



City of West Allis

Meeting Agenda

Events Committee

*Mayor Dan Devine, Caitlyn White, Chase Ernst,
Emily Eineichner, Mark Lutz, Ashley Wagner,
Melissa Feldmeyer, Melissa Lenz, Shelly Strasser, and
Rebecca Grill*

Wednesday, February 17, 2021

4:00 PM

REGULAR MEETING

NOTICE OF VIRTUAL MEETING

A. CALL TO ORDER

B. ROLL CALL

C. APPROVAL OF MINUTES

1. [21-0068](#) Meeting Minutes of January 20, 2021

Attachments: [1-20-2021 Minutes](#)

D. MATTERS FOR DISCUSSION/ACTION

2. [20-0223](#) Sponsorship Funding Discussion

- a. *Fireworks Sponsorship Updates*
- b. *Sponsorship Outreach Planning*

3. [20-0487](#) 2021 Event Planning

- a. *2021 Event Planning Guide*
- b. *Alternative COVID Plans*
- c. *TOAD Bike Race*
- d. *Memorial Day Parade & Program*
- e. *Independence Day Activities*
- f. *Summer Concert Series*
- g. *Food Truck Fridays*

E. EVENT, PROMOTION, AND MARKETING OPPORTUNITIES

F. ADJOURNMENT



All meetings of the Events Committee are public meetings. In order for the general public to make comments at the committee meetings, the individual(s) must be scheduled (as an appearance) with the chair of the committee or the appropriate staff contact; otherwise, the meeting of the committee is a working session for the committee itself, and discussion by those in attendance is limited to committee members, the mayor, other alderpersons, staff and others that may be a party to the matter being discussed.

NOTICE OF POSSIBLE QUOROM

It is possible that members of, and possibly a quorum of, members of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information. No action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.

NON-DISCRIMINATION STATEMENT

The City of West Allis does not discriminate against individuals on the basis of race, color, religion, age, marital or veterans' status, sex, national origin, disability or any other legally protected status in the admission or access to, or treatment or employment in, its services, programs or activities.

AMERICANS WITH DISABILITIES ACT NOTICE

Upon reasonable notice the City will furnish appropriate auxiliary aids and services when necessary to afford individuals with disabilities an equal opportunity to participate in and to enjoy the benefits of a service, program or activity provided by the City.

LIMITED ENGLISH PROFICIENCY STATEMENT

It is the policy of the City of West Allis to provide language access services to populations of persons with Limited English Proficiency (LEP) who are eligible to be served or likely to be directly affected by our programs. Such services will be focused on providing meaningful access to our programs, services and/or benefits.