

# WEST ALLIS FARMERS MARKET

## 2026 HANDBOOK



WEST ALLIS  
*Farmers Market*  
SINCE 1919

## TABLE OF CONTENTS

<b>I.</b>	<b><u>Introduction</u></b>	<b><u>2</u></b>
<b>II.</b>	<b><u>Vendor Guidelines &amp; Product Eligibility</u></b>	<b><u>4</u></b>
<b>III.</b>	<b><u>Market Stall Rental &amp; Fees</u></b>	<b><u>8</u></b>
<b>IV.</b>	<b><u>Market Rules &amp; Regulations</u></b>	<b><u>10</u></b>
<b>V.</b>	<b><u>Additional Programs</u></b>	<b><u>13</u></b>
	Farm Visit Program	
	Produce Donation Program	
	Sponsorship Programs	
	FoodShare Programs: SNAP/EBT, WIC, Milwaukee Market Match (MMM)	
	Special Events at the West Allis Farmers Market	

### About the Vendor Handbook

The policies, rules, guidelines, and procedures outlined in the West Allis Farmers Market Handbook may be modified to support safe, efficient, and successful Market operations. The Farmers Market Committee reviews the handbook annually, and vendors will be notified in writing of any changes.

Submission of an application indicates agreement to comply with all rules and regulations in the handbook. Vendors must also comply with all applicable local, state, and federal laws, ordinances, and regulations. Failure to comply may result in penalties as outlined in the handbook.

# I. INTRODUCTION

## About the West Allis Farmers Market

The West Allis Farmers Market, located at 6501 W. National Ave. in West Allis, Wisconsin, is open from the first Saturday in May through the Saturday after Thanksgiving. The Market is closed on Independence Day and Thanksgiving Day. Market hours are noon to 5 p.m. Tuesdays and Thursdays and 1 to 5 p.m. Saturdays.

The Market features only Wisconsin-based growers and makers, offering a true local shopping experience. The West Allis Farmers Market also hosts special events throughout the year, including Food Truck Fridays, West Allis Night Out, All Goods Fest, Pawtoberfest, and the Christkindlmarkt.

## History of the Market: Celebrating 108 Years!

The West Allis Farmers Market is one of the longest-running and largest Farmers Markets in Southeastern Wisconsin, having celebrated its 100th anniversary in 2019 and welcoming visitors from over 50 different zip codes. Many of our farmers have been operating family farms and vending at the Market for more than 40 years. This Market has supported family farms for generations.

- **1917:** The City authorizes the creation of a Market Commission to oversee the construction and management of a farmers market. As the City became a central manufacturing hub of southeastern Wisconsin, West Allis leaders recognized the need to establish a permanent space for a farmers market to ensure fresh produce and farm-fresh products for residents.
- **1919:** Land is purchased at the intersection of National Avenue and Greenfield Avenues known as "Conrad's Point" or "The Triangle." The West Allis Farmers Market is founded. The initial establishment reflects the European practice of shopping daily in markets. All produce sold at the market was actually grown by the vendors.
- **1926:** The present location at 6501 W. National Avenue is acquired in September for \$18,500. Development begins.
- **1931:** After years of debate, the Market is moved to its current location at 6501 W. National Ave. The structure is dedicated on May 9, 1931. The structure cost \$25,000 and featured 154 roofed stalls.
- **1935:** The West Allis Farmers Market has 154 stalls, a brick shed, and an enclosed facade along National Avenue. This Market was extremely popular, drawing farmers and customers from all over the Milwaukee area and surrounding counties. - Excerpt from "Images of America: West Allis" by Albert Muchka.
- **1978:** The West Allis Farmers Market is renovated under the CETA program with additional repairs made in 1982 and 1983.
- **1986:** The West Allis Farmers Market receives landmark designation from the Milwaukee County Historical Society.
- **2019:** The West Allis Farmers Market celebrates the 100th Anniversary year.
- **2023:** The West Allis Farmers Markets adds live music to Thursdays and Saturdays from June through October.

## The West Allis Farmers Market team and their Roles

The City of West Allis Marketing & Engagement Department oversees Market operations. The City owns the grounds, with maintenance handled by the Department of Public Works.

The West Allis Farmers Market team includes the Tourism & Events Manager, the Farmers Market & Events Specialist, and part-time Market Attendants. The Farmers Market & Events Specialist serves as the primary contact for the Market and its vendors.

