



TAX INCREMENTAL FINANCING (TIF) IN WEST ALLIS 2023 UPDATE

December 14, 2023
Prepared by the Economic Development Program
In cooperation with the Department of Finance

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EXECUTIVE SUMMARY

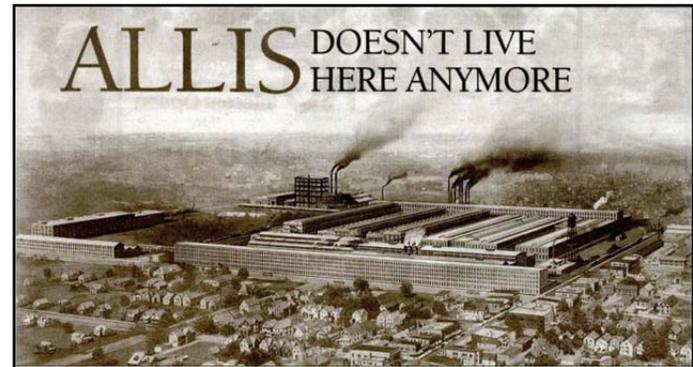
City needs creativity to retain the high performers who have lived there for years as well as to attract new, interesting residents.
Charles Landry

The City of West Allis Economic Development Program, in collaboration with the Finance Department, presents a comprehensive report on the existing Tax Incremental Districts (TID) within the city. This report includes financial profiles, audited financial statements, and strategies for utilizing tax increment financing (TIF) as a key financing mechanism through the Community Development Authority (CDA).

The report delves into the financial intricacies of each TIF, evaluating the City's strategic use of TIF-funded redevelopment initiatives. Projected outcomes include adding over \$600 million in new property tax base, generating over \$12 million in new tax revenue, and creating 5,681 new jobs, building on the success of the City's economic development initiatives.

Baker Tilly's TIF report underscores the significance of strategic alignment with community goals, emphasizing TIF as a powerful economic development tool for Wisconsin municipalities. It also highlights the positive impact of TIFs on state income taxes.

The report outlines TIF as a tool specifically used when economic development would not occur without public assistance, serving as a catalyst for private capital investment and overall neighborhood transformation.



Changing Brownfields

The report introduces the concept of Brownfield Redevelopment, emphasizing its importance in protecting the environment, reducing blight, and combating urban sprawl. The benefits extend to preserving rural acres, and post-redevelopment assessed values surpass pre-development values.

West Allis Philosophy

The City's priority is to collaborate with private-sector developers, with the CDA stepping in as the "developer of last resort" when necessary. This approach involves due diligence work, environmental investigations, cleanup, and other efforts to attract private sector investment.

The City's Redevelopment MISSION: Regeneration

The mission of West Allis is rooted in regeneration, responding to the economic challenges following the bankruptcy of Allis-Chalmers Manufacturing Co. in 1987. Tax Incremental Financing played a crucial role in the city's unique mission of first-ring suburban neighborhood regeneration.

The Districts

West Allis has created 19 TIF districts, addressing various challenges and opportunities. These districts range from individual parcel redevelopments to larger neighborhood transformations, focusing on job creation, housing options, and overall neighborhood improvements. The report highlights the diversity and success of these districts.

State legislation limits TID property value to 12%, and as of 2023, West Allis has 5.62% within TIDs, indicating capacity for additional projects, this % is down from 5.93% reported in the 2022 TIF Report. Proposals will continue to be evaluated based on financial and land use merits, aligned with the City’s Comprehensive Plan and the TIF “but for” test. This report serves as a testament to the City’s commitment to strategic economic development through innovative financing mechanisms and community-focused regeneration.

The Results

The City has successfully managed six Tax Increment Financing (TIF) districts that have now closed, contributing over \$104 million in new incremental value and fostering the creation of approximately 1,863 jobs. The impact of these districts has been substantial, not only in economic growth but also in enhancing the overall community landscape. The proactive use of TIF has played a crucial role in preventing potential blight, bolstering property tax base expansion, and supporting job creation initiatives for the benefit of residents and local businesses.

Current Landscape:

Presently, there are twelve active TIF districts with the potential to further augment the tax base by an estimated \$450 million. This expansion is anticipated to generate over \$10 million in additional tax revenue, with a noteworthy 43% (\$4.3 million) earmarked for the City. These funds play a pivotal role in sustaining municipal services, enriching the quality of life for residents, and fostering a conducive environment for local businesses to thrive.

Transformational Impact:

The success of TIF implementation extends beyond the immediate financial gains. It serves as a catalyst for positive change throughout the community, creating a domino effect that attracts new residents, entrepreneurs, and visitors to the City. This ripple effect not only strengthens the economic foundation but also contributes to the overall vibrancy and appeal of the community.

Financial Projections:

For clarity on the financial landscape, the closed and active TIF districts utilized the 2023 assessment values with a mill rate of \$20.08 per \$1,000. It is important to note that in the initial two years of a TID’s life, no new taxes are generated. The first year is typically dedicated to construction, which becomes taxable in the second year, and the resulting revenue is received by the district in the third year.

| | ALL TIDs |
|-------------------------------|----------------------|
| | Total |
| Base Value | \$87,264,500 |
| Current Tax Increment Value | \$440,565,100 |
| Projected Tax Increment Value | \$164,375,100 |
| Total Value | \$692,204,700 |
| Incremental Value | \$605,440,200 |
| Base Taxes | \$1,072,694 |
| Current Tax Increment | \$11,043,426 |
| Projected Tax Increment | \$2,361,408 |
| Total Taxes | \$14,477,528 |
| | |
| New Jobs Created | 5,187 |
| Projected New jobs | 484 |
| Total New Jobs | 5,681 |

The TIF projections encompass all past costs, including 2022 expenditures, along with currently estimated future costs. This comprehensive approach is integral to determining the overall life cycle and financial viability of a TIF district.

