

File Number

Title

City of West Allis Matter Summary

Status

7525 W. Greenfield Ave. West Allis, WI 53214

2006-04	147 Requ	Request		In Committee			
	stree	ntown West Allis B t closures, barricade al Classic Car Shov	s, additional Pol	lice presence, pic	nic tables and st	age flats for their	
	Intro	Introduced: 7/5/2006		Controlling Body: Public Works Committee			
COMMITTEE	RECOMM	ENDATION_	Appyou	re			
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ACTION DATE:	Kopplu	Sengrous	Barczak				
DATE:			Czaplewski Dobrowski				
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DOWNTOWN WEST ALLIS BUSINESS IMPROVEMENT DISTRICT

7231 West Greenfield Avenue • Suite 201 • West Allis, Wisconsin 53214 • (414) 774-2676 • Fax (414) 774-7728 www.downtownwestallis.com

June 22, 2006

Mayor Jeannette Bell and Common Council Members City of West Allis, City Hall 7525 W. Greenfield Ave. West Allis, WI 53214 **RECEIVED**

JUN 2 6 2006

CITY OF WEST ALLIS CLERK/TREASURER

Dear Honorable Mayor Bell and Common Council Members:

The Promotions Committee of the *Downtown West Allis Business Improvement District* has again committed the first Sunday in October for our Classic Car Show. *Our 16th Annual Classic Car Show will be held on Sunday, October 1st 2006*. Registration is held at 8:30 AM with the show beginning at 10:00 AM. Winning cars will be announced at 2:30 PM. As always with this event, we anticipate a record number of visitors to Downtown West Allis.

As in previous years, the BID requests the assistance from the City of West Allis for parking restrictions and the use of the following to ensure event safety:

- "No Parking" signs placed on Greenfield Avenue (north & south sides) from 70th to 76th Streets. Parking on Greenfield will be reserved for show entrants. Please deliver signs on Friday, September 29th. Signs will be turned to face the street on Sunday morning. Additional "No Parking" signs are needed for adjacent side streets: South 75th by City Hall, and north/south on 71st, 72nd, and 73rd Streets. We also ask that Public Works pick up signs on Monday, October 2nd.
- Street closures and barricades on 71st, 72nd, and 73rd Streets, north and south, to create half-block areas for a live radio broadcast, special car displays, food areas, and additional car show parking.
- Additional police presence is requested in the area this day to discourage tire squealing and to monitor safety conditions. We invite the display of a Police vehicle and an Officer near 72nd and Greenfield Ave (north side).
- As with past Car shows, we ask for your assistance in providing eight stage flats for our music area on 72nd (south), use of three picnic tables for our food area, and benches to be used in a seating area.

The BID holds a one-million dollar event insurance policy with the City of West Allis listed as an additional insured (see attached).

The BID extends its thanks Mayor Bell and the Common Council for their continued support. Please also send further thanks to Public Works and the Police Department for their services. If you have any questions, please call the BID office at 774-2676.

Sincerety

Brian Preiss

BID Executive Director

A Main Street Community

Chief, Puschnics

Managed by Downtown West Allis, Inc.

A 501c3 Non-Profit Corporation

Building a positive image that encourages customer growth and welcomes community involvement.