stallis, small town feel but big town amenities. | 11/18/2015 10:05 AM |
| 89 | Stallis | 11/18/2015 9:33 AM |
| 90 | Dallas? Alice? | 11/18/2015 8:27 AM |
| 91 | dirty stallis | 11/16/2015 1:43 PM |
| 92 | stallis, State Fair, thrift stores, the "Hills" (trashy low income housing), bars (on every corner), Allis Chalmers, cruising (Hwy 100), "old" (from dilapidated or outdated buildings/housing to crumbling streets and boulevard plantings in need of rejuvenation) | 11/15/2015 11:36 AM |
| 93 | Dirty Stallis | 11/14/2015 3:28 PM |
| 94 | Growing. | 11/14/2015 12:43 AM |
| 95 | growth | 11/13/2015 3:04 PM |
| 96 | Home | 11/13/2015 2:31 PM |
| 97 | shopping/center of the area | 11/13/2015 12:58 PM |
| 98 | Old | 11/13/2015 6:46 AM |
| 99 | lower to middle class | 11/12/2015 11:59 AM |
| 100 | Allis Chalmers | 11/11/2015 7:08 PM |
| 101 | Dirty, trash, 'Stallis. | 11/11/2015 10:30 AM |

| 102 | Stallis. Blue collar, somewhat low class. | 11/10/2015 6:56 PM |
|-----|---|---------------------|
| 103 | no green space | 11/10/2015 12:33 PM |
| 104 | older community with established neighborhoods and traditional industry | 11/7/2015 7:43 AM |
| 105 | Home Hard working people | 11/6/2015 11:59 AM |
| 106 | strong community | 11/5/2015 9:44 PM |
| 107 | Dirty Stallis, low class, white trash, high crime, over taxed, | 11/5/2015 4:56 PM |
| 108 | misunderstood, underdog | 11/5/2015 3:43 PM |
| 109 | Center of suburban area | 11/5/2015 10:28 AM |
| 110 | State Fairs, bars, Farmer's Market | 11/5/2015 10:23 AM |
| 111 | At least I don't live in Milwaukee | 11/4/2015 11:27 AM |
| 112 | Deteriorating (Having lived in the city my entire life, I am not pleased to see how the city/city image have negatively changed. There is less and less pride of ownership.) | 11/4/2015 7:36 AM |
| 113 | Stallis | 11/3/2015 3:16 PM |
| 114 | Home | 11/3/2015 6:25 AM |
| 115 | Home | 11/2/2015 10:50 PM |
| 116 | Industry, Revitalization | 11/2/2015 1:46 PM |
| 117 | family oriented city-lived here all my life | 11/2/2015 12:42 PM |
| 118 | in my age group, it has been described as dirty or even trashy. so many "hole in the wall" corner bars, and a wide range of people living here who don't always reflect a positive image of the city. | 11/2/2015 12:15 PM |
| 119 | home, industry, blue collar, traditional, conservative, relaxed, comfortable | 11/2/2015 9:53 AM |
| 120 | community | 11/1/2015 5:45 PM |
| 121 | "Stallis", which I have been told is a derogatory term! | 11/1/2015 3:02 PM |
| 122 | People from all walks of life living side by each with one common goal in mind. | 11/1/2015 11:12 AM |
| 123 | "Dirty Stallis" | 11/1/2015 8:24 AM |
| 124 | Blue collar, middle class | 10/31/2015 6:58 PM |
| 125 | High taxes, blue collar, making forward strides. | 10/31/2015 6:41 PM |
| 126 | Multicultural, diverse population caring about their families and neighborhoods. | 10/31/2015 4:20 PM |
| 127 | White Trash | 10/31/2015 12:36 PM |
| 128 | White trash | 10/31/2015 10:59 AM |
| 129 | crime | 10/30/2015 8:05 PM |
| 130 | This is where I live. | 10/30/2015 3:40 PM |
| 131 | Friendly A big small town atmosphere | 10/19/2015 3:27 PM |
| 132 | Older city currently undergoing some very positive changes with new businesses moving in, including some wonderful restaurants. The image is definitely improving. | 10/18/2015 10:43 PM |
| 133 | While trash | 10/17/2015 2:22 PM |
| 134 | Good schools | 10/16/2015 3:42 PM |
| 135 | Allis Chalmers (now defunct) | 10/16/2015 2:41 PM |
| 136 | costlyhigh taxesniot enough benefit from them | 10/11/2015 9:35 PM |
| 137 | Blue collar | 10/9/2015 3:42 PM |
| 138 | As a long time resident, I still think of Allis Chalmers and a working class city | 10/8/2015 12:33 PM |
| 139 | Dirty Stallis | 10/6/2015 9:59 PM |
| 140 | Hard working community | 10/6/2015 3:40 PM |
| - | | 1 |

| - | • | , , |
|-----|---|--------------------|
| 141 | farmers market | 10/6/2015 2:39 PM |
| 142 | Stallis | 10/6/2015 2:28 PM |
| 143 | Unfortunately, a word I hate "Stallis" | 10/6/2015 1:15 PM |
| 144 | Mayor Dan has done a great job for the city. We are finally turning around the look of the city. Don't stop or back down keeping pushing for a town that looks inviting. | 10/6/2015 7:37 AM |
| 145 | Middle class. | 10/5/2015 8:13 PM |
| 146 | High taxes | 10/5/2015 8:12 PM |
| 147 | home | 10/5/2015 4:53 PM |
| 148 | Stallis | 10/5/2015 10:07 AM |
| 149 | The Caterer to the inner city thugs. | 10/5/2015 8:40 AM |
| 150 | how much the city has changed for the worst | 10/4/2015 9:41 PM |
| 151 | City at the Center; blue collar, hard working, great location | 10/4/2015 7:46 PM |
| 152 | Home | 10/4/2015 7:16 PM |
| 153 | 'Stallis, "White Trash", State Fair | 10/4/2015 5:17 PM |
| 154 | West ofmilwakee | 10/4/2015 4:20 PM |
| 155 | Friendly | 10/4/2015 3:36 PM |
| 156 | My real home,even though we have moved to New Berlin | 10/4/2015 2:54 PM |