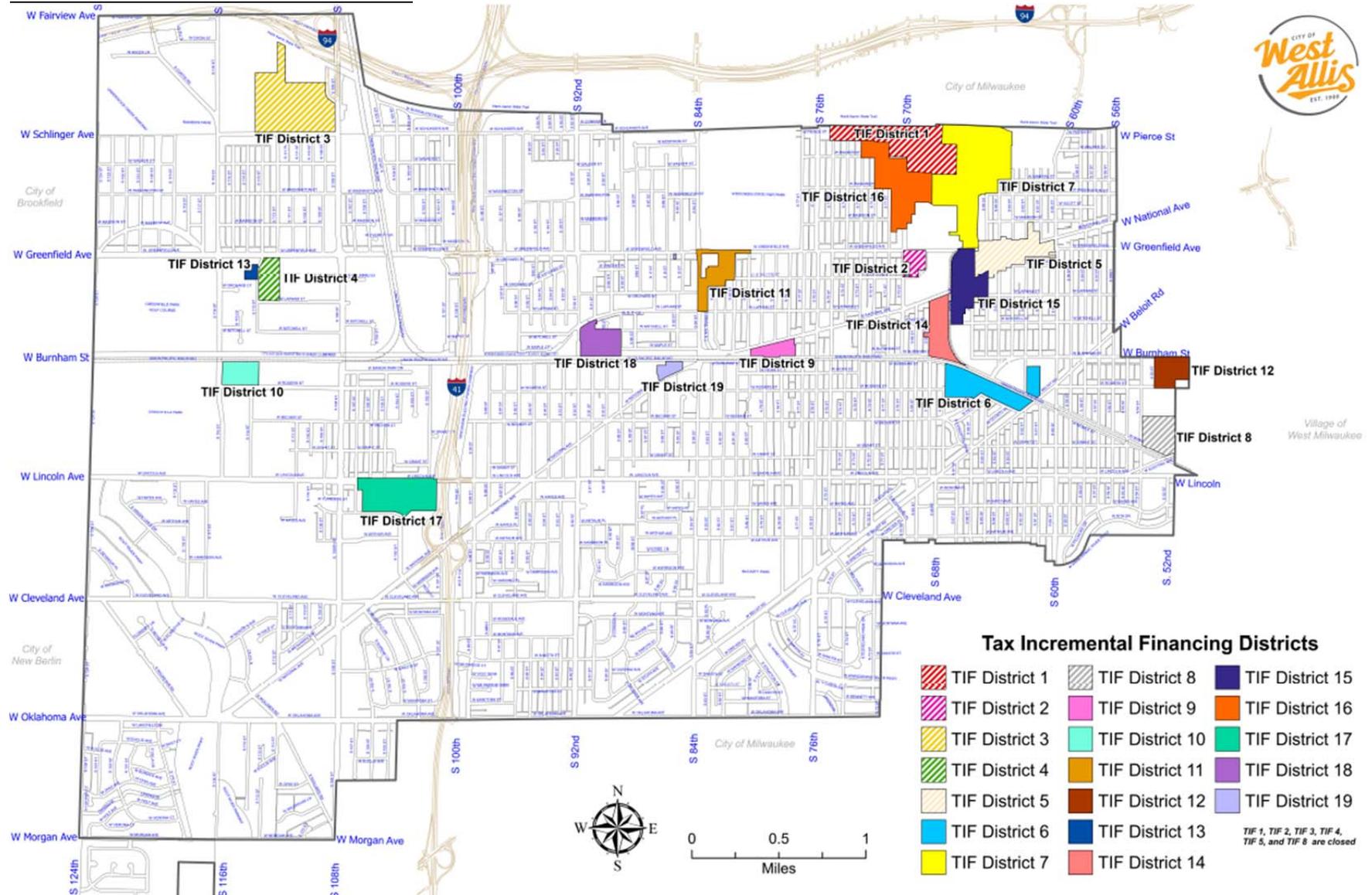
In conclusion, the strategic use of TIF has proven instrumental in propelling economic development, fostering job creation, and transforming the City's landscape. The continued commitment to proactive TIF management is poised to yield sustained positive impacts, ensuring a prosperous future for both residents and local businesses alike.

| <u>TAX INCREMENTAL DISTRICT SUMMARY</u> | | Base Value | Current Increment | Projected Increment | Total Value | Incremental Value | Incremental Taxes | Created Jobs | Projected Jobs | Total Jobs |
|---|--|---------------------|----------------------|----------------------|----------------------|----------------------|---------------------|--------------|----------------|--------------|
| # | Open TIDs | | | | | | | | | |
| 6 | Juneau Highlands | \$1,330,600 | \$9,409,400 | \$2,600,000 | \$13,134,000 | \$12,009,400 | \$267,867 | 331 | 15 | 346 |
| 7 | Summit Place | \$15,914,400 | \$100,148,800 | \$0 | \$116,063,200 | \$100,148,800 | \$2,330,549 | 2,646 | 0 | 2,646 |
| 10 | Yellow Freight | \$3,463,600 | \$16,379,700 | \$0 | \$19,843,300 | \$16,379,700 | \$398,453 | 140 | 0 | 140 |
| 11 | 84 th and Greenfield | \$4,678,000 | \$55,002,700 | \$0 | \$59,680,700 | \$55,002,700 | \$1,198,388 | 23 | 5 | 28 |
| 12 | Teledyne | \$232,900 | \$0 | \$0 | \$-232,900 | \$-232,900 | \$0 | 0 | 0 | 0 |
| 13 | Former Home Juice | \$537,400 | \$682,500 | \$500,000 | \$1,719,900 | \$1,182,500 | \$34,536 | 10 | 0 | 10 |
| 14 | 68 th and Mitchell | \$1,354,300 | \$31,122,000 | \$5,000,000 | \$37,476,300 | \$36,122,000 | \$752,524 | 132 | 125 | 257 |
| 15 | The Market at Six Points | \$0 | \$70,727,900 | \$20,000,000 | \$90,727,900 | \$90,727,900 | \$1,821,816 | 71 | 40 | 111 |
| 16 | S. 70 th St. and Washington | \$3,283,200 | \$26,434,700 | \$80,000,000 | \$109,717,900 | \$106,434,700 | \$2,203,135 | 40 | 100 | 140 |
| 17 | 102 and Lincoln | \$15,514,500 | \$22,674,600 | \$2,000,000 | \$40,189,100 | \$24,674,600 | \$806,997 | 16 | 24 | 40 |
| 18 | Chr. Hansen Expansion | \$7,112,100 | \$4,120,900 | \$7,500,000 | \$18,733,000 | \$11,620,900 | \$376,159 | 25 | 75 | 100 |
| 19 | 85 th and National | \$1,393,200 | \$0 | \$46,775,100 | \$48,168,300 | \$46,775,100 | \$939,244 | 0 | 5 | 5 |
| TOTAL OPEN TIDS | | \$54,814,200 | \$336,470,300 | \$164,375,100 | \$555,659,600 | \$454,070,300 | \$10,190,425 | 3,334 | 484 | 3,818 |

