



City of West Allis

Meeting Agenda

Tourism Commission

Dan Devine, Mayor
Martin J. Weigel, Alderperson
Rebecca Grill, City Administrator
Commission Members Jennine Neckuty and Rod Raschka

Tuesday, June 26, 2018

5:30 PM

City Hall, Room 128
7525 W. Greenfield Ave.

REGULAR MEETING

A. CALL TO ORDER

B. ROLL CALL

C. APPROVAL OF MINUTES

1. [18-00370](#) February 26, 2018 Draft Minutes.

Attachments: [Regular Meeting \(Draft\) 02/26/18](#)

D. NEW AND PREVIOUS MATTERS

2. [18-00371](#) Request for Financial Support for 2018 Wood & Wings Event.

Attachments: [Wood & Wings financial assistance request letter](#)

3. [18-00389](#) Resolution authorizing the Mayor to partner with Savage Solutions to implement and execute a Logo, Brand, and Marketing Strategy and Plan for the City of West Allis.

Sponsors: Tourism Commission

Attachments: [Resolution regarding logo, brand, marketing strategy and plan for City](#)

4. [17-00019](#) Miscellaneous Tourism Promotion and Marketing Opportunities.

E. MATTERS FOR DISCUSSION/ACTION

5. [18-00390](#) Discussion regarding Logo, Brand, and Marketing Strategy Status.

F. ADJOURNMENT



All meetings of the Tourism Commission are public meetings. In order for the general public to make comments at the committee meetings, the individual(s) must be scheduled (as an appearance) with the chair of the committee or the appropriate staff contact; otherwise, the meeting of the committee is a working session for the committee itself, and discussion by those in attendance is limited to committee members, the mayor, other alderpersons, staff and others that may be a party to the matter being discussed.

NON-DISCRIMINATION STATEMENT

The City of West Allis does not discriminate against individuals on the basis of race, color, religion, age, marital or veterans' status, sex, national origin, disability or any other legally protected status in the admission or access to, or treatment or employment in, its services, programs or activities.

AMERICANS WITH DISABILITIES ACT NOTICE

Upon reasonable notice the City will furnish appropriate auxiliary aids and services when necessary to afford individuals with disabilities an equal opportunity to participate in and to enjoy the benefits of a service, program or activity provided by the City.

LIMITED ENGLISH PROFICIENCY STATEMENT

It is the policy of the City of West Allis to provide language access services to populations of persons with Limited English Proficiency (LEP) who are eligible to be served or likely to be directly affected by our programs. Such services will be focused on providing meaningful access to our programs, services and/or benefits.