| 157 | Community Friendly | 10/4/2015 12:03 AM |
| 158 | Stallis | 10/3/2015 6:43 PM |
| 159 | tHAT'S WHERE I WORK!! | 10/2/2015 12:50 PM |
| 160 | Friendly, great communication from the Police, strong neighborhood representation and information, | 10/2/2015 10:05 AM |
| 161 | I think transitioning city but not necessarily for the better. Hate "Stallis". | 10/1/2015 6:51 PM |
| 162 | There is so much negativity associated with West Allis, I feel like I always have to defend it. People call it "Dirty Stallis," "Westallica," etc It is basically a decent neighborhood where the working class can afford to live. I think of the farmers market, State Fair. My neighborhood is full of good, hardworking people. | 10/1/2015 6:29 PM |
| 163 | Houses losing value. | 10/1/2015 4:57 PM |
| 164 | Excellent park & rec | 10/1/2015 2:38 PM |
| 165 | turning the corner trending up | 10/1/2015 2:06 PM |
| 166 | Outdated | 10/1/2015 10:19 AM |
| 167 | Allis-Chalmers, diversity, city life, Milwaukee | 10/1/2015 8:02 AM |
| 168 | A great city that's why I wanted and did buy a house here! | 10/1/2015 7:41 AM |
| 169 | great places to eat | 9/30/2015 5:14 PM |
| 170 | transition, progressive, central, urban, up-and-coming | 9/30/2015 2:59 PM |
| 171 | Diverse | 9/30/2015 11:11 AM |
| 172 | Stable, Milwaukee County, suburb, industrial | 9/30/2015 10:57 AM |
| 173 | Family Community | 9/29/2015 11:16 PM |
| 174 | Old, poor, run down | 9/29/2015 11:07 PM |
| 175 | certainly is changing | 9/29/2015 9:24 PM |
| 176 | Blue Collar | 9/29/2015 7:36 PM |
| 177 | It's where I live. | 9/29/2015 5:14 PM |
| 178 | State Fair | 9/29/2015 4:26 PM |
| 179 | Old, established | 9/29/2015 2:34 PM |
| | | |

| 181 Home 182 My home 183 Changing 184 Home, good community, good food. 185 Good meighborhoods 186 Dirty Stallis 187 Blue collar, working town with fairly safe neighborhoods. I would like to see the city become more like a Bay View or Wauwatosa with more focus on community, environment and accessibility. It is time to start focusing on a younger generation. | 9/29/2015 1:32 PM 9/29/2015 12:39 PM 9/28/2015 5:57 PM 9/28/2015 4:55 PM 9/28/2015 4:49 PM 9/28/2015 1:24 PM 9/28/2015 12:40 PM 9/28/2015 11:28 AM |
|--|--|
| My home Changing Home, good community, good food. Good meighborhoods Dirty Stallis Blue collar, working town with fairly safe neighborhoods. I would like to see the city become more like a Bay View or Wauwatosa with more focus on community, environment and accessibility. It is time to start focusing on a younger | 9/28/2015 5:57 PM 9/28/2015 4:55 PM 9/28/2015 4:49 PM 9/28/2015 1:24 PM 9/28/2015 12:40 PM |
| 183 Changing 184 Home, good community, good food. 185 Good meighborhoods 186 Dirty Stallis 187 Blue collar, working town with fairly safe neighborhoods. I would like to see the city become more like a Bay View or Wauwatosa with more focus on community, environment and accessibility. It is time to start focusing on a younger | 9/28/2015 4:55 PM 9/28/2015 4:49 PM 9/28/2015 1:24 PM 9/28/2015 12:40 PM |
| Home, good community, good food. 185 Good meighborhoods 186 Dirty Stallis 187 Blue collar, working town with fairly safe neighborhoods. I would like to see the city become more like a Bay View or Wauwatosa with more focus on community, environment and accessibility. It is time to start focusing on a younger | 9/28/2015 4:49 PM 9/28/2015 1:24 PM 9/28/2015 12:40 PM |
| 185 Good meighborhoods 186 Dirty Stallis 187 Blue collar, working town with fairly safe neighborhoods. I would like to see the city become more like a Bay View or Wauwatosa with more focus on community, environment and accessibility. It is time to start focusing on a younger | 9/28/2015 1:24 PM 9/28/2015 12:40 PM |
| Dirty Stallis Blue collar, working town with fairly safe neighborhoods. I would like to see the city become more like a Bay View or Wauwatosa with more focus on community, environment and accessibility. It is time to start focusing on a younger | 9/28/2015 12:40 PM |
| Blue collar, working town with fairly safe neighborhoods. I would like to see the city become more like a Bay View or Wauwatosa with more focus on community, environment and accessibility. It is time to start focusing on a younger | |
| Wauwatosa with more focus on community, environment and accessibility. It is time to start focusing on a younger | 9/28/2015 11:28 AM |
| | |
| 188 unkept | 9/28/2015 10:37 AM |
| 189 my home town | 9/28/2015 9:28 AM |
| 190 I liked city of homes and industry, however that is a thing of the past . Mostly senior citizen complexes now. and too many "High" end Apartments. | 9/28/2015 8:25 AM |
| 191 Hard working people live here | 9/28/2015 8:14 AM |
| 192 Stallis, West Allian, Milwaukee's Armpit | 9/27/2015 7:20 PM |
| 193 Pass through | 9/27/2015 1:46 PM |
| 194 Lower-middle class, hard working | 9/27/2015 12:41 PM |