### **Danni Sloan, Farmers Market & Event Specialist**

Email: [dsloan@westalliswi.gov](mailto:dsloan@westalliswi.gov)

Phone: 414-302-3276 or 414-304-1371

### **Erica Pospisil, Tourism & Events Manager**

Email: [epospisil@westalliswi.gov](mailto:epospisil@westalliswi.gov)

Phone: 414-305-6911

## 2026 West Allis Farmers Market Committee

The Farmers Market Committee, a subcommittee of the West Allis Tourism Commission, monitors Market operations and provides decisions and recommendations that support long-term success. Responsibilities include reviewing vendor eligibility criteria, establishing Market rules, and guiding promotions and outreach efforts.

The committee meets three times annually at City Hall. Agendas and minutes are available on the West Allis Farmers Market website: [westallisfarmersmarket.com](http://westallisfarmersmarket.com). Direct all inquiries about serving on the committee to [farmersmarket@westalliswi.gov](mailto:farmersmarket@westalliswi.gov).

### **2026 Committee Members:**

Dan Devine, Mayor to City of West Allis

Erin Hirn, City Administrator to City of West Allis

Erica Pospisil, Tourism & Events Manager to City of West Allis

Danni Sloan, Farmers Market & Event Specialist to City of West Allis

Amy Goettman, Environmentalist to Southwest Suburban Health Department

Nick Maniaci, Public Health Specialist to Southwest Suburban Health Department

Andrea Kopan, Oniomania & Bric-a-Brac

Henry Kiesow, Flower Petals Farm

Jerry Wagner, Jerry's Produce

Cindy Chapman, Cindy's Greenhouse and Fresh Vegetables

## II. VENDOR GUIDELINES & PRODUCT ELIGIBILITY

The West Allis Farmers Market issues placements within the Market based on the unique demands of the customer base, with the goal of providing a well-balanced mix of high-quality products. Given the many factors that must be considered in determining vendor mix, it is not possible to accommodate every request for selling space at a particular market, specific stall locations, or protection from competition.

### Eligibility Guidelines

Market stalls are reserved for bona fide Wisconsin-based growers or producers of the products offered for sale.

The sale of wholesale-purchased produce or products grown or produced by any party other than the renter is prohibited and constitutes a violation of the rental agreement.

Renters must provide sufficient information to identify all lands or areas where products are grown or produced, including address, legal description, or other identifying details. Renters must also allow inspection of production areas upon request.

Renters sharing production areas must ensure all partners are properly listed on the stall rental agreement.

Failure to provide required information may result in denial of stall space. The City of West Allis reserves the right to prohibit the sale of any product or deny vendor participation at any time.

The Farmers Market team is responsible for enforcement of these rules. The City of West Allis will review and investigate questions or complaints regarding vendor eligibility or status.

### Product Eligibility

#### Eligible Products

##### ***Farm-Fresh Products:***

Fresh fruits and vegetables, herbs, nuts, honey, dairy products, poultry, mushrooms, meats, and fish sold directly by the farmer or producer. This category also includes fresh-cut flowers, nursery stock, and plant starters.

##### ***Value-Added Products:***

Foods processed, prepared, and sold by the vendor, such as preserves, jams, jellies, cider, syrups, salsa, pickled products, dried fruits, flours, salad dressings, pasta, and baked goods. All items must be prepared off-site and intended for take-home consumption.

***Prepared Foods and Food Trucks:***

Foods made fresh for immediate consumption, including items such as sandwiches, tacos, and soups.

**Additional Products and Services**

***Personal Care Products:***

Limited space may be available for vendors offering handmade, natural personal care and wellness products. Priority is given to small and startup businesses based in Milwaukee County. Examples include soaps, lotions, and lip balms made with natural ingredients. The City of West Allis prohibits the sale of medicinal products and any health claims. Vendors selling farm-fresh or value-added products may include personal care items, but these may not exceed 20% of items displayed. Unapproved products may be required to be removed.

***Craft Products:***

Craft products are not permitted at regular Tuesday, Thursday, and Saturday markets, as space is reserved for food and specialty vendors. Limited opportunities may be available during select events, with priority given to small and startup businesses based in Milwaukee County.

***Services and Promotional Vendors:***

Service providers, including home improvement, insurance, chiropractic, and similar businesses, are not accepted as traditional vendors. Day sponsor opportunities are available instead (see Section VI: Farmers Market Sponsorship Program). Fundraising booths not associated with City-sponsored projects are not permitted.

