

DOWNTOWN WEST ALLIS BUSINESS IMPROVEMENT DISTRICT

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November 12, 2008

City of West Allis
Attn: Public Works Committee and the Common Council
7525 W. Greenfield Avenue
West Allis, WI 53214

On behalf of the Board of Directors of Downtown West Allis, Inc., thank you in advance for considering our position regarding the removal of the existing epoxy paint used for the crosswalks and parking lines in Downtown West Allis:

- Presently, the existing crosswalks are in disrepair, negatively affecting the safety and aesthetic values of properly maintained crosswalks.
- Crosswalks were included in the 2002 Streetscape Plan for Greenfield Ave., 70th to 76th Streets. The Board of Directors of the Downtown West Allis Business Improvement District was not a part of the decision making process regarding the type of crosswalks.
- Responsibility for maintenance of these crosswalks was never clarified.
- The crosswalks were patterned differently than any other crosswalks in the city. Epoxy paint was used; latex paint is the standard for other crosswalks in the city.
- We appreciate the city's offer to paint the crosswalks annually, in the same manner of other city crosswalks.
- As the crosswalk patterns in the downtown are different, removal of the existing crosswalk is evident.
- I have recently been in communication with Mike Pertmer discussing the cost of removing the epoxy paint. Mike has presented a cost of \$4,500.00.
- It is our understanding that for the last 5 years the city has not had the expense of painting crosswalks in the downtown

For reasons mentioned above we are asking that the city absorb the cost of removing the existing crosswalks.

Sincerely,

Brian Preiss

Brian Preiss
Executive Director