| home middle class, blue collar, industrial heritage friendly crumbling roads | 9/27/2015 11:52 AM |
| 196 family great neigbors | 9/27/2015 10:48 AM |
| 197 blue collar townnow bedroom community | 9/27/2015 9:55 AM |
| 198 Stallis | 9/27/2015 8:23 AM |
| 199 Old industrial, lower-middle class, blue-collar | 9/27/2015 7:30 AM |
| 200 Relaxing | 9/27/2015 2:43 AM |
| 201 HIGH TAXES | 9/26/2015 9:03 PM |
| 202 stallis. eastend. | 9/26/2015 7:19 PM |
| 203 Home. Close to everything you need. | 9/26/2015 5:56 PM |
| 'Stallis, 2nd hand stores, blue collar, | 9/26/2015 3:56 PM |
| 205 Stallis, ghetto | 9/26/2015 2:56 PM |
| Nice community. Nice schools. | 9/26/2015 12:42 PM |
| Safe, Old, lower-middle class, poor, Farmer's Market, Highway 100, Bars, State Fair. Mullets | 9/26/2015 11:33 AM |
| Unfortunately not good words. Dirty Stallis, Stallis Trash. Then State Fair | 9/26/2015 11:27 AM |
| Home. Community. Growing/ changing in a good way. | 9/26/2015 10:50 AM |
| 210 where I live | 9/26/2015 9:58 AM |
| Unfortunately, we have a comically bad reputation. It's baseless when you look at apples to apples comparisons with other municipalities, but it's there anyway. It's awesome to see things like the recent article stating that we're trending up! We need more of that, positive vibes, to expel the negative mental image our city conjures up. | |
| Glad we came here to live from Illinois!!!!Close to things, Up and coming!!! | 9/26/2015 9:01 AM |
| 213 we grew up here we where married here we bought a home here our children where born here they went to school here and now we are ashamed to say we live here | 9/26/2015 8:44 AM |
| 214 Trying to make a comeback. Family values. Trendy touches of old (farmers market) amongst the new (restaurants, shops). Still a lot of corner bars. | 9/26/2015 8:37 AM |
| 215 trouble. crime. ghettoish | 9/26/2015 8:36 AM |

| 216 | Blue Collar | 9/26/2015 8:09 AM |
|-----|---|--------------------|
| 217 | Growing up here I was SO proud! I felt safe. Now the first word that comes to mind is "dirty" The city's demographics are changing. The east side neighborhoods are trash and unsafe. We need to upgrade our properties which will somewhat increase their values. Get rid of "slumlords" who are only looking to make a buck and claim back our image. The city is tryingwe just need to push harder and be more strict. | 9/26/2015 7:38 AM |
| 218 | Dirty stallis | 9/26/2015 12:03 AM |
| 219 | Home | 9/25/2015 11:35 PM |
| 220 | Home | 9/25/2015 11:04 PM |
| 221 | blue collar, hard working, industrial roots | 9/25/2015 7:46 PM |
| 222 | hometown friendly | 9/25/2015 7:39 PM |
| 223 | old | 9/25/2015 7:19 PM |
| 224 | Dirty Stallis. now that i live here my views have changed dramatically | 9/25/2015 6:48 PM |
| 225 | in the past it was a great working class neighborhood. Now its turning into a ghetto, at least on the north east side of town. | 9/25/2015 6:47 PM |
| 226 | Home, state fair, Milwaukee Mile | 9/25/2015 6:04 PM |
| 227 | Blue collar working class | 9/25/2015 6:01 PM |
| 228 | Home | 9/25/2015 5:39 PM |
| 229 | Allis Chalmers | 9/25/2015 5:00 PM |
| 230 | Nastygrams from the main office. | 9/25/2015 4:19 PM |
| 231 | Convenient, blue collar community, friendly | 9/25/2015 3:52 PM |
| 232 | Home | 9/25/2015 3:39 PM |
| 233 | State Fair, Hard working people, bad school board | 9/25/2015 3:16 PM |
| 234 | home | 9/25/2015 2:58 PM |
| 235 | A wonderful community of caring people. A few days ago I drove from the south side to West Allis & I was amazed at the clean, professional buildings in West Allis! Proud to be a part of this community. | 9/25/2015 2:47 PM |
| 236 | State Fair | 9/25/2015 2:46 PM |
| 237 | working class | 9/25/2015 2:08 PM |
| 238 | Trash, it's time to class up this city! It's time to run the drugs out of our neighborhoods! | 9/25/2015 1:41 PM |
| 239 | Home Underrated Unique Stereotypes | 9/25/2015 1:37 PM |
| 240 | Industry Church (we belong to a W Allis church | 9/25/2015 11:37 AM |
| 241 | A hard working town. | 9/25/2015 11:35 AM |
| 242 | Hard working, middle class city | 9/25/2015 11:28 AM |
| 243 | Needs More Jobs | 9/25/2015 10:01 AM |
| 244 | Home. Tradition. Family. Working class. | 9/25/2015 9:56 AM |
| 245 | I like it. I often think we're the city at the center of all chaos, especially traffic-related | 9/25/2015 9:45 AM |
| 246 | up and coming Blue collar | 9/25/2015 9:44 AM |
| 247 | High taxes | 9/25/2015 9:43 AM |
| 248 | Town of West Allis | 9/25/2015 9:41 AM |
| 249 | Community | 9/25/2015 9:40 AM |
| 250 | home | 9/25/2015 9:40 AM |
| 251 | Home, work, diverse | 9/25/2015 9:39 AM |
| 252 | Safe / clean | 9/25/2015 9:36 AM |

| 253 | love it! | 9/25/2015 9:35 AM |
|-----|---|--------------------|
| 254 | Home - grew up here, wish the neighborhoods were kept up better. | 9/25/2015 9:34 AM |
| 255 | Amazing young people! | 9/25/2015 9:33 AM |
| 256 | Work | 9/25/2015 9:32 AM |