**Market Placement**

***Returning Vendors:***

Returning vendors may request their previous stall location and the same number of stalls, provided all the following conditions are met:

1. No outstanding financial obligations to the City of West Allis.
2. Proper licensing through the State of Wisconsin.
3. Proper licensing through the Southwest Suburban Health Department.

Stall assignments depend on submission of a completed vendor application, required documentation, a signed contract, and continued compliance with all market rules and regulations.

Returning vendors who do not confirm participation by April 1, 2026, forfeit their previous stall location, which will then be reassigned on a first-come, first-served basis.

### ***New Vendors:***

Applicants for the 2026 market season must request the number of 9.5-by-9.5-foot stall spaces needed; however, specific stall locations and coverage preferences are not guaranteed.

Farmers Market staff will contact applicants if space is available and all eligibility requirements are met, including proper licensing through the State of Wisconsin and the Southwest Suburban Health Department.

Vendors selecting single dates are not guaranteed the same stall location for each market date.

### ***Food Trucks:***

Food trucks and carts at the West Allis Farmers Market are located outside the market structure, typically parked along Lapham Street, with spaces assigned based on availability. Vendors are not guaranteed the same location for each date of attendance.

### ***Waitlist:***

Once all covered, uncovered, and open stalls are filled, additional applicants will be placed on a seasonal waitlist. Vendors will be notified if space becomes available and must pay the single-date stall fee in full on the day of attendance.

Market staff may also contact waitlisted vendors about participating in special events at the West Allis Farmers Market or other City of West Allis locations.

## **Required Licenses & Permits**

All vendors must comply with applicable federal, state, and local laws and regulations. To be considered for the Market season, applicants must submit current copies of all required permits and licenses with their application.

All vendors, regardless of product type, must provide:

- W-9 Form
- State of Wisconsin Seller's Permit or proof of tax exemption

Vendors selling farm-fresh or select value-added products must also have a current license from the Southwest Suburban Health Department or a State of Wisconsin Department of Agriculture license.

Value-added or prepared food vendors may be required to provide:

- Mobile Food Establishment License
- Mobile Food Establishment Base License
- Transient/Temporary Event Food License
- Certified Food Protection Manager Certificate
- Most recent health inspection report

All documents must be valid at the time of application and kept current throughout the Market season. Vendors who fail to obtain or display required documentation may be cited and will not be allowed to operate.

**For more information on required permits and licenses, contact the Southwest Suburban Health Department at 414-302-8600.**

### III. MARKET STALL RENTAL & FEES

#### 2026 Fee Schedule

##### Full Season

Under Cover Corner	\$650
Under Cover	\$600
Open (no roof cover)	\$525

##### Half Season

Under Cover Corner	\$325
Under Cover	\$300
Open (no roof cover)	\$250

##### Single Dates

Tuesdays or Thursdays	\$15 per date
Saturdays	\$25 per date

Stalls under the Farmers Market structure, or "Under Cover," measure approximately 9.5 by 9.5 feet and include a built-in countertop. Open stalls without a roof cover measure 10 by 10 feet and do not include a countertop. Rented stalls are not transferable. Unoccupied stalls, including those not in use, may be rented on a daily basis at the discretion of the Farmers Market team. Vendors may use their stall only during scheduled Market days within the May through November season.

Stall rates are subject to change annually, pending final approval from the West Allis Common Council.

#### Payments

A completed stall rental agreement with a \$100 deposit per stall is due April 1, 2026. The deposit applies toward the total stall fee. The second installment is due June 1, 2026, and the final installment is due by August 1, 2026. Late payments will result in an additional \$25 fee.

Payments can be made online directly through the application portal, OpenGov. Vendors wishing to pay by check should make checks payable to the "City of West Allis" and include "Farmers Market" in the memo line. Checks should be mailed or delivered to:

West Allis City Hall  
Attn: Erica Pospisil  
7525 W. Greenfield Avenue  
West Allis, Wisconsin 53214

Stalls will be reassigned on a first-come, first-served basis if payments are not received by the required dates.

## **Reimbursements**

Refunds are not provided for Market spaces. Emergency situations that prevent a vendor from completing the full season will be evaluated on a case-by-case basis and may qualify for a prorated reimbursement for remaining scheduled dates. In such cases, the rental agreement will be terminated for the season.

