

DOWNTOWN WEST ALLIS, INC.

Business Improvement District

7231 W. Greenfield Ave • Suite 201 • West Allis, Wisconsin 53214
(414) 774-2676 • FAX (414) 774-7728
www.downtownwestallis.com

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CITY OF WEST ALLIS
CLERK/TREASURER

A Wisconsin Main Street Program

November 14, 2011

City of West Allis
Attn: Mayor Dan Devine & West Allis City Common Council
7525 W. Greenfield Avenue
West Allis, WI 53214

Dear Mayor Devine:

On behalf of Downtown West Allis Business Improvement District and Downtown West Allis, Inc., we recommend with confidence John Ibish and Paul Grant starting "New Retail Sales and Silent Film Showings" in the basement of the 7546 W. Greenfield Avenue property of Downtown West Allis.

We are impressed with Mr. Grant's work experience in the businesses located in Milwaukee and Racine. We feel this project will be an asset to our organization as well as our diverse mix of businesses.

We ask that the West Allis Common Council consider our recommendation when considering their occupancy application.

Thank you for your time. If you have any questions or comments, feel free to call the BID office at (414) 774-2676 or email us director@downtownwestallis.org.

Sincerely,


Douglas J. Persich
President, DWA, Inc.


Chet Parker
President, DWA – Business Improvement District.

cc: John Ibish, Business Manager, The Corner Bazaar

A Main Street Community

A 501(c) Non-Profit Corporation

Building a Positive image that encourages customer growth and welcomes community involvement