| 257 | State fair / Allis Chamber, education initive | 9/25/2015 9:31 AM |
| 258 | Home, State Fair, Community, | 9/25/2015 9:31 AM |
| 259 | Home | 9/25/2015 9:31 AM |
| 260 | strong community | 9/25/2015 9:29 AM |
| 261 | Home - great location to attractions in Milwaukee Metro area. | 9/25/2015 9:04 AM |
| 262 | Wesr Dallas | 9/25/2015 8:47 AM |
| 263 | blue collar city | 9/25/2015 8:27 AM |
| 264 | It's where I live! | 9/25/2015 8:15 AM |
| 265 | Industry | 9/25/2015 8:04 AM |
| 266 | Sorry but "dirty" is what I've heard for years. Now that we live here, I do not agree with that! | 9/25/2015 8:04 AM |
| 267 | Family. Clean. Wonderful | 9/25/2015 7:36 AM |
| 268 | Clean, friendly, fun, active. | 9/25/2015 7:36 AM |
| 269 | blue collar | 9/25/2015 7:00 AM |
| 270 | changing demographic, good central location | 9/25/2015 6:53 AM |
| 271 | Low class | 9/25/2015 6:47 AM |
| 272 | Dirty stallis | 9/25/2015 6:19 AM |
| 273 | inclusive | 9/25/2015 6:18 AM |
| 274 | blue collar | 9/25/2015 6:07 AM |
| 275 | Home; bustling small city | 9/25/2015 6:02 AM |
| 276 | A quirky working class city. | 9/25/2015 5:59 AM |
| 277 | State fair | 9/25/2015 5:44 AM |
| 278 | Dirty | 9/25/2015 5:38 AM |
| 279 | That we have many bars high taxes a lot of rental properties the city looks run down. | 9/25/2015 5:36 AM |
| 280 | Allis Chalmers | 9/25/2015 5:25 AM |
| 281 | Improving! | 9/25/2015 5:02 AM |
| 282 | Stallis!!! Just kidding! Friendly, working class, diverse, a good place to raise a family. | 9/25/2015 12:47 AM |
| 283 | State Fair at best. Most positive things a felt years ago are on the decline without question. | 9/25/2015 12:45 AM |
| 284 | community | 9/25/2015 12:32 AM |
| 285 | old industrial city | 9/25/2015 12:00 AM |
| 286 | Active, urban area. | 9/24/2015 11:59 PM |
| 287 | My home for life | 9/24/2015 11:29 PM |
| 288 | State fair, Milwaukee mile, bars, 'Stallis. | 9/24/2015 11:19 PM |
| 289 | Stallis | 9/24/2015 11:17 PM |
| 290 | Bars on every corner | 9/24/2015 11:08 PM |
| 291 | Conveniently located, working at turning tired into trendy, friendly for seniors who have loved living here and enjoy showing newcomers why, a forward thinking mayor, hardworking police force facing new challenges as population changes | 9/24/2015 11:05 PM |

| 292 | Family friendly | 9/24/2015 10:55 PM |
|-----|---|--------------------|
| 293 | The heart of Milwaukee county | 9/24/2015 10:54 PM |
| 294 | Home | 9/24/2015 10:45 PM |
| 295 | "Dirty STALLIS", meth lab, state fair, crime, stallis palace, farmers market, | 9/24/2015 10:30 PM |
| 296 | Blue collar. City of absentee landlords. High property taxes. | 9/24/2015 10:29 PM |
| 297 | I used to call West Allis "Home". Now all I want to do is "Escape" West Allis. | 9/24/2015 10:28 PM |
| 298 | I used to call West Allis "Home". Now all I want to do is "Escape" West Allis. | 9/24/2015 10:27 PM |
| 299 | I used to call West Allis "Home". Now all I want to do is "Escape" West Allis. | 9/24/2015 10:27 PM |
| 300 | High taxes and clean, safe family-friendly neighborhoods. Impressive school system. | 9/24/2015 10:27 PM |
| 301 | Old, city that needs rejuvenation like Tosa did to North Ave from 76th to 60th street. Greenfield ave has irrelevant businesses. Crime ridden on East side. | 9/24/2015 10:23 PM |
| 302 | city with a lot of drinkers | 9/24/2015 10:21 PM |
| 303 | Electrician's nightmare, rats, Farmers Market, & home. | 9/24/2015 10:15 PM |
| 304 | State Fair | 9/24/2015 10:03 PM |
| 305 | Factory, unions, allis chalmers | 9/24/2015 10:02 PM |
| 306 | Get rid of the crappy appartment on 92nd and National. More buildings need to be spruced up. | 9/24/2015 9:50 PM |
| 307 | A nice peaceful, friendly neighborhood | 9/24/2015 9:29 PM |
| 308 | Dirty Stallis, but I don't get offended by it. | 9/24/2015 9:22 PM |
| 309 | Dirty Stallis Allis Chalmers Home State Fair | 9/24/2015 9:19 PM |
| 310 | The place my parents grew up and the place I'm proud to call home. | 9/24/2015 9:14 PM |
| 311 | City at the Center, Accessible, Good Neighborhoods, | 9/24/2015 9:01 PM |
| 312 | State fair, Hwy 100, the dirty | 9/24/2015 8:46 PM |
| 313 | First Western suburb of the City of Milwaukee (for better or worse). | 9/24/2015 8:44 PM |
| 314 | Old | 9/24/2015 8:40 PM |
| 315 | My husband grew up there. | 9/24/2015 8:28 PM |
| 316 | Honestly, it's less positive than I like to admit since I live here. | 9/24/2015 8:21 PM |
| 317 | Unfortunately it gives a negative connotation because of the way the city is talked about and portrayed sometimes. The whole "dirty stallis" thing also is one of the first things that comes to mind because you hear it so often, though I really disagree with it and like living in this city. | 9/24/2015 7:53 PM |
| 318 | Small town. | 9/24/2015 7:44 PM |
| 319 | Poor. Run down. | 9/24/2015 7:29 PM |
| 320 | My home | 9/24/2015 7:22 PM |
| 321 | Home | 9/24/2015 7:20 PM |