## **Stall Partnerships and Transfer of Space**

If stalls are held in partnership, that partnership shall apply to all stalls rented by either partner. Partnerships may not be created after a rental agreement is submitted and accepted without written approval from the West Allis Farmers Market.

Approved renters may not sublet stall space and must disclose all partnerships to the City of West Allis. Partners agree to all Market Rules & Regulations, as outlined.

## **Stall Safety Notice**

If a stall becomes unsafe for use due to damage, construction, or renovation, vendors will be notified immediately by West Allis Farmers Market staff. Staff will make every effort to provide a comparable space in size and coverage while the original stall is temporarily unavailable.

## IV. WEST ALLIS FARMERS MARKET RULES & REGULATIONS

### Vendor Attendance and Cancellations

Consistent attendance is essential to a successful Market season. Vendors are expected to honor all scheduled dates to support a full and active Market. Market use is limited to scheduled, in-season dates and hours from May through November.

Vendors must call or text 414-302-3276 to report same-day delays or emergency cancellations, including those related to weather or illness. Vendors requesting to add dates must submit a written request to farmersmarket@westalliswi.gov; staff will review and respond in writing. Vendors who arrive on unassigned dates without prior approval are not guaranteed space and may be turned away.

At least one week's notice is required for planned cancellations. Late cancellations and no-shows may impact eligibility for future participation. Emergency situations will be considered on a case-by-case basis. Farm-fresh vendors may experience limited staff availability and variable weather or growing conditions. Absences related to product availability are acceptable but must be communicated in advance.

### Vendor Operations: Setup, Safety, and Cleanup

#### *Arrival and Unloading*

Vendors may enter the Market and begin unloading up to two hours before opening. A bell signals the start of sales. For safety, vendors arriving after setup may not drive into the Market and must unload from designated parking areas with hazard lights on. Temporary unloading near archways or barricades is permitted, but vehicles must be moved immediately after unloading.

#### *Stall Setup and Space Requirements*

Each Market stall measures approximately 9.5 by 9.5 feet. Stall height under cover varies by location, so please be mindful when driving vehicles underneath the structure. Vendors may not modify or alter stalls. Equipment used to secure items, such as scales or umbrellas, must not damage Market structures. Vendors are responsible for any damage caused by improper equipment.

#### *Clean-Up and Waste Disposal*

Vendors must clean their stall before departure. All trash and debris must be collected and placed in designated garbage containers. Container lids must remain closed, and waste may not overflow. Unsold produce must be removed from the site or properly disposed of if not donated through the Produce Donation Program. Water is available on-site for cleaning; vendors must supply their own buckets.

Grey water and grease must be disposed of properly and may not be poured into city sanitary sewers or public sinks. Vendors are encouraged to bring tarps, brooms, dustpans, and waste bags. Vendors are responsible for preventing vehicle fluid leaks that may damage stall surfaces. Cleanup required by the Department of Public Works may be billed to the vendor.

### ***Departure and Load-Out***

Vendors are encouraged to remain until Market close at 5 p.m., unless sold out. Stalls must be fully cleared and cleaned before departure, and all materials and unsold products must be removed from the Market site.

## **Signage**

All vendors must display a sign identifying the name of the farm or business before sales begin. Signs may not obstruct walkways or foot traffic. Prices must be clearly displayed on individual items or a posted price list.

Labels and signage may not include false or misleading statements, health claims, or unauthorized quality designations, trademarks, or trade names. Vendors with certified organic products must display certification. Vendors who are not certified may not use the term “organic” in describing their business or products.

## **Scales and Food Safety**

The use of unsealed scales, weights, or measures is prohibited. Vendors may arrange for inspection of scales and devices by contacting [farmersmarket@westalliswi.gov](mailto:farmersmarket@westalliswi.gov).

Poultry and meat products must be sold by weight and either weighed at the time of sale or clearly labeled with weight and price.

All produce and poultry must be displayed and sold in a manner that prevents contamination from dust, dirt, flies, or other insects. Covering food with cellophane or other transparent materials does not meet this requirement, and newspapers may not be used for wrapping edible products.

Dressed poultry must be iced or refrigerated and maintained at a maximum temperature of 41 degrees Fahrenheit.

For more information about Food Safety regulations in the City of West Allis, please contact the Southwest Suburban Health Department at 414-302-8600.