| | | Base Value | Current Increment | Projected Increment | Total Value | Incremental Value | Incremental Taxes | Created Jobs | Projected Jobs | Total Jobs |
|--------------------------|---|---------------------|---------------------|---------------------|---------------------|---------------------|--------------------|--------------|----------------|--------------|
| CLOSED TIDS | | | | | | | | | | |
| 1 | S. 70 th St. and W. Walker St. | \$5,781,900 | \$18,909,000 | \$0 | \$24,691,000 | \$18,909,000 | \$400,304 | 519 | 0 | 519 |
| 2 | Veterans Park | \$1,681,600 | \$7,033,100 | \$0 | \$8,714,700 | \$7,033,100 | \$148,891 | 3 | 0 | 3 |
| 3 | Quad/Graphics | \$4,307,500 | \$5,557,900 | \$0 | \$9,865,400 | \$5,557,900 | \$117,661 | 934 | 0 | 934 |
| 4 | S. 113 th St. and W. Greenfield Ave. | \$0 | \$9,569,800 | \$0 | \$9,569,800 | \$9,569,800 | \$202,593 | 243 | 0 | 243 |
| 5 | Six Points Farmers Market | \$18,524,600 | \$45,869,900 | \$500,000 | \$64,894,500 | \$46,369,900 | \$921,068 | 25 | 10 | 35 |
| 8 | Wehr Steel | \$1,075,800 | \$5,606,400 | \$0 | \$6,682,200 | \$5,783,400 | \$122,435 | 57 | 0 | 57 |
| 9 | Pioneer Neighborhood | \$2,299,600 | \$9,286,300 | \$0 | \$11,585,900 | \$11,371,700 | \$240,739 | 72 | 0 | 72 |
| TOTAL CLOSED TIDS | | \$13,925,700 | \$58,224,900 | \$0 | \$72,150,600 | \$58,224,900 | \$1,898,062 | 1,863 | 0 | 1,863 |

| | | Base Value | Current Increment | Projected Increment | Total Value | Incremental Value | Incremental Taxes | Created Jobs | Projected Jobs | Total Jobs |
|----------------------------|--|---------------------|----------------------|----------------------|----------------------|----------------------|---------------------|--------------|----------------|--------------|
| TOTAL ALL DISTRICTS | | \$87,264,500 | \$440,565,100 | \$164,375,100 | \$692,204,700 | \$605,440,200 | \$12,088,488 | 5,197 | 484 | 5,681 |

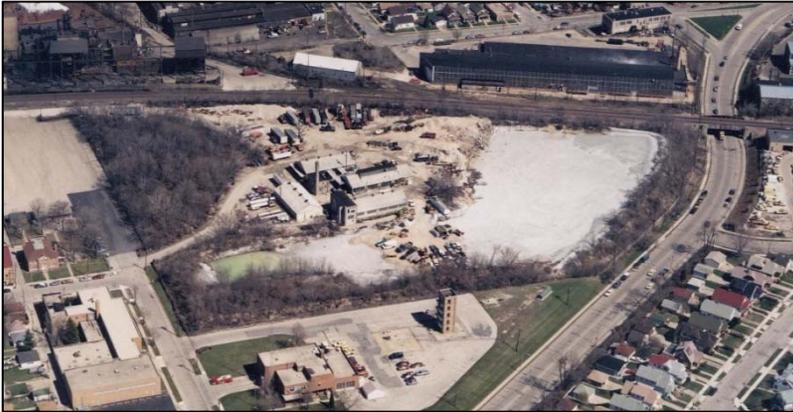
MAP OF TAX INCREMENT DISTRICTS



OPEN TIDS

TIF DISTRICT NO. 6 – JUNEAU HIGHLANDS BUSINESS PARK

PROJECTED CLOSURE: 2030 (27 YEARS)



(1960 S. 67 Place)

Redevelopment of Juneau Highlands Business Park

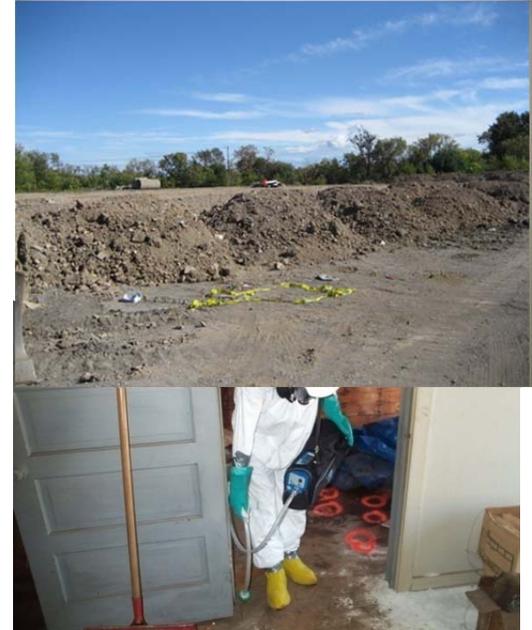
This district, situated near S. 67 Place and W. Becher St., originated in 2004 encompassing 11.5 acres. Its establishment aimed at proactively initiating redevelopment, preventing further accumulation of non-developable fill materials. The site's history included serving as a rock quarry, a carbide gas manufacturing plant, and more recently, a waste storage facility, oil/hazardous waste trucking terminal, and salvage/junkyard, featuring numerous discarded vehicles.