| 322 | Blue collar, but fighting off that "Dirty Stallis" crap. | 9/24/2015 7:15 PM |
| 323 | Crime | 9/24/2015 7:08 PM |
| 324 | The Dirty, Stallis, Dirty Stallis, Trash Allis, | 9/24/2015 7:07 PM |
| 325 | Home | 9/24/2015 7:07 PM |
| 326 | Allis Chalmers, where so many of my relatives and neighbors worked and lived. | 9/24/2015 6:56 PM |
| 327 | Quiet | 9/24/2015 6:55 PM |
| 328 | Progress | 9/24/2015 6:54 PM |
| 329 | City that needs a new reputation. | 9/24/2015 6:44 PM |
| 330 | Changing demographics | 9/24/2015 6:44 PM |
| | | <u> </u> |

| 331 | A nice little city. | 9/24/2015 6:15 PM |
|-----|---|-------------------|
| 332 | Friendly people, good places to shop | 9/24/2015 6:14 PM |
| 333 | Family | 9/24/2015 6:11 PM |
| 334 | St'allis, low income, | 9/24/2015 6:04 PM |
| 335 | where I grew up, but unfortunately going slowly downhill. | 9/24/2015 5:49 PM |
| 336 | Working class suburb | 9/24/2015 5:41 PM |
| 337 | Home. hard working people. Good people. | 9/24/2015 5:32 PM |
| 338 | The farmer's market is wonderful. The W.A. hospital emergency dept is the best! | 9/24/2015 5:17 PM |
| 339 | One I always hear Stallis. (Don't like that at all. Great place to raise a family) | 9/24/2015 5:15 PM |
| 340 | West Allis gets a bad rapport | 9/24/2015 5:14 PM |
| 341 | retail / factories / hard working families | 9/24/2015 5:12 PM |
| 342 | good schools police/fire | 9/24/2015 5:10 PM |
| 343 | Good schools, affordable housing, but way too conservative! Too many red necks and gun shops! | 9/24/2015 5:09 PM |
| 344 | ghetto | 9/24/2015 5:09 PM |
| 345 | Home | 9/24/2015 5:09 PM |
| 346 | community, long time residents, awesome, home, the fam, fun | 9/24/2015 5:08 PM |
| 347 | "Stallis" | 9/24/2015 5:08 PM |
| 348 | diverse, "older" suburb | 9/24/2015 5:06 PM |
| 349 | diverse, close enough to the "big city" Milwaukee, but not in it. Close to big city convenience without the big city hassle | 9/24/2015 5:05 PM |
| 350 | Small town, close community | 9/24/2015 5:04 PM |
| 351 | Home, beautiful neighborhood, good opportunities. | 9/24/2015 5:03 PM |
| 352 | confusing | 9/24/2015 5:01 PM |
| 353 | Indecisive | 9/24/2015 5:01 PM |
| 354 | bad rep, originals - few families actually leave | 9/24/2015 5:00 PM |
| 355 | hometown | 9/24/2015 5:00 PM |
| 356 | (illegible) | 9/24/2015 4:58 PM |
| 357 | Blue collar, manufacturing | 9/24/2015 4:57 PM |
| 358 | industry | 9/24/2015 4:56 PM |
| 359 | small town, a lot of people know each other. | 9/24/2015 4:55 PM |
| 360 | Dated | 9/24/2015 4:53 PM |
| 361 | Allis Chalmers Aurora West Allis Medical Center | 9/24/2015 4:53 PM |
| 362 | centrally located, 'stallis'! | 9/24/2015 4:52 PM |
| 363 | Home | 9/24/2015 4:51 PM |
| 364 | police department | 9/24/2015 4:50 PM |
| 365 | Dirty Stallis | 9/24/2015 4:49 PM |
| 366 | friendly community - stall fair | 9/24/2015 4:48 PM |
| 367 | Beer | 9/24/2015 4:45 PM |
| 368 | hale vs central | 9/24/2015 4:44 PM |
| 369 | Home, Community | 9/24/2015 4:42 PM |
| 370 | Stallis, Allis Chalmers, more urban than suburban, becoming revitalized, conveniently located | 9/24/2015 4:39 PM |
| | | |

| • | • | • |
|-----|---|-------------------|
| 371 | A city | 9/24/2015 4:38 PM |
| 372 | AMAZING | 9/24/2015 4:37 PM |
| 373 | Stallis | 9/24/2015 4:35 PM |
| 374 | Community or home | 9/24/2015 4:35 PM |
| 375 | Dangerous | 9/24/2015 4:34 PM |
| 376 | OMG | 9/24/2015 4:34 PM |
| 377 | It where I have lived for more than 30 years. | 9/24/2015 4:34 PM |
| 378 | State fair. Milwaukee mile. Pettit | 9/24/2015 4:33 PM |
| 379 | Dirty Stallis | 9/24/2015 4:32 PM |
| 380 | Good | 9/24/2015 4:30 PM |
| 381 | Community, on the verge, mediocre | 9/24/2015 4:29 PM |
| 382 | Tradition - familiy - hard workers | 9/24/2015 4:28 PM |
| 383 | Blue collar, run down. | 9/24/2015 4:21 PM |
| 384 | Allis-Chalmers, Stallis, West Stallion, West Dallas. | 9/24/2015 4:18 PM |
| 385 | Convienience | 9/24/2015 4:17 PM |
| 386 | Convenient, blue collar community, friendly | 9/24/2015 4:16 PM |
| 387 | Friendly community | 9/24/2015 4:15 PM |
| 388 | People don't move here, they just never left. | 9/24/2015 4:13 PM |
| 389 | Industry | 9/24/2015 4:12 PM |
| 390 | Blue Collar, Good families, diverse | 9/24/2015 4:11 PM |
| 391 | Dirty Stallis. | 9/24/2015 4:10 PM |
| 392 | allis chalmer | 9/24/2015 4:09 PM |
| 393 | stallis or dirty stallis | 9/24/2015 4:08 PM |
| 394 | Home | 9/24/2015 4:07 PM |
| 395 | crime, hardworking | 9/24/2015 4:04 PM |
| 396 | Happiness | 9/24/2015 4:04 PM |
| 397 | Awesome community to raise our kids | 9/24/2015 4:02 PM |
| 398 | Dirty Stallis | 9/24/2015 4:02 PM |
| 399 | Proud | 9/24/2015 4:01 PM |
| 400 | Quiet, suburban area | 9/24/2015 3:58 PM |
| 401 | Historic Proud of what it once was. | 9/24/2015 3:57 PM |
| 402 | Home | 9/24/2015 3:55 PM |