## **Pets**

Well-behaved dogs are welcome at the Market. It is the owners' responsibility to ensure dogs are non-aggressive, on a leash, and under control at all times. Dogs must use designated grass areas, and owners are responsible for cleanup. Failure to comply may result in removal from the Market by staff.

## **Smoking**

Smoking is prohibited under the Market structure.

## **On-Site Solicitations**

Political and religious organizations may not serve as vendors or day sponsors. Solicitation of any kind is prohibited on Market property, including signature gathering, sales solicitation, and political or religious campaigning during Market hours.

## **Security**

The West Allis Farmers Market uses security cameras during Market hours. Vendors must immediately report theft or vandalism to Market staff and file an incident report. Vendors may also contact the West Allis Police Department.

The West Allis Farmers Market is not responsible for loss or damage of property.

## **Vendor Concerns and Customer Complaints**

All vendor concerns regarding other vendors should be submitted in writing to [farmersmarket@westalliswi.gov](mailto:farmersmarket@westalliswi.gov). Concerns must be communicated respectfully. Vendors may follow up by phone, email, or in person if they believe an issue requires additional review or immediate attention.

Customer complaints will be shared with the applicable vendor, who may be asked to respond. Repeated or substantiated complaints may result in further action, including termination of the vendor's stall rental agreement at the discretion of the City of West Allis.

## **Penalties and Enforcement**

Violations of Market rules and regulations may result in termination of lease agreements. The Farmers Market team, including the Farmers Market & Event Specialist and Tourism & Events Manager, serves as the City's authorized enforcement agents. The City of West Allis will resolve disputes related to enforcement.

On-site enforcement is managed by Market staff. Disputes involving stalls, aisles, parking, or similar matters may be addressed at staff discretion.

The City of West Allis may terminate a rental agreement with 30 days' written notice sent to the vendor's last known address. Rental fees will be prorated, and any applicable refund issued.

Rental agreements may also be cancelled for violations of rules or by the vendor or their authorized representative.

Liquidated damages for violations may equal the value of any unexpired rental fees.

## V. ADDITIONAL PROGRAMS

### Farm Visit Program

The West Allis Farmers Market, in collaboration with the City of West Allis Marketing & Engagement Team, strives to provide residents and visitors with an inside look at where their food comes from through educational content shared on social media.

As part of their stall rental agreement, stall renters agree to allow City of West Allis staff to visit their farm or property at a predetermined date.

For vendors selling farm-fresh products, the Farmers Market & Events Specialist will coordinate farm visits with farmers at a mutually agreeable time during the Market season, May to November. These visits help share the production process and create content that highlights and supports local agriculture. Value-added product vendors who grow, process, and prepare jarred or canned items such as jams, jellies, cider, syrup, salsa, or pickles are not required to participate in the program but are welcome to sign up for a marketing feature if interested. Features are subject to availability of the Farmers Market & Events Specialist and marketing team.

### Produce Donation Program

The West Allis Farmers Market Produce Donation Program helps reduce food waste at the end of the Market day and supports local organizations that provide food to individuals and families in need. It also helps keep the Market clean by preventing overflowing garbage and reducing pest issues.

Beginning in mid-June, community partners will drop off donation bins between 10 a.m. and noon on Market days and pick them up between 4 and 5 p.m. on Tuesdays, Thursdays, and Saturdays. Partners are responsible for providing the bins, collecting them, and transporting them back to their location. Vendors are encouraged to donate extra produce that is still good quality and something they would feel comfortable selling at the Market.

The 2026 participating partners include People's Table, Tricklebee Café, Rooted & Rising, and Loveland Acres Farm, and others.

### Farmers Market Sponsorship Program

The West Allis Farmers Market does not currently offer stall space to service and promotional vendors. Service providers, including home improvement, insurance, chiropractic, and similar businesses, are not accepted as traditional vendors. Instead, Day Sponsor opportunities are available to cover the cost of the 10 by 10 feet booth space. Higher levels of sponsorship afford more perks including logo recognition on various marketing materials.

Many of our events would not be possible without support from community partners. Sponsorships help the West Allis Farmers Market fulfill its mission to provide access to fresh, healthy food while supporting economic development and job creation. It also serves as a community gathering space that connects residents with local businesses, resources, and educational opportunities.