The property faced building code violations and was engaged in illegal junkyard operations. The owner was under a Department of Natural Resources (DNR) order to cease the leaching of lime slurry onto W. Becher St.

The City collaborated with the owner, fostering cleanup efforts, and worked with the Milwaukee Metropolitan Sewerage District (MMSD), which covered trucking costs to use lime in their wastewater treatment. Following lime removal, the owner considered marketing the site as a rubble dump. Recognizing the risk of weak ground stability, the Community Development Authority (CDA) stepped in, acquiring the site as a last resort.

To ready the district for redevelopment, the land was cleared, environmental testing and cleanup ensued, dumpsters and salvage were relocated, site grading was performed, former lime pits were filled, and a stormwater pond was constructed. Primarily financed through \$2,800,000 in tax incremental financing via taxable general obligation bonds, the project addressed environmental remediation and geotechnical soil stability.

Various funding sources supported the district, including \$120,000 from four Department of Natural Resources (DNR) site assessment grants, a \$675,000 brownfield grant from the Wisconsin Department of Commerce, a \$200,000 cleanup grant from the U.S. Environmental Protection



Agency (EPA), \$150,000 from the Wisconsin Department of Commerce's Emergency Assistance Program, and \$350,000 from the American Recovery and Reinvestment Act in 2009 for flooding relief.

In 2006, the nearby Plating Engineering Company's abandonment led to a highly toxic site. The EPA, called in by the City and DNR, conducted an emergency response action, spending \$680,000 to remove hazardous wastes. The Plating Engineering site remains undevelopable, prompting its inclusion in the TIF district in 2007 for necessary environmental cleanup funding.

The CDA, in collaboration with the DNR, managed the environmental cleanup, with the DNR financing the estimated \$1,000,000 cleanup cost. No environmental liability was incurred by the City or the CDA under this agreement.

Development delays, initiated by the CDA, aimed at cost savings for the Six Points/Farmers Market (TID 5), allowed for the disposal of contaminated foundry sand. Development proposals for the Juneau Highlands Business Park, including an electric foundry and an industrial facility, did not materialize due to economic conditions, competing parcels, and market changes.

In late 2016, negotiations began with Glenn Rieder, specializing in architectural millwork, leading to the construction of a new facility with City support. Funding included \$2,200,000 from the First-Ring Industrial Redevelopment Enterprise, Inc. (FIRE), covering gap construction costs, architectural services, and additional FIRE funds for real estate and environmental expenses. \$75,000 of Community Development Block Grant (CDBG) funds were allocated for improving W. Burnham St. and constructing sidewalks for new development access.

Groundbreaking occurred on May 19, 2017, and Glenn Rieder opened in February 2018, receiving positive reviews for its state-of-the-art production line. The developed facility is valued at approximately \$6 million, with room for expansion.

Projected to close in 2031 after 27 years, the district's current value is \$9,409,400, expecting a projected incremental value of \$12 million by 2031. As of 2022, Glenn Rieder employs 331 full-time positions.

Considering the current fund balance of -\$1.675 million, the TIF is anticipated to be completed by 2031.



| TIF No. 6 – Juneau Highlands | |
|-------------------------------------|---------------------|
| Base Value | \$1,330,600 |
| Current Incremental Value | \$9,409,400 |
| Projected Incremental Value | \$2,600,000 |
| Total Expected Value | \$13,339,000 |
| | |
| Total Incremental Value | \$12,008,400 |
| | |
| Base Taxes | \$28,448 |
| Current Taxes | \$201,173 |
| Projected Additional Taxes | \$55,588 |
| Total Expected Taxes | \$285,209 |
| Total Incremental Taxes | \$256,761 |
| | |
| New Jobs Created | 331 |
| Projected Jobs | 15 |
| Total | 346 |

TIF DISTRICT NO. 7 – SUMMIT PLACE
PROJECTED CLOSURE: 2031 (27 YEARS)

The City's strategic application of Tax Increment Financing (TIF) and supplementary grant funding has resulted in the remarkable revitalization of the properties within TIF #7 – Summit Place, marking it as one of the City's most significant redevelopment successes. Currently valued at over \$65 million, the district boasts a thriving community, providing employment to over 2,700 individuals.

Project Genesis

Initiated with a \$350,000 Wisconsin Department of Commerce Brownfield Grant, the redevelopment transformed the vacant Allis-Chalmers Mfg. Co. "Shops" buildings into a sprawling 678,000 ft.² office space. Leveraging a brownfield grant facilitated a leveraged financing model, catalyzing the revitalization of the complex, now the second-largest office building in the metro-Milwaukee area, with an impressive 97% occupancy rate.

The Summit Place Office Complex, once exclusively occupied by Allis Chalmers Corporation, now hosts over 100 diversified businesses, including major tenants such as Children's Hospital, Brookdale Senior Living, and the International Association of Equipment Manufacturers. Furthermore, manufacturing space is actively utilized by Blast Cleaning Technologies and Toshiba International Corp.



Financial Leverage and Collaborations

The initial \$7.3 million TIF expenditure funded public improvements and deferred payment loans, complemented by a \$568,000 DNR Urban Non-Point Source and Stormwater Grant. A collaboration with A-C Reorganization Trust allowed for the assumption of title to 8.9 acres, enabling stormwater enhancements and the construction of a 450-stall private parking structure. The creation of a 250-stall public parking lot, in collaboration with 6600 LLC, further demonstrated the district's commitment to community development.



The property's designation as a "Local Historic Landmark" by the West Allis Historical Commission not only preserved its historical significance but also resulted in substantial cost savings through adherence to historic building codes. Additional financing tools, such as New Market Tax Credits (NMTCs), played a pivotal role in financing the aggressive renovation, further solidifying the public-private partnership that became the cornerstone of this successful redevelopment.