| 403 | "Stallis" that's what some call it, however I think it's meant in a derogatory way, unfortunately. I love living here, so I wish there was a more positive nickname. I think of the letters WA. | 9/24/2015 3:55 PM |
| 404 | A small community | 9/24/2015 3:55 PM |
| 405 | Blue collar; work ethic | 9/24/2015 3:53 PM |
| 406 | Blue collar; up and coming; Allis Chalmers; home | 9/24/2015 3:51 PM |
| 407 | Working class, affordable, excellent city departments (police, fire, public works) | 9/24/2015 3:37 PM |
| 408 | diverse, large population of kids | 9/24/2015 3:35 PM |
| 409 | High taxes. | 9/24/2015 3:22 PM |
| | | |

| J | | |
|-----|---|-------------------|
| 410 | Well of course I have heard all of the terms that are meant to be demeaning, like STALLISbut when I hear West Allis I think community and I think about how much I love the community | 9/24/2015 3:17 PM |
| 411 | Working class | 9/24/2015 3:11 PM |
| 412 | Friendly | 9/24/2015 3:10 PM |
| 413 | Great city, friendly. | 9/24/2015 3:09 PM |
| 414 | Home, History | 9/24/2015 3:07 PM |
| 415 | The place where I live | 9/24/2015 3:05 PM |
| 416 | history, rebuilding | 9/24/2015 3:03 PM |
| 417 | Dirty | 9/24/2015 3:01 PM |
| 418 | Home, close to everything, too many bars. | 9/24/2015 2:56 PM |
| 419 | A city needing to rebuild safety | 9/24/2015 2:55 PM |
| 420 | a nice city to live in | 9/24/2015 2:55 PM |
| 421 | not a great image | 9/24/2015 2:50 PM |
| 422 | Heritage, opportunity, blue collar, work ethic, awesome, pride. I love living here. | 9/24/2015 2:49 PM |
| 423 | Dirty stallis | 9/24/2015 2:47 PM |
| 424 | State Fair | 9/24/2015 2:44 PM |
| 425 | The city that is growing in positive ways | 9/24/2015 2:36 PM |
| 426 | dirty stallis | 9/24/2015 2:33 PM |
| 427 | State Fair | 9/24/2015 2:29 PM |
| 428 | Home; | 9/24/2015 2:22 PM |
| 429 | central, local, community | 9/24/2015 2:21 PM |
| 430 | Unfortunately the old slang term Stallis or Dirty Stallis is what comes to mind. I don't like it but it is what it is. It would be great to change the perception. | 9/24/2015 2:18 PM |
| 431 | Crime | 9/24/2015 2:18 PM |
| 432 | Home, Family, Community | 9/24/2015 2:18 PM |
| 433 | stallis | 9/24/2015 2:17 PM |
| 434 | Centrally located | 9/24/2015 2:09 PM |
| 435 | Dirty, but more because of the people not the city itself. | 9/24/2015 2:05 PM |
| 436 | Great community with great background, history, and families. | 9/24/2015 2:04 PM |
| 437 | home Stallis | 9/24/2015 2:02 PM |
| 438 | home, pride | 9/24/2015 1:52 PM |
| 439 | Home | 9/24/2015 1:52 PM |
| 440 | former industrial sites | 9/24/2015 1:47 PM |
| 441 | Dirty Stallis | 9/24/2015 1:38 PM |
| 442 | Dirty, trashy, crime ridden | 9/24/2015 1:34 PM |
| 443 | City that is in transition, some areas are declining. | 9/24/2015 1:32 PM |
| 444 | Old World Charm | 9/24/2015 1:32 PM |
| 445 | Home. | 9/24/2015 1:29 PM |
| 446 | That we have been given a bad nick name in dirty stallis and are slowly slipping into that name | 9/24/2015 1:24 PM |
| 447 | ordinary | 9/24/2015 1:22 PM |
| | | ' |

| 448 | Great neighborhood (Rosehill and its neighborhood association are awesome), great schools, safe place to raise my family, great location (right in the middle of everything), awesome and responsive alderman (Michael May is phenomenal), good restaurants reflecting a variety of cultures and cuisines, Wisconsin State Fair, where I want to retire someday | 9/24/2015 1:21 PM |
|-----|--|----------------------|
| 449 | Blue Collar. Industrial. State Fair. | 9/24/2015 1:21 PM |
| 450 | Faded glory | 9/24/2015 1:20 PM |
| 451 | Cant wait to move out. | 9/24/2015 1:15 PM |
| 452 | Home. | 9/24/2015 1:09 PM |
| 453 | This is the place where I was raised, currently work, live and raise my own family. I think the city needs some to extra TLC and updating some of the vacant buildings to get new businessespecially in them. Like to see the city rebranded so it doesn't have the work 'ghetto" attached to it. | 9/24/2015 1:09 PM |
| 454 | To advertise use farmer's market, state fair, restaurants, ease of access and parking, family, good public services. | 9/24/2015 1:04 PM |
| 455 | I WOULD HOPE IT WILL BE, CITY OF DIVERSITY AND QUAINT SHOPS | 9/24/2015 12:59 PM |
| 456 | DIRTY STALLIS | 9/24/2015 12:57 PM |
| 457 | State fair, Raceway, Allis Chamber | 9/24/2015 12:54 PM |
| 458 | I remember what it used to be. I am not being negativegiving my opinion. In some ways the city seems to be moving forwardstronger action needs to be taken to clear up the east end. I still feel fairly safe but wish there wasn't so much low income housing being let in. I am a widowI listen to the scanner and belong to some fb groups That help me track what's going on. I think we have a great police forcethey deserve special recognition everydaywhen I am out and see any police officer I thank them for what they do. | 9/24/2015 12:52 PM |
| 459 | Idiots. Stupidity | 9/24/2015 12:51 PM |