All sponsor attendance dates are subject to availability and are assigned on a first come, first served basis. Please contact [farmersmarket@westalliswi.gov](mailto:farmersmarket@westalliswi.gov) with questions or inquiries.

### **FoodShare Programs: WIC, SNAP/EBT, and Milwaukee Market Match**

The West Allis Farmers Market accepts Wisconsin FoodShare (SNAP/EBT) benefits for eligible produce and food products. Participants must present their QUEST card at the Farmers Market Office and may exchange benefits for Market currency (EBT tokens) issued by Market staff.

The West Allis Farmers Market participates in the Milwaukee Market Match program, which provides matching funds up to \$20 per EBT transaction. For example, a \$10 withdrawal in EBT funds provides \$10 in Market Match funds, for a total of \$20 to spend at the Market. A \$40 withdrawal provides the maximum \$20 in Market Match funds, for a total of \$60 to spend at the Market. This program increases access to fresh foods for families and supports local farmers by increasing overall market spending. Market Match benefits may be redeemed once per week. EBT tokens obtained at other markets are not accepted.

Vendors interested in participating in SNAP/EBT, Milwaukee Market Match, or WIC programs must indicate their interest in their Market season application. An additional agreement with the West Allis Farmers Market will be required to certify participation. A current list of participating vendors will be kept in the Farmers Market Office for customer reference.

### **Special Events at the West Allis Farmers Market**

The City partners with numerous organizations throughout the year to host special events at the Market that support community engagement and bring additional activity to the space on non-market days.

The attached 2026 Calendar of Events has the full list of scheduled Market programming for the year.

# MAY 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2 1-5 P.M. FARMERS MARKET
3	4	5 NOON-5 P.M. FARMERS MARKET	6	7 NOON-5 P.M. FARMERS MARKET	8	9 1-5 P.M. FARMERS MARKET
10	11	12 NOON-5 P.M. FARMERS MARKET	13	14 NOON-5 P.M. FARMERS MARKET	15	16 1-5 P.M. FARMERS MARKET
17	18	19 NOON-5 P.M. FARMERS MARKET	20	21 NOON-5 P.M. FARMERS MARKET	22	23 1-5 P.M. FARMERS MARKET
24	25	26 NOON-5 P.M. FARMERS MARKET	27	28 NOON-5 P.M. FARMERS MARKET	29 5-8 P.M. FOOD TRUCK FRIDAY	30 1-5 P.M. FARMERS MARKET
31 11 A.M.-1 P.M. BIKE RODEO						

# JUNE 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	<b>1</b>	<b>2</b> <b>NOON-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>	<b>3</b>	<b>4</b> <b>NOON-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>	<b>5</b>	<b>6</b> <b>1-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>
<b>7</b>	<b>8</b>	<b>9</b> <b>NOON-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>	<b>10</b>	<b>11</b> <b>NOON-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>	<b>12</b> <b>5-8 P.M.</b> <b>FOOD TRUCK</b> <b>FRIDAY</b>	<b>13</b> <b>1-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>
<b>14</b>	<b>15</b>	<b>16</b> <b>NOON-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>	<b>17</b>	<b>18</b> <b>NOON-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>	<b>19</b>	<b>20</b> <b>1-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>
<b>21</b>	<b>22</b>	<b>23</b> <b>NOON-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>	<b>24</b>	<b>25</b> <b>NOON-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>	<b>26</b> <b>5-8 P.M.</b> <b>FOOD TRUCK</b> <b>FRIDAY</b>	<b>27</b> <b>1-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>
<b>28</b>	<b>29</b>	<b>30</b> <b>NOON-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>				

# JULY 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2 NOON-5 P.M. FARMERS MARKET	3	4 NO MARKET
5	6	7 NOON-5 P.M. FARMERS MARKET	8	9 NOON-5 P.M. FARMERS MARKET	10 5-8 P.M. FOOD TRUCK FRIDAY	11 1-5 P.M. FARMERS MARKET
12 10 A.M.-6 P.M. ALL GOODS FEST	13	14 NOON-5 P.M. FARMERS MARKET	15	16 NOON-5 P.M. FARMERS MARKET	17	18 1-5 P.M. FARMERS MARKET
19	20	21 NOON-5 P.M. FARMERS MARKET	22	23 NOON-5 P.M. FARMERS MARKET	24 5-8 P.M. FOOD TRUCK FRIDAY	25 1-5 P.M. FARMERS MARKET
26	27 5-9 P.M. WEST ALLIS NIGHT OUT	28 NOON-5 P.M. FARMERS MARKET	29	30 NOON-5 P.M. FARMERS MARKET	31	