Expansion and Amendments

The district's success prompted amendments and expansions, including additional TIF funding for private parking, building improvements, and a commuter bike and pedestrian trail. Off-site public infrastructure upgrades and a new ingress/egress corridor to the adjacent West Allis Towne Centre shopping center were pivotal in revitalizing the aging mall and relieving traffic congestion.

Continued Success and Strategic Initiatives

A fifth amendment in 2014 added project costs for additional parking and further improvements, retaining existing jobs and adding new ones. The Neighborhood Residential Improvement Program was expanded to address blight and strengthen the neighborhood, showcasing the district's commitment to holistic community development.

Amendment Number Six in 2016 allowed TID 7 to share net revenues with TID 5, showcasing a collaborative approach to district management. To date, over \$91 million of additional taxable value has been invested in the site, exceeding expectations.

Loan Repayment and Economic Impact

The Community Development Authority (CDA) has loaned approximately \$4.5 million to Whitnall Summit, with the remaining balance of approximately \$405,000 scheduled for repayment in 2024, as per the sixth amendment.

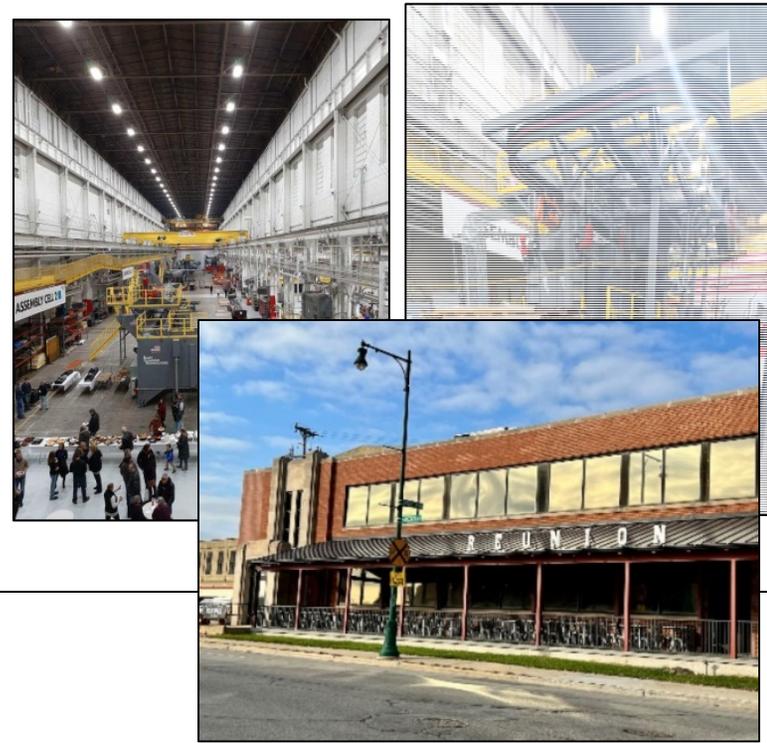
Without proactive TIF utilization, the significant increase in property values and the transformation of the property into the City's largest taxpayer and employment center would have been improbable.

Economic Growth and Employment Landscape

In 2018, Blast Cleaning Technologies (BCT) leased 127,000 sq. ft., investing over \$3 million into the facility and expanding their team to over 200 employees (Pictured to the right). Further, the CDA sold the property at 6610 W. Greenfield Avenue to spur the \$2 million investment that created the Reunion Restaurant (Pictured to the right). The TIF 7 District currently boasts a value exceeding \$100 million, reflecting an impressive increase of over \$91 million from its original base of \$15.9 million. It consistently generates approximately \$2.230 million in annual tax increment, sustaining its economic impact.

Strategic Initiatives and Future Development

City staff is actively exploring potential projects within and surrounding the TIF 7 District. Noteworthy initiatives include the Motor Casting Property, creating a pad-ready site, offering incentives for Summit Place tenants, Rails to Trails conversion, parking consolidation, supporting Blast Cleaning Technologies,



and exploring the development of the powerhouse area.

Conclusion

In conclusion, the TIF 7 District stands as a testament to successful economic development. The proposed projects underscore the City's commitment to continued growth and innovation, contributing to the district's economic footprint and community impact. With a positive funds balance of \$6 million, the TIF has the potential to close by 2031, reflecting the enduring success of this marquee partnership.

| Tax Increment District #7 – Summit Place | |
|---|---------------------|
| Base Value | \$3,463,600 |
| Current Incremental Value | \$16,379,700 |
| Projected Additional Incremental Value | \$0 |
| Total Assessed Value | \$19,843,000 |
| Projected Incremental Value | \$16,379,700 |
| | |
| Base Taxes | \$69,549 |
| Current Incremental Taxes | \$328,904 |
| Projected Additional Incremental Taxes | \$0 |
| Total Expected Taxes | \$398,453 |
| | |
| New Jobs Created | 140 |
| Projected Jobs | 0 |
| Total Jobs | 140 |

**TIF DISTRICT NO. 10 – YELLOW FREIGHT
PROJECTED CLOSURE: 2028 (21 YEARS)**

(S. 116 St. & W. Rogers St.)

West Allis' strategic central location, coupled with the innovative use of Tax Increment Financing (TIF) and other financial resources by the Community Development Authority (CDA), facilitated the transformation of the vacant Yellow Freight terminal at 116th and Rogers. The TIF played a pivotal role in supporting land assembly, demolition, and environmental costs, resulting in a \$11.3 million development by Wangard Partners and its affiliate, Mister Rogers Neighborhood LLC, on the 9.6-acre site on the City's west side (11528 and 11406 W. Rogers St.). The land, once occupied by two truck terminals and a divisive railroad spur, now hosts over 130 jobs.

To address brownfield issues, the City of West Allis provided a \$400,000 loan from the City's Brownfield Revolving Loan Fund, capitalized by a grant from the U.S. EPA. Remarkably, this project was



among the first in the nation to combine U.S. EPA Brownfield Revolving Loan funds with a New Market Tax Credit financing structure.

Two Wisconsin Economic Development Corporation Site Assessment Grants (SAG), totaling \$127,000, were successfully secured for demolition and environmental testing, contributing to the Department of Natural Resources (DNR) case closure. A city-wide EPA-funded Brownfield Assessment Grant facilitated the environmental investigation, enhancing optimal development prospects.