| 460 | Needs a better image overall. | 9/24/2015 12:50 PM |
| 461 | Allis Chalmers, blue collar, reasonable prices/tradesmen, easy to get around | 9/24/2015 12:47 PM |
| 462 | This city use to have the reputation of hardworking middle class with strong community ties. I hate how that's changed and our city now has a negative tone. I so dislike "dirty stallis" or "stallis". | 9/24/2015 12:47 PM |
| 463 | Dirty | 9/24/2015 12:40 PM |
| 464 | home history community industrial tough | 9/24/2015 12:37 PM |
| 465 | Easy access | 9/24/2015 12:36 PM |
| 466 | Dirty stallis | 9/24/2015 12:36 PM |
| 467 | Great schools, family friendly, awesome rec dept | 9/24/2015 12:35 PM |
| 468 | manufracting | 9/24/2015 12:35 PM |
| 469 | my home, a nice place to live and raise children | 9/24/2015 12:33 PM |
| 470 | Glad to live here | 9/24/2015 12:33 PM |
| 471 | No longer white allis.or stallis.its getting worse and bad future coming | 9/24/2015 12:32 PM |
| 472 | Safe, friendly, small, | 9/24/2015 12:31 PM |
| 473 | Family | 9/24/2015 12:30 PM |
| 474 | Family | 9/24/2015 12:30 PM |
| 475 | Neighborly, friend, welcome | 9/24/2015 12:29 PM |
| 476 | Suburb of Milwaukee | 9/24/2015 12:27 PM |
| 477 | Industry, suburb | 9/24/2015 12:24 PM |
| 478 | Home, Happy | 9/24/2015 12:23 PM |
| 479 | Friendly, down to earth | 9/24/2015 12:22 PM |
| | State Fair | 9/24/2015 12:22 PM |
| 480 | otato i un | 0/2 1/2010 12:22 1 W |

| - | · | |
|-----|--|--------------------|
| 482 | "Dirty Stallis" | 9/24/2015 12:15 PM |
| 483 | Centrally located. Home. | 9/24/2015 12:14 PM |
| 484 | Friendly. Safe. Blue-shirt. | 9/24/2015 12:12 PM |
| 485 | great location, centrally located | 9/24/2015 12:09 PM |
| 486 | Community, dedicated public employees and actively pursuing positive change. | 9/24/2015 12:07 PM |
| 487 | My home town | 9/24/2015 12:06 PM |
| 488 | 'Stallis, was first word, next would have been friendly, safe, , walker safe but now It no longer feels like any of those. Too many absentee landlords not keeping up properties, half torn down blights, crime on the upswing, keep windows and doors locked at all times, abandoned propertiesetc | 9/24/2015 12:04 PM |
| 489 | Industry. There is no bookstore in West Allis. | 9/24/2015 12:00 PM |
| 490 | Home, "the safer part of Milwaukee" | 9/24/2015 11:59 AM |
| 491 | Trashy | 9/24/2015 11:58 AM |
| 492 | Home | 9/24/2015 11:57 AM |
| 493 | Blue collar, Centrally located | 9/24/2015 11:57 AM |
| 494 | Taxes and lousy service | 9/24/2015 11:53 AM |
| 495 | Community,eclectic | 9/24/2015 11:46 AM |
| 496 | none | 9/24/2015 11:46 AM |
| 497 | "Dirty 'stallis" | 9/24/2015 11:45 AM |
| 498 | City of Homes and Industry(for indudstries) | 9/24/2015 11:44 AM |
| 499 | Hard working, middle class people | 9/24/2015 11:43 AM |
| 500 | Hard working | 9/24/2015 11:37 AM |
| 501 | Home but changing and not for the better | 9/24/2015 11:33 AM |
| 502 | Home Lots of bars Small businesses Quaint Suburban | 9/24/2015 11:33 AM |
| 503 | blue collar city. Poorer area. | 9/24/2015 11:31 AM |
| 504 | Where I live. | 9/24/2015 11:31 AM |
| 505 | Small, friendly town. | 9/24/2015 11:30 AM |
| 506 | moving forward, progress | 9/24/2015 11:29 AM |
| 507 | nothing just where I live | 9/24/2015 11:26 AM |
| 508 | Stallis. Working class | 9/24/2015 11:24 AM |
| 509 | A city that gets not respect ESPECIALLY when residents continue to refer to it as "Stallis" or "dirty Stallis". Low income and getting worse. | 9/24/2015 11:24 AM |
| 510 | Love it! | 9/24/2015 11:23 AM |
| 511 | State fair park and Western days but now instead Harvest festival. | 9/24/2015 11:22 AM |
| 512 | great but with a "dirty" reputation | 9/24/2015 11:21 AM |
| 513 | Central Location, Community, Stallis | 9/24/2015 11:21 AM |
| 514 | Allis Chalmers | 9/24/2015 11:21 AM |
| 515 | Industrial(even though that is no longer true), lots of bars, working class, state fair | 9/24/2015 11:21 AM |
| 516 | A nice community to call home. Quiet neighborhood. Friendly. | 9/24/2015 11:17 AM |
| 517 | Sub of Mil. | 9/24/2015 11:17 AM |
| 518 | State Fair | 9/24/2015 11:16 AM |
| 519 | Working class suburb. Nice place to live, but need to be aware of and remedy problems ASAP. High property taxes for most West Allis homes. | 9/24/2015 11:16 AM |
| | I I | <u> </u> |

| 520 | Industrial, Lots of corner bars, "trouble" moving in from the north and east | 9/24/2015 11:16 AM |
|-----|--|--------------------|
| 521 | Right now crime laden. | 9/24/2015 11:15 AM |
| 522 | high taxes | 9/24/2015 11:14 AM |
| 523 | Blue collar | 9/24/2015 11:14 AM |
| 524 | Mullets | 9/24/2015 11:14 AM |
| 525 | A hard working middle class community. A good days work for a good days pay! Not a pretentious type of a community. Honest and down-to-earth. | 9/24/2015 11:13 AM |
| 526 | home, lower-middle class, parks, farmers market, Nathan Hale, State Fair, white trash, weird people, changing neighborhoods and not for the better | 9/24/2015 11:12 AM |
