



**Staff Report  
West Allis Plan Commission  
Wednesday, August 25, 2021  
6:00 PM  
City Hall – Room 128**

Watch: <https://www.youtube.com/user/westalliscitychannel>

**5. Signage plan appeal for Wisconsin Vision to accept the proposed monument sign location on site at 2262 W. Lincoln Ave. submitted by Wisconsin Vision (Tax Key No. 480-027-0000).**

The property owner is planning to install a new monument sign on the SW corner of the site. formerly One Hour Martinizing dry cleaning, and currently under construction for a Wisconsin Vision.

Plan Commission approved the site, landscaping and architectural plans in March inclusive of site improvements:

- Removal of the former dry cleaning drive-up canopy,
- New landscaping,
- Closure of the Hwy 100 driveway; and,
- Removal of a pole sign, being replaced with a proposed monument sign in the same location (on the SW corner of the site).

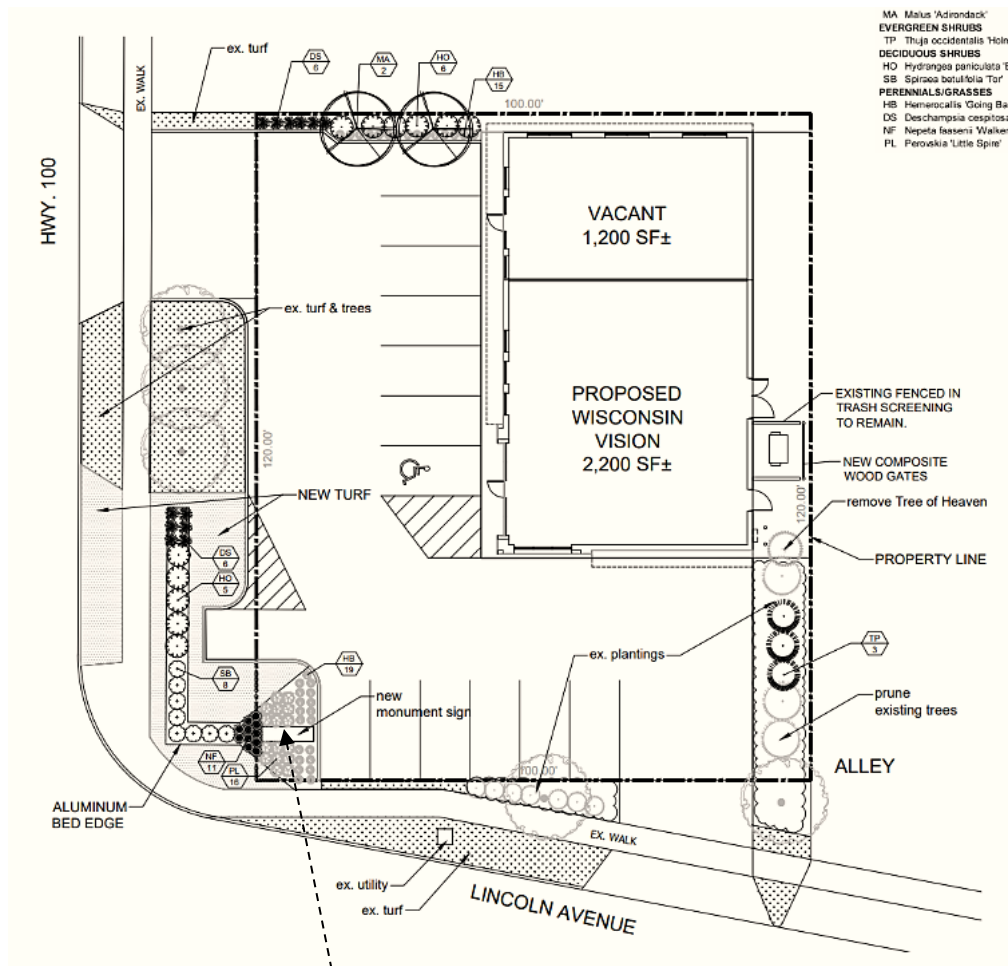


The new monument sign will technically be located within the 20x20-ft vision area as measured from the property line.

This application seeks Plan Commission authority to allow the new sign within the 20x20 vision area as measured from the property line which is uniquely setback about 20-ft from the edge of sidewalk along S. 108 St.

City Engineering Department confirms the proposed location of the monument sign is not a barrier to visibility for pedestrians or motorists.





**Recommendation:** Approve the signage plan appeal for Wisconsin Vision to accept the proposed monument sign location on site at 2262 W. Lincoln Ave. submitted by Wisconsin Vision (Tax Key No. 480-027-0000).