Established in 2008, this district aimed to voluntarily acquire and redevelop the first of two vacant truck terminals. The proactive approach sought to encourage redevelopment, offering increased employment opportunities with reduced impacts on local infrastructure and the environment. A \$30,000 DNR Site Assessment Grant supported preliminary environmental investigation pre-acquisition.

Cumulative project costs, including acquisition, demolition, and environmental remediation, reached \$2,664,706 by 2016. The unused railroad spur was removed, and utilities were relocated to accommodate proposed building footprints. Milwaukee County's foreclosure on the abandoned railroad spur facilitated its purchase by the CDA, addressing redevelopment needs.

In the fall of 2013, Wangard Partners finalized project financing, acquiring the site for \$845,000 from the CDA, which had underwritten the City's demolition and environmental expenses. The \$14 million redevelopment secured primary financing of \$8 million from PyraMax Bank, inclusive of a \$2.0 million participatory loan from the Wisconsin Housing and Economic Development Authority.

The City of West Allis' regional community development entity, First-Ring Industrial Redevelopment Enterprise, Inc. (FIRE), allocated New Market Tax Credits, monetized through the sale of about a \$3-million subordinate equity loan, provided as a seven-year loan with interest-only payments.



Development of the 72,000 sq. ft. industrial building on the east side of the site was completed in 2015, currently occupied by Ferguson Plumbing with 60 employees. The 50,000 sq. ft. spec industrial/distribution space, completed in early 2016, has expanded to an additional 10,000 sq. ft. Current tenants include Ferguson, Concentric, Revere Electric. In fall 2022, the Developer satisfied in full the U.S. EPA loan, addressing site environmental impact to facilitate ongoing development.

The district has a current value of \$19.8 million which represents a \$16.4 million incremental increase from its \$3,463,600 base value. Based on the incremental tax revenues of \$328,904, the district can pay down debt service from the project's costs and expected to close in 2026.

| Tax Increment District #10 – 116th and Rogers | |
|---|---------------------|
| Base Value | \$3,463,600 |
| Current Incremental Value | \$16,379,700 |
| Projected Additional Incremental Value | \$0 |
| Total Assessed Value | \$19,843,000 |
| Projected Incremental Value | \$16,379,700 |
| | |
| Base Taxes | \$69,549 |
| Current Incremental Taxes | \$328,904 |
| Projected Additional Incremental Taxes | \$0 |
| Total Expected Taxes | \$398,453 |
| | |
| New Jobs Created | 140 |
| Projected Jobs | 0 |
| Total Jobs | 140 |

TIF DISTRICT NO. 11 – S. 84th ST. and W. GREENFIELD AVE.
PROJECTED CLOSURE: 2025 (12 YEARS)



Facilitating development is a nuanced and intricate process involving economic analysis and collaboration among various stakeholders such as investors, lenders, financial consultants, and legal experts. The redevelopment of the 84th and Greenfield area serves as a prime example of employing creative financial strategies to attract a hotel development—a key objective outlined in the City's strategic long-range plan.

Tax Increment Financing (TIF) District #11, established in 2010, played a crucial role in the redevelopment of 11.4 acres of land affected by flooding in 2008. The flooding had adverse impacts on residential properties, a vacant commercial building (Mykonos restaurant), and irreversibly damaged the Milwaukee Gray Iron foundry, forcing its permanent closure.

To supplement TIF, the project embraced the EB-5 investor program, focusing on job creation and capital investment from foreign investors. Navigating post-recession challenges in hotel financing, the developer pursued \$9.5 million in equity from Chinese investors, a process requiring meticulous vetting through Homeland Security for compliance with EB-5 program criteria.

Additionally, Tri-City Bank provided a \$2,500,000 loan secured through a first mortgage, while the City-affiliated First-Ring Industrial Redevelopment Enterprise, Inc. (FIRE) extended a \$1,500,000 leveraged loan. The TID contributed a \$350,000 loan, personally guaranteed by property owners, to facilitate a state-of-the-art 100-year underground stormwater facility, designed to retain stormwater on-site.

The redevelopment featured a strategic mix of TIF, grants, and creative financing, culminating in the development of a \$13 million Hampton Inn and Suites along with a 9,000 sq. ft. banquet center.



Project costs for this TIF district reached approximately \$2.3 million, covering acquisition, relocation of non-grant eligible properties, environmental cleanup, and administrative expenses, including legal fees. Acquisition of single-family homes and the vacant industrial facility occurred through voluntary means, with eminent domain employed only for a long-vacant and dilapidated restaurant.

A \$29,000 Site Assessment Grant (SAG) and a \$40,000 Citywide EPA Grant facilitated initial site investigations. Apart from TIF, a \$3.8 million grant from the Community Development Block Grant – Emergency Assistance Program (CDBG-EAP) was secured to offset redevelopment costs.

In October 2014, a groundbreaking ceremony marked the commencement of construction for the \$13.9-million hotel and banquet facility, officially opening in the fall of 2015. The hotel, occupying 3.2 acres of the district, now boasts an assessed value exceeding \$13 million and sustains 23 full-time jobs as of 2019.

In 2016, Amendment Number One for TID 11 was approved, allocating approximately \$7.3 million in tax incremental financing funds for various project expenses, including improvements, environmental costs, developer financing, interest expenses, and economic and rehabilitation program initiatives. The amendment projected an additional \$31 million in redevelopment.

In 2017, the Community Development Authority (CDA) entered into a Purchase & Sale and Development Agreement with Element 84, LLC, a subsidiary of Ogden & Company, for the development of two four-story buildings comprising 203 high-end market-rate apartments. The \$43.6 million project, including 226 underground parking stalls and 3,000 sq. ft. of commercial space, is set to be assessed at over \$22 million, with an estimated incremental property tax exceeding \$600,000. The project, financed through the HUD 221d4 program, is progressing well, with units expected to be available from January 2021.



