

## Teen Summer Reading 2022 Wrap-Up:

### At a glance:

	2022	2021	2020	2019	2018
<b>Total Registered</b>	274	211	96	363	202
<b>Prize Level 1</b>	151	131	48	171	129
<b>Level 1 Redeemed</b>	131	116	37	161	121
<b>Prize Level 2</b>	133	121	-	76	68
<b>Level 2 Redeemed</b>	119	112	-	71	63
<b>Prize Level 3</b>	107	95	-	-	-
<b>Level 3 Redeemed</b>	90	85	-	-	-

Overall Teen Summer Reading 2022 was a step up from 2020 and 2021, and was overall very successful. We still have the issue of teens registering and not participating. On the whole, most of the teens who reached prize levels came in to get the prizes. Small changes to the reading program can ensure more readers reach the first prize level.

### Prizes and Winners:

Teen received a free book for reading 4 books, a local coupon packet for the reading an additional 4 books, and an additional coupon packet at 12 books. Coupons were from donations, both through the federated system and with library staff members. The prize winners for the 4 \$25 gift cards were Ayden, Maximus, Isabella and Hermione. All were chosen by random drawing. Henry and Dreana were picked as winners from writing book reviews and attending teen events, and they received a \$10 Aggies Gift Card.

### School Outreach:

In May of 2022 email including summer reading information was sent to all the West Allis-West Milwaukee Intermediate and High Schools. We also had a visit to Frank Lloyd Wright to sign students up on their lunch breaks, or during English classes. Here is a breakdown of registration by school as well as the total number of students in each grade:

School	# Students Registered	Breakdown by Grade	# Students in Grade
<b>Intermediate (Grades 6-8)</b>		<b>6</b>	33
Frank Lloyd Wright	60	<b>7</b>	88
West Milwaukee	15	<b>8</b>	55
Lane	11	<b>9</b>	42
<b>High Schools (9-12)</b>		<b>10</b>	39
Central	21	<b>11</b>	9
Nathan Hale	13	<b>12</b>	8
James E. Dottke	6	Total	274
<b>Home School</b>	28		
<b>Other*</b>	120		

\* Other includes all non-West Allis-West Milwaukee Schools, including those with selections in Beanstack.

Over all, reaching the schools in person has a noticeable benefit.

**What worked for Teen Summer Reading 2022:**

- a. We had great registration numbers, and prize numbers. More teens came in for prizes, and did the reading than last summer.
- b. A large part of our registration boost was being able to do pre-registration at Frank Lloyd Wright intermediate school.
- c. Many students going into 6<sup>th</sup> grade, who could pick between the teen and kids program, choose the teen program.
- d. For the most part, we kept things very similar to the reading program in 2021, which hopefully was more convenient for staff.

**What we need to improve on for 2023:**

- a. Getting into more of the schools. With staffing this spring it was a challenge to do outreach, however seeing the numbers for one school being so much higher than the others makes this a priority.
- b. Make sure staff is marking down prizes received in Beanstack. When State Fair coupons had to be sent back to MCFLS offices, the numbers in Beanstack were off by 7. This means 7 teens reached the 2<sup>nd</sup> prize level with nothing marked off in Beanstack. I am assuming the other prizes received and not marked as well.
- c. Make getting the State Fair ticket easier. We sent back 79 tickets to MCFLS after the fair. It would be nice to hand out all 200 tickets we are given.
- d. Publicize the book review portion more. Only 33 teens wrote book reviews, and I know it wasn't featured as much as it was in the past.

**Goals for 2023:**

1. One of our main goals is to restructure the prizes so it is easier for teens to earn the first prize.
  - a. We were given 200 State Fair tickets, and only handed out 131, so there would be no added cost.
  - b. This change will make the program more achievable for teen readers. This may encourage those teens to read and return to the library as the prize levels are easier to reach.
2. To try to get into all the schools in April or May to register teen readers. Seeing how many more FLW students we had over any other West Allis School makes this something we need to prioritize.
3. Connect the Beanstack accounts for the schools and the library, to see if that increases participation.

**Final Thoughts:**

Overall, Teen Summer Reading was a success. I feel that focusing on building relationships with the local school district can ensure more success in the program's future.