



City of West Allis

Meeting Agenda

Tourism Commission

Monday, February 26, 2018

4:00 PM

City Hall, Room G10
7525 W. Greenfield Ave.

REGULAR MEETING

A. CALL TO ORDER

B. ROLL CALL

C. NEW MATTERS

1. [18-00109](#) Proposal for 2018 West Allis Food Truck Tour.

Attachments: [Proposal for 2018 West Allis Food Truck Tour](#)
2. [18-00110](#) Marketing opportunity with 89.7 WUWM.
3. [18-00124](#) WTMJ Morning Blend Opportunity.

Attachments: [WTMJ Morning Blend Opportunity](#)
4. [18-00111](#) Requests for Financial Support for Settlers Weekend, Annual Community Dinner Dance, and West Allis Summer Band Concert Series.

Attachments: [Settlers Weekend Letter](#)
[Community Dinner Dance Letter](#)
[Summer Band Concert Series Letter](#)
5. [18-00125](#) Public Art Initiative.

Attachments: [Public Art Initiative](#)

D. PREVIOUS MATTERS

6. [17-00121](#) 2018 Recommended Budget Submission.

Attachments: [2018 Recommended Tourism Commission Budget](#)
7. [17-00019](#) Miscellaneous Tourist Promotion and Marketing Opportunities.
8. [17-00022](#) Website Update.

E. NEXT MEETING**F. ADJOURNMENT**

All meetings of the Tourism Commission are public meetings. In order for the general public to make comments at the committee meetings, the individual(s) must be scheduled (as an appearance) with the chair of the committee or the appropriate staff contact; otherwise, the meeting of the committee is a working session for the committee itself, and discussion by those in attendance is limited to committee members, the mayor, other alderpersons, staff and others that may be a party to the matter being discussed.

NON-DISCRIMINATION STATEMENT

The City of West Allis does not discriminate against individuals on the basis of race, color, religion, age, marital or veterans' status, sex, national origin, disability or any other legally protected status in the admission or access to, or treatment or employment in, its services, programs or activities.

AMERICANS WITH DISABILITIES ACT NOTICE

Upon reasonable notice the City will furnish appropriate auxiliary aids and services when necessary to afford individuals with disabilities an equal opportunity to participate in and to enjoy the benefits of a service, program or activity provided by the City.

LIMITED ENGLISH PROFICIENCY STATEMENT

It is the policy of the City of West Allis to provide language access services to populations of persons with Limited English Proficiency (LEP) who are eligible to be served or likely to be directly affected by our programs. Such services will be focused on providing meaningful access to our programs, services and/or benefits.