In 2017 the Community Development Authority of the City of West Allis (the “CDA”) entered into a Purchase & Sale and Development Agreement with Element 84, LLC (a subsidiary of Ogden & Company) for the development of two, four-story buildings consisting of 203 high-end market-rate apartments with 226 underground parking stalls, to be constructed on the remaining land within the district. The development will include about 3,000 sq. ft. of commercial space as a café with outdoor seating. The total project cost of \$43.6 million is assessed at over \$22 million with an

incremental property tax over \$600,000. The project obtained conventional financing through the HUD 221d4 program allowing for a longer amortization and ability to lock in rate and term from construction. The development is complete and was fully leased on schedule.

In 2023, the City of West Allis provided financial assistance to help the start-up business Fire Cycle Fitness to occupy about 1,750 sq. ft. within Element 84. The business added five new jobs to the district. Also, the CDA approved a TIF loan financing to the developer to complete the commercial space for occupancy.

| Tax Increment District No. 11 – 84th and Greenfield Redevelopment Area. | |
|---|---------------------|
| Base Value | \$4,678,000 |
| Current Incremental Value | \$55,002,700 |
| Projected Additional Incremental Value | \$0 |
| Total Assessed Value | \$59,680,700 |
| Projected Incremental Value | \$55,002,700 |
| Base Taxes | \$93,934 |
| Current Incremental Taxes | \$1,104,454 |
| Projected Additional Incremental Taxes | |
| Total Expected Taxes | \$1,198,388 |
| New Jobs Created | 28 |

**TIF DISTRICT NO. 12 – TELEDYNE
PROJECTED CLOSURE: TBD**

(The former Teledyne site, situated at S. 52 St. & W. Burnham St., encompasses an approximately 8.96-acre parcel of land that once housed a 100-year-old industrial building spanning 301,333 square feet. Historically, the facility was engaged in the manufacturing of automotive engines and motors. Ownership of the vacant parcel transitioned from 5209 Burnham, LLC, to Milwaukee County in April 2017 following foreclosure proceedings.

In 2010, the City of West Allis, in collaboration with the Community Development Authority (CDA), conducted Phase I and Phase II Environmental Site Assessments (ESA) under a United States Environmental Protection Assessment Grant. The aim was to gauge the environmental impediments associated with the property's redevelopment. This district was established to fund anticipated environmental remediation expenses and other costs essential to render the site suitable for redevelopment.



Agency (US EPA) Petroleum Brownfield

The environmental assessments revealed potential concerns, including significant amounts of volatile organic compounds (VOC), encompassing both chlorinated and petroleum VOC impacts in the soil and/or groundwater. Various contaminants such as vinyl chloride, naphthalene, heavy metals (particularly arsenic and lead), foundry sand, and elevated concentrations of polychlorinated biphenyl (PCB) were identified. In conjunction with property demolition, the City removed seven underground storage tanks (USTs), though historical records hint at the possibility of additional USTs.

A current investigation, part of a Region 5 Targeted Brownfields Assessment Funded Project for the US EPA, involves preparing a Sampling and Analysis Plan to determine the source and extent of these impacts, including associated remediation costs. The results are anticipated to be available by early Fall 2017.

Apart from environmental challenges, a substantial impediment to redevelopment



stems from the property's considerable tax liability. Following a raze order issued by the Milwaukee County Circuit Court due to severe disrepair and non-compliance with building codes, the City, under state law, incurred \$1,900,000 in demolition costs, subsequently assessed as a special charge on the tax bill. Although Milwaukee County reimbursed the City for the entire demolition expense, unpaid taxes, interest, and penalties now aggregate to approximately \$3.5 million, posing a formidable obstacle to redevelopment.

The City's recent acquisition of the property in 2023 aligns with plans to construct a state-of-the-art Public Works Facility on the land, marking a significant step toward redeveloping the property.

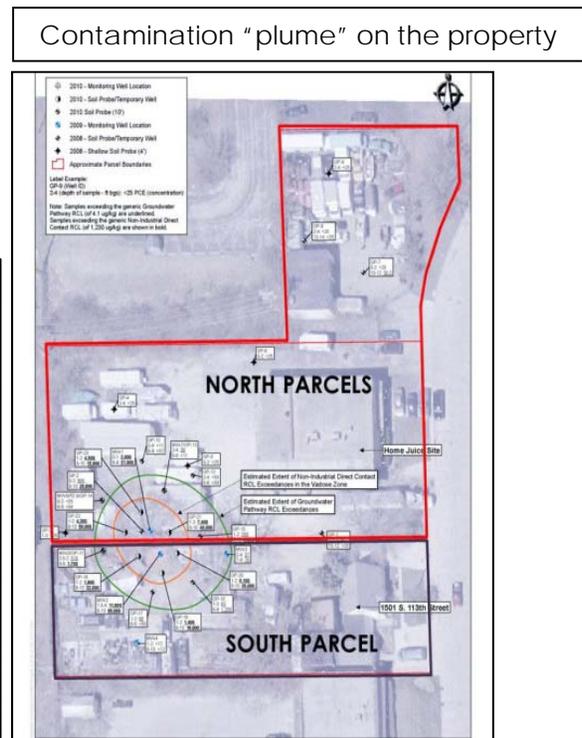
**TIF DISTRICT NO. 13 – FORMER HOME JUICE PROPERTY
PROJECTED CLOSURE: 2031 (20 YEARS)**

(1433 – 1501 S. 113 St.)

Tax Incremental district Number Thirteen, composed of a 1.7-acre area on the west side of S. 113 St., just south of W. Greenfield Ave., was created in 2011 as a result of “midnight dumping” of contaminants on the property line between two underutilized parcels (a former residential property and a commercial property). This illegal dumping created a huge redevelopment impediment because of the substantial cost to cure the environmental contamination. In addition to the environmental development impediment, several “problem factors” existed, which ultimately required the CDA to step in and implement the “but for” test, (but for the governmental involvement, a desired private sector development would not occur). Those “problem factors” included:

1). The **South Property**, a vacant, contaminated residential property, located in the middle of an industrial area, hat was foreclosed on by a bank because of the former owner skipping town. An added hiccup to the project was that an unsuspecting first-time home buyer, with very little financial resources, purchased the property.

