



# City of West Allis

7525 W. Greenfield Ave.  
West Allis, WI 53214

## Meeting Agenda Tourism Commission

*Dan Devine, Mayor  
Martin J. Weigel, Alderperson  
Rebecca Grill, City Administrator  
Commission Members Laura Mueller and Rod Raschka*

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Thursday, April 6, 2017

5:00 PM

City Hall, Art Gallery

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### REGULAR MEETING

#### A. CALL TO ORDER

#### B. ROLL CALL

#### C. CLOSED SESSION

*PLEASE TAKE NOTICE that the Tourism Commission of the City of West Allis will meet, at approximately 5:00 p.m., or as soon thereafter as time permits, on Thursday, April 6, 2017, in the Art Gallery, City Hall, 7525 West Greenfield Avenue, West Allis, Wisconsin, to vote on a motion to convene in closed session at said time and place for discussion/action relative to branding, marketing and promotion selection, and to take such further action as may be necessary and appropriate with respect to such matter.*

*A closed session for the above purpose is authorized pursuant to the provisions of Wis. Stats. Section 19.85(1)(e), which authorizes a governmental body, upon motion duly made and carried, to meet in closed session to deliberate or negotiate the purchase of public properties and the investment of public funds, or conduct other specified public business whenever competitive or bargaining reasons require a closed session*

*Upon conclusion of the closed session, the Tourism Commission will convene in open session at said time and place to consider its public agenda, including motions to recommend approval or rejection of above-listed deliberations or any of the public agenda items that have not been acted upon.*

#### D. NEW AND PREVIOUS MATTERS

1. [17-00036](#) Branding, Marketing and Promotion RFP Selection and Recommendation of firm to the Mayor and Common Council.
2. [17-00019](#) Miscellaneous Tourist Promotion and Marketing Opportunities

#### E. ADJOURNMENT

*Schedule Next Meeting*

All meetings of the Tourism Commission are public meetings. In order for the general public to make comments at the committee meetings, the individual(s) must be scheduled (as an appearance) with the chair of the committee or the appropriate staff contact; otherwise, the meeting of the committee is a working session for the committee itself, and discussion by those in attendance is limited to committee members, the mayor, other alderpersons, staff and others that may be a party to the matter being discussed.

#### **NON-DISCRIMINATION STATEMENT**

The City of West Allis does not discriminate against individuals on the basis of race, color, religion, age, marital or veterans' status, sex, national origin, disability or any other legally protected status in the admission or access to, or treatment or employment in, its services, programs or activities.

#### **AMERICANS WITH DISABILITIES ACT NOTICE**

Upon reasonable notice the City will furnish appropriate auxiliary aids and services when necessary to afford individuals with disabilities an equal opportunity to participate in and to enjoy the benefits of a service, program or activity provided by the City.

#### **LIMITED ENGLISH PROFICIENCY STATEMENT**

It is the policy of the City of West Allis to provide language access services to populations of persons with Limited English Proficiency (LEP) who are eligible to be served or likely to be directly affected by our programs. Such services will be focused on providing meaningful access to our programs, services and/or benefits.