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City of West Allis Matter Summary

7525 W. Greenfield Ave.
West Allis, WI 53214

File Number	Title	Status
2003-0544	Request	In Committee
Request by the Director of Public Works to implement a voluntary pilot curbside mixed paper collection program.		
Introduced: 9/2/2003		Controlling Body: Public Works Committee

COMMITTEE RECOMMENDATION Approve & Place on File

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>9/2/03</u>			Barczak				
			Czaplewski				
			Kopplin				
			Lajsic				
			Narlock	X			
			Reinke				
			Sengstock	X			
			Trudell	X			
		X	X	Vitale	X		
			Weigel	X			
			TOTAL	5	0		

SIGNATURE OF COMMITTEE MEMBER (RECORDER)

Paul Trudell _____
 Chair Vice-Chair Member

COMMON COUNCIL ACTION approve + poe

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>9-2-03</u>			Barczak	✓			
			Czaplewski	✓			
			Kopplin	✓			
			Lajsic	✓			
			Narlock	✓			
			Reinke	✓			
			Sengstock	✓			
			Trudell	✓			
			Vitale	✓			
		Weigel	✓				
			TOTAL	10	1		



CITY OF WEST ALLIS

WISCONSIN



Public Works Department

MICHAEL PERTMER
Director

August 18, 2003

Mayor Bell and Members of the Common Council
7525 West Greenfield Avenue
West Allis, WI 53214

Honorable Mayor and Members of the Council:

In response to a customer survey originated by the Public Works Department last year which indicated over 75% of the respondents would be interested in an expanded recycling program, the Department would like to implement a pilot program for the collection of mixed paper with our normal recyclable collection. As you are aware, our existing paper collection is, for the most part, limited to old newspapers and corrugated cardboard. Adding mixed paper would provide our residents with the opportunity to dispose of various paper products currently being disposed of in their refuse. The additional paper products collected under the pilot program include junk mail, computer paper, school papers, envelopes, cereal/cracker boxes, beverage cases, paper towel/toilet tissue cores, post-it notes, card stock and other paper items.

The Department proposes to implement this voluntary pilot program in an area bordered by West Lincoln Avenue and West Burnham Street, from South 84 Street to South 79 Street, which contains approximately five hundred homes. The program will last for two months (four recyclable collection cycles). Each residential unit in the pilot program will be provided with a door hanging packet which will include an introductory letter explaining the program (attached), four clear plastic bags to contain the mixed paper (which will allow our processor to readily separate and record amounts of mixed paper received during the pilot) and a "Junk Mail Kit".

The Public Works Department feels that a number of benefits could be realized from this program. First and foremost, the pilot program addresses our customer's request for expanded recycling capabilities. Second, removing the mixed paper product from the waste stream will provide financial savings to the City since recyclables are processed at a rate \$13 below that of landfilling refuse. Finally, as with all recycling efforts, there is the positive impact on the environment.

The Public Works Department respectfully requests permission to proceed with this pilot program. I will be available to answer questions regarding this proposed pilot program.

Respectfully submitted,

Michael F. Pertmer
Director of Public Works

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CITY OF WEST ALLIS

WISCONSIN



Public Works Department

September 3, 2003

MICHAEL PERTMER
Director

GARY KIRCHNER
Superintendent
Sanitation & Streets Division

Dear Resident:

Information gathered from a survey conducted last year by the Public Works Department indicated that over 75% of the respondents would be willing to expand their recycling by separating mixed paper from their refuse. Based on this very positive response and in a continuing effort to further reduce the cost of managing the solid waste stream, the West Allis Public Works Department will be initiating a pilot program to collect mixed paper from your neighborhood beginning September 17 and ending November 12, 2003.

The pilot program will involve approximately 500 homes during this two-month period. As a resident in the pilot program neighborhood, we would like to ask you to participate in the program. Your effort should be minimal. You need only follow a few simple steps to make this a successful program that will provide accurate data to the City for its decision making process.

Four clear plastic bags are included with this packet, each of which should be sufficient to contain two week's worth of mixed paper that would normally have been disposed of with your refuse. Simply fill the bag with all of your unwanted mixed paper and when full, place the bag along with your blue recycling bag and brown Kraft bag containing your newspapers at the curb or alley edge on the day of your recyclable collection. For purposes of this pilot program, mixed paper will include:

- Junk mail
- Computer paper
- School papers
- Envelopes
- Cereal/cracker boxes (flattened)
- Beverage cases (flattened)
- Paper towel/toilet tissue cores (flattened)
- Post-it notes, cardstock and other paper items
- Shredded papers

Do not include:

- Waxed containers such as frozen food packages
- Food contaminated containers
- Foiled bar soap packages
- Metal strips from foil, waxpaper and plastic wraps

In conjunction with this mixed paper pilot project, we are including a "Junk Mail Kit" which will provide residents with the opportunity to send in the enclosed requests to have their names removed from various mailing lists. This will further help reduce the amount of unwanted mixed paper that you receive and therefore would otherwise have to handle and dispose of.

We thank you for your cooperation in this pilot program. If you have any questions regarding the pilot program, please call the City's Recycling Coordinator at 414 302-8831.

Sincerely,

Mike Pertmer
Director of Public Works

Municipal Yards, 6300 West McGeoch Avenue 53219 ■ (414)302-8800 ■ Fax (414)302-8889

<http://www.ci.west-allis.wi.us>



BURNHAM

HICKS

ROGERS

BECHER

GRANT

LINCOLN

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