



DEPARTMENT OF ADMINISTRATION & FINANCE  
OFFICE OF CABLE COMMUNICATIONS

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To: Gene Baietto  
Subject: Sole Source Purchase  
Date: 7/18/12

I have received a Quote from Synergy Broadcast System for equipment to update our Playback Server Unit, which we use to run our programs on the City Cable Channel. The original Server was installed in 2003 and has been running 24 hours a day, 7 days a week since then. We have been experiencing problems with the digital storage unit and hard drives. I can't justify the cost for shipping and repairs for a computer that is nine years old. And, I am also expecting the other computers in the system to start showing their age. So, it makes economic sense to update all the computers and the hard drive storage in the system all at once.

Items One and Two will replace units that are currently in our system. Item Three is a new unit that will allow us to overlay messages on programs that are being shown on the Channel. This will be very important in emergency situations; such as a snow emergency. We can overlay a notice of the emergency along with dates and times over programming that would be currently airing. The unit will also allow us to overlay promotion of upcoming programs, new programs and even City events.

These three Items will fit seamlessly into our system, which was originally designed, built and installed by Synergy Broadcast Systems, which is why I am requesting a Sole Source purchase of this equipment. The original system was purchased for \$108,000 and the updating to our system with shipping and installation is quoted at \$40,835.00. We will in essence be getting a new system for about 40% of the cost of the original system.

A handwritten signature in black ink, appearing to read "Jerry Musial".

Jerry Musial

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