| 527 | Farmers Market. Post-industrial. Cement. Commuter. Transition City. Drive-Through. Booze. Bars. State Fair. | 9/24/2015 11:10 AM |
| 528 | Home. But disappointed that it is going downhill! | 9/24/2015 11:09 AM |
| 529 | Used to be safe and nice. | 9/24/2015 11:08 AM |
| 530 | Average; middle America; State Fair | 9/24/2015 11:07 AM |
| 531 | My home since I moved here in 1956, I love it here | 9/24/2015 11:06 AM |
| 532 | а | 9/24/2015 11:06 AM |
| 533 | Nice place to live, especially Rainbow Gardens area. | 9/24/2015 11:06 AM |
| 534 | Home town | 9/24/2015 11:06 AM |
| 535 | Great services for residents. | 9/24/2015 11:04 AM |
| 536 | families | 9/24/2015 11:02 AM |
| 537 | Thank God I don't live in Milwaukee! | 9/24/2015 11:02 AM |
| 538 | State Fair, history of industry | 9/24/2015 11:01 AM |
| 539 | Stallis. But realisticly it is a feeling that it is Milwaukee light. | 9/24/2015 11:00 AM |
| 540 | Milwaukee mile & good food | 9/24/2015 10:58 AM |
| 541 | Family oriented community | 9/24/2015 10:58 AM |
| 542 | Lower middle class. | 9/24/2015 10:58 AM |
| 543 | High taxes | 9/24/2015 10:58 AM |
| 544 | Negative connotation people associate with drunks and bars | 9/24/2015 10:55 AM |
| 545 | Allis Chalmers | 9/24/2015 10:54 AM |
| 546 | Traditions, and Safe City | 9/24/2015 10:54 AM |
| 547 | Strong Community. | 9/24/2015 10:54 AM |
| 548 | Home, community, growing 'Stallis also comes to mind, but it doesn't have any negative connotation to me as I know it does for others. I actually find it endearing. | 9/24/2015 10:54 AM |
| 549 | Not like it used to be | 9/24/2015 10:53 AM |
| 550 | My city | 9/24/2015 10:52 AM |
| 551 | Home | 9/24/2015 10:49 AM |
| 552 | An emerging suburb | 9/24/2015 10:49 AM |
| 553 | Family oriented community. | 9/24/2015 10:48 AM |
| 554 | Home, to me. Diversity. However, I also know a lot of people think that it is a place where white trash people live. I am not sure how we got that reputation. | 9/24/2015 10:48 AM |
| 555 | Rebuilding, working class | 9/24/2015 10:47 AM |
| 556 | Working class, liquor stores, industrial, 1970s, concrete | 9/24/2015 10:47 AM |
| 557 | Crazy people | 9/24/2015 10:47 AM |
| | | |

| Ť | • | • |
|-----|---|--------------------|
| 558 | Home | 9/24/2015 10:47 AM |
| 559 | Value based community | 9/24/2015 10:46 AM |
| 560 | Home | 9/24/2015 10:46 AM |
| 561 | Westallica, better than crduahay | 9/24/2015 10:46 AM |
| 562 | How most people call it 'Dirty Stallis' | 9/24/2015 10:44 AM |
| 563 | Home. | 9/24/2015 10:44 AM |
| 564 | White trash, smokers, old people and blue collar. White ghetto of Milwaukee. | 9/24/2015 10:44 AM |
| 565 | I love West Allis!! | 9/24/2015 10:44 AM |
| 566 | Family oriented - Closeness of everything! Great community leaders - many clubs and organizations - Friendly people. | 9/24/2015 10:43 AM |
| 567 | Home, progress, variety. | 9/24/2015 10:43 AM |
| 568 | "Stallis" and the current drug / crime problems on the east side. Dirty downtown. | 9/24/2015 10:43 AM |
| 569 | Home. | 9/24/2015 10:42 AM |
| 570 | Crime | 9/24/2015 10:42 AM |
| 571 | revitalized-becoming upscale-friendly-diversity | 9/24/2015 10:42 AM |
| 572 | Stallis, Dirty | 9/24/2015 10:42 AM |
| 573 | A good place to raise a family | 9/24/2015 10:42 AM |
| 574 | My city, followed closely by "Stallis," rundown, and bars. | 9/24/2015 10:42 AM |
| 575 | Sadly, I think a lot of the stigma that comes along with the worst West Allisbut as an outsider moving here, I've had nothing but pleasant experiences here. I fail to see how trashy everyone else seems to think the city isI walk a lot and love the tree lined streets and the wide variety of businesses. I think West Allis is the best kept secret in Wisconsin. | 9/24/2015 10:41 AM |
| 576 | blue collar suburb like South Milwaukee or Cudahy. | 9/24/2015 10:41 AM |
| 577 | Family | 9/24/2015 10:40 AM |
| 578 | Community Peaceful Working to make the city better and brining back jobs | 9/24/2015 10:40 AM |
| 579 | Changing/growing | 9/24/2015 10:39 AM |
| 580 | Being new to the area whenever i mention I live in West Allis, the response is "ewwww dirty stallis", so I guess that stuck with me | 9/24/2015 10:39 AM |
| 581 | Working class | 9/24/2015 10:38 AM |
| 582 | family atmosphere, safe, outstanding police and fire departments, top level mayor and council, very good public works dept. | 9/24/2015 10:37 AM |
| 583 | Home | 9/24/2015 10:35 AM |
| 584 | small town feeling | 9/24/2015 10:32 AM |
| 585 | Dirty Stallis | 9/24/2015 10:30 AM |
| 586 | It has a negative connotation and the amount of bars per capita is too high as well as the amount of children born too adults with alcoholic parents in west all is is high due to the large number of bars in this city we need to do something for the kids and to better the reputation of west allis | 9/24/2015 10:26 AM |