

CITY OF WEST ALLIS
RESOLUTION R-2025-4581

**RESOLUTION SUPPORTING VISION ZERO AND ADOPTING THE VISION ZERO
GOAL OF ZERO TRAFFIC RELATED DEATHS OR SERIOUS INJURIES IN WEST
ALLIS BY 2037**

WHEREAS, residents, community leaders, and city officials have expressed concerns about unsafe streets in West Allis due to speed, recklessness, and roadway design; and,

WHEREAS, the Federal Highway Administration has established a Safe System approach to traffic safety, which is based on the principles that humans make mistakes, humans are vulnerable, responsibility is shared, safety is proactive, and redundancy is crucial; and,

WHEREAS, one of the eight required components of a United States Department of Transportation Comprehensive Safety Action Plan (CSAP) is “Leadership Commitment and Goal Setting” toward an eventual goal of zero roadway fatalities and serious injuries; and,

WHEREAS, Vision Zero is a strategy to eliminate all traffic fatalities and severe injuries, while increasing safe, healthy, and equitable mobility for all; and,

WHEREAS, in 2025, the Milwaukee County Department of Transportation and its municipal partners launched and completed Phase Three of the “Complete Communities Transportation Planning Project,” the first ever Countywide safe streets planning initiative funded through two State and Federal grants; and,

WHEREAS, Phase Three of the Complete Communities Transportation Planning Project complements the county-wide CSAP by supporting the 19 municipalities in Milwaukee County in developing Municipal Safety Action Plans; and,

WHEREAS, the West Allis Municipal Safety Action Plan incorporates a holistic set of strategies and actions rooted in the Safe System approach and aimed at reducing severe traffic crashes and improving safety for all road users; and,

WHEREAS, consistent and in unity with Milwaukee County’s Vision Zero goal, the West Allis Safety Action aims to reduce and eliminate traffic deaths and serious injuries by 2037.

NOW THEREFORE, be it resolved by the Mayor and Common Council of the City of West Allis that the Vision Zero goal of eliminating traffic deaths and serious injuries by 2037 is hereby adopted.

SECTION 1: ADOPTION “R-2025-4581” of the City Of West Allis Municipal Resolutions is hereby *added* as follows:

BEFORE ADOPTION

R-2025-4581 (Non-existent)

AFTER ADOPTION

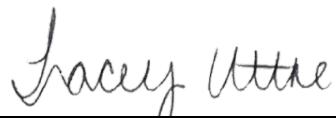
R-2025-4581(*Added*)

PASSED AND ADOPTED BY THE CITY OF WEST ALLIS COMMON COUNCIL
NOVEMBER 11, 2025.

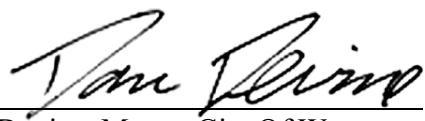
	AYE	NAY	ABSENT	ABSTAIN
Ald. Ray Turner	X	_____	_____	_____
Ald. Kimberlee Grob	X	_____	_____	_____
Ald. Chad Halvorsen	X	_____	_____	_____
Ald. Marissa Nowling	X	_____	_____	_____
Ald. Suzette Grisham	X	_____	_____	_____
Ald. Danna Kuehn	X	_____	_____	_____
Ald. Dan Roadt	X	_____	_____	_____
Ald. Patty Novak	X	_____	_____	_____
Ald. Kevin Haass	X	_____	_____	_____
Ald. Marty Weigel	X	_____	_____	_____

Attest

Presiding Officer



Tracey Uttke, City Clerk, City Of West Allis



Dan Devine, Mayor, City Of West Allis