# AUGUST 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						<b>1</b>  <b>1-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>
<b>2</b>	<b>3</b>	<b>4</b>  <b>NOON-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>	<b>5</b>	<b>6</b>  <b>NOON-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>	<b>7</b>	<b>8</b>  <b>1-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>
<b>9</b>	<b>10</b>	<b>11</b>  <b>NOON-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>	<b>12</b>	<b>13</b>  <b>NOON-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>	<b>14</b>	<b>15</b>  <b>1-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>
<b>16</b>	<b>17</b>	<b>18</b>  <b>NOON-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>	<b>19</b>	<b>20</b>  <b>NOON-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>	<b>21</b>  <b>5-8 P.M.</b> <b>FOOD TRUCK</b> <b>FRIDAY</b>	<b>22</b>  <b>1-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>
<b>23</b>	<b>24</b>	<b>25</b>  <b>NOON-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>	<b>26</b>  <b>5-7 P.M.</b> <b>BACK TO</b> <b>SCHOOL</b> <b>BASH</b>	<b>27</b>  <b>NOON-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>	<b>28</b>	<b>29</b>  <b>1-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>
<b>30</b>	<b>31</b>					

# SEPTEMBER 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		<b>1</b>  <b>NOON-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>	<b>2</b>	<b>3</b>  <b>NOON-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>	<b>4</b>	<b>5</b>  <b>1-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>
<b>6</b>	<b>7</b>	<b>8</b>  <b>NOON-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>	<b>9</b>	<b>10</b>  <b>NOON-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>	<b>11</b>  <b>5-8 P.M.</b> <b>FOOD TRUCK</b> <b>FRIDAY</b>	<b>12</b>  <b>1-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>
<b>13</b>	<b>14</b>	<b>15</b>  <b>NOON-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>	<b>16</b>	<b>17</b>  <b>NOON-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>	<b>18</b>	<b>19</b>  <b>1-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>
<b>20</b>	<b>21</b>	<b>22</b>  <b>NOON-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>	<b>23</b>	<b>24</b>  <b>NOON-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>	<b>25</b>  <b>5-8 P.M.</b> <b>FOOD TRUCK</b> <b>FRIDAY</b>	<b>26</b>  <b>1-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>
<b>27</b>  <b>NOON-4 P.M.</b> <b>PAWTOBER-</b> <b>FEST</b>	<b>28</b>	<b>29</b>  <b>NOON-5 P.M.</b> <b>FARMERS</b> <b>MARKET</b>	<b>30</b>			

# OCTOBER 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3 1-5 P.M. FARMERS MARKET
4	5	6 NOON-5 P.M. FARMERS MARKET	7	8 NOON-5 P.M. FARMERS MARKET	9	10 1-5 P.M. FARMERS MARKET
11	12	13 NOON-5 P.M. FARMERS MARKET	14	15 NOON-5 P.M. FARMERS MARKET	16	17 1-5 P.M. FARMERS MARKET
18	19	20 NOON-5 P.M. FARMERS MARKET	21	22 NOON-5 P.M. FARMERS MARKET	23	24 1-5 P.M. FARMERS MARKET
25	26	27 NOON-5 P.M. FARMERS MARKET	28	29 NOON-5 P.M. FARMERS MARKET	30	31 1-5 P.M. FARMERS MARKET

# NOVEMBER 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3 NOON-5 P.M. FARMERS MARKET	4	5 NOON-5 P.M. FARMERS MARKET	6	7 1-5 P.M. FARMERS MARKET
8	9	10 NOON-5 P.M. FARMERS MARKET	11	12 NOON-5 P.M. FARMERS MARKET	13	14 1-5 P.M. FARMERS MARKET
15	16	17 NOON-5 P.M. FARMERS MARKET	18	19 NOON-5 P.M. FARMERS MARKET	20	21 1-5 P.M. FARMERS MARKET
22	23	24 NOON-5 P.M. FARMERS MARKET	25	26 NO MARKET	27	28 1-5 P.M. FARMERS MARKET
29	30					

# DECEMBER 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4 4-9 P.M. CHRIST- KINDL- MARKT	5 NOON-4
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		