



# DOWNTOWN WEST ALLIS, INC.

7231 W. Greenfield Avenue • Suite 201 • West Allis, Wisconsin 53214 • (414) 774-2676 • Fax (414) 774-7728

[www.downtownwestallis.com](http://www.downtownwestallis.com)

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MAY 7 2009

CITY OF WEST ALLIS  
MAYOR

*A Wisconsin Main Street Program*

May 4, 2009

City of West Allis  
Attn: Mayor Dan Devine & West Allis City Common Council  
7525 W. Greenfield Avenue  
West Allis, WI 53214

Dear Mayor Devine:

Wisconsin Assembly Bill 307 allows cities, villages or towns to enact and enforce ordinances prohibiting drug paraphernalia.

The Downtown West Allis, Inc. (DWA) Board of Directors asks the West Allis Common Council to consider enacting such an ordinance within our Downtown West Allis Business Improvement District's boundaries. Currently, we are aware of 4 different businesses selling drug paraphernalia items for tobacco use. The DWA-Board of Directors feel drug paraphernalia being sold openly encourages illegal pastimes, exposes children to drug activity and wreaks havoc in communities where these items are sold.

U.S. Code Title 21 Section 863 makes it "unlawful for any person to sell or offer for sale drug paraphernalia" and the National Drug Intelligence Center states, drug paraphernalia is illegal.

Our mission is to create Downtown West Allis as a City Center for parades and events and continue to be a good place to live, work, shop and visit. The drug paraphernalia items being sold in our area add a negative impact to our business and surrounding community.

Thank you for your time and we look forward to hearing from you soon. If you have any questions or comments, feel free to call the BID office at (414) 774-2676 or email me at [director@downtownwestallis.org](mailto:director@downtownwestallis.org).

Sincerely,

Douglas J. Persich  
President – DWA, Inc.

Jim Melotte  
Vice-President – DWA, Inc.

cc: Alderpersons Martin Weigel, Kurt Kopplin