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OFFICE OF THE MAYOR
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SEP 2 2008

WESTALLIS, WI

August 28, 2008

Mayor Dan Devine
City of West Allis
7525 West Greenfield Avenue
West Allis, WI 53214

Dear Mayor Devine:

As you may have already heard, Time Warner Cable has reached an agreement-in-principle with the Big Ten Network for carriage on Time Warner Cable in Wisconsin.

Below is a statement that was just released by both parties.

"Time Warner Cable and the Big Ten Network announced today that they have reached an agreement-in-principle on terms of carriage for the Big Ten Network and its high-definition and video-on-demand programming on Time Warner Cable's line-ups throughout the Big Ten territory, including Ohio and Wisconsin. The pending agreement will ensure that Time Warner Cable's customers across these Big Ten states will have access to this Saturday's Big Ten college football season openers and all future Big Ten Network programming on an expanded basic level of service."

"Time Warner Cable and all parties worked through the weekend to complete this agreement in principle. Our company worked diligently to ensure a deal that was in the best interest of our customers."

The Big Ten Network will be on standard definition channel 63 and high definition channel 527 in the southeast Wisconsin area. To accommodate the addition of BTN, *Jewelry TV* will move from channel 63 to digital cable channel 192. In the northeast Wisconsin area, BTN will be on standard definition channel 72 and high definition channel 713.

Please let me know if you have questions or would like to discuss. I can be reached at 414.277.4190 or at bev.greenberg@twcable.com.

Sincerely,

Bev Greenberg
Vice President Public Affairs