



DEPARTMENT OF ADMINISTRATION & FINANCE
OFFICE OF CABLE COMMUNICATIONS

Jerry Musial
Video/Cable Communications Coordinator

414/302-8350
414/302-8321 (Fax)

City Hall
7525 West Greenfield Avenue
West Allis, Wisconsin 53214

www.ci.west-allis.wi.us
jmusial@ci.west-allis.wi.us

To: License & Health Committee
From: Jerry Musial
Re: 1st Quarter Funding Recommendations for the
West Allis Community Communications Corporation (WACCC)
Date: 5/15/08

With their equipment aging the WACCC encountered a computer crash for their Bulletin Board display. They were able to build a make-shift one out of old parts, and are researching a new system for their future needs.

Because of funding issues enacted under the State Franchising Act the WACCC has developed a short term Strategic Plan and a Fundraising Implementation Plan. To offset the impact of the State Legislation the WACCC is working with the Wisconsin Assoc. of Public Access Centers to get a Bill introduced to secure funding for public access.

The WACCC's programming efforts produced 46 shows in the first quarter. Also 11 people attended the Producers class, 10 were at the field production class, 5 studio production and 3 took the non-linear editing class.

The four new Board members attended an orientation conducted by WACCC's Executive Director.

It is staff's recommendation that the first quarter operating funds be allocated to the WACCC.

Respectfully Submitted,

A handwritten signature in cursive script, appearing to read "Jerry Musial".

Jerry Musial

Cc: Mayor Devine
Paul Ziehler