2). The **North Property**, the former Home Juice site (composed of three parcels) which historically was used as a commercial property, was in the process of being purchased by Supreme Builders, Inc. With the discovery of the contamination from “midnight dumping,” Supreme Builders was no longer interested in purchasing and redeveloping the property into an office



complex.

In 2009, with a DNR "Site Assessment Grant" in the amount of \$42,000, Phase I and Phase II Environmental Assessments were completed. The property owners allowed the CDA access to the sites to conduct environmental investigations to determine the horizontal and vertical extent of the contamination and evaluate the remedial option measures and the anticipated cost.

The environmental reports indicated a release of tetrachloroethene (PCE), a chlorinated volatile organic compound (CVOC). In addition, low-level concentrations of polycyclic aromatic hydrocarbons (PAHs) and arsenic were detected in shallow, near-surface soils above their respective generic direct-contact residual contaminant levels (RCLs) on both properties.

The site investigation delineated the extent of the PCE impacts in soil and groundwater as well as the PAH and arsenic impacts in shallow soil. Total project costs, including environmental remediation, demolition, acquisition, legal, administrative, and other associated costs were estimated at approximately \$707,000. The contamination plume was perfectly centered on the shared property line and extended to a point that cleanup needed to be tackled from both properties at the same time. Cleanup on one property could not be done without simultaneous clean-up on the other property.



After months of negotiations, the CDA finally approved an Agreement for Services between the former Home Juice owner and Supreme Builders, Inc. The Agreement provided for the owner of the former Home Juice properties to place \$250,000 into an escrow account for the CDA to use for environmental remediation costs, and the CDA agreed to complete the environmental remediation subject to the DNR granting Case Closure.

Supreme Builders, Inc. was interested in immediately constructing the new commercial office complex. However, no bank would have provided financing for such a project without a "case closure" approval letter from DNR. Since clean-up and monitoring were projected to take approximately two (2) years, the CDA creatively provided environmental indemnification to the new developer, which allowed for the purchase of the properties and move forward with his \$1.2-million project. The environmental indemnification provided by the CDA was fully funded by the \$250,000 Home Juice escrow fund, state and federal grants, and about \$194,000 in TIF financing. With creative financing for the environmental remediation and a solid public/private partnership between the CDA, property owners and future developer, the CDA's actions allowed for redevelopment potential to go from "impossible," to "possible."

If it wasn't "but for" the CDA's involvement in the environmental clean-up (which required ownership by the CDA, per the grant), no development would have taken place on these contaminated properties.

As a result of the above, construction of the office is complete and occupied by Supreme Builders, Inc. PCE impacts were addressed through a combination of vapor extraction to address the contaminated soil and in-situ chemical oxidation to remediate the groundwater. Post active-remediation groundwater monitoring took place and a surface barrier was constructed to reduce exposure to shallow surface soil and help protect the groundwater. Case closure request to the WDNR is in progress and expected to be received in fall 2017. At that point, the ownership will change from the CDA to Supreme Builders, Inc.

This entire project is an extremely successful "poster child" case for the need of governmental intervention along with a creative private-public partnership to redevelop "upside down" properties. "But for" the CDA stepping in to take the leadership in structuring an environmental financing package the blighted and contaminated properties that would have continued to sit vacant with no end in sight, the environmental contamination would have remained in place continuing to be a health threat to the neighborhood, and no development would have been environmentally allowed on this site, let alone the new construction of a \$1.2 million office building.

In order to make the project financially feasible, the CDA was able to utilize \$186,000 in EPA grants, \$35,000 from the WDNR for a "Ready for Reuse" loan which was creatively converted to a grant, a DNR "Site Assessment Grant" in the amount of \$42,000, and \$250,000 of the proceeds from the owner of the former Home Juice funded from the land sale to Supreme Builders, which was placed into escrow. In addition, approximately \$194,000 in TIF funding will be utilized. These funding sources are anticipated to cover the approximate \$707,000 of total projected costs.

The biggest deterrent in how quickly the TIF can be paid off is the relatively high existing property tax value of the contaminated properties. The CDA could have waited several years while the assessed values of the contaminated properties were reduced to \$100 each. That would have allowed a much more significant tax increment to help finance project cost. However, the current taxes being generated by the current base would no longer go towards taxing jurisdictions but would be set aside to finance tax increment debt.

As a result, even though the new redevelopment is extremely attractive, the relative increase in value is only moderate, generating a tax increment of about \$34,500 per year.

The district has a base value of \$537,400, and as of 2023 has a current value of \$1,219,900 with an incremental value of \$682,500. The incremental tax revenue from this additional value will be utilized to pay off project cost debt. Under current projections, the district is set to expire in 2031.

The property sold in April of 2022 to Cobalt Partners as part of a portfolio sale for \$1,336,511.

| Tax Increment District No. 13 113th – Home Juice | |
|--|--------------------|
| Base Value | \$537,400 |
| Current Incremental Value | \$682,500 |
| Projected Additional Incremental Value | \$500,000 |
| Total Assessed Value | \$1,719,900 |
| Base Taxes | \$10,791 |
| Current Incremental Taxes | \$13,705 |
| Projected Additional Incremental Taxes | \$10,040 |
| Total Expected Taxes | \$34,536 |
| New Jobs Created | 10 |

TIF DISTRICT NO. 14 – S. 68th ST. AND W. MITCHELL ST.
PROJECTED CLOSURE: 2041 (27 YEARS)

This tax incremental district was approved in 2015 as TID 14 – 68th and Mitchell. The district encompasses approximately 14.7-acres of land in the City's historically industrial corridor. The district was primarily occupied by buildings and land that were formerly owned and operated as the Milwaukee Ductile Iron Foundry, which closed in 2009.

Because the property was historically used as a foundry and had documented environmental releases on the property, the City applied for a Wisconsin Plant Recovery Initiative grant from Wisconsin Department of Natural Resources. Over \$46,000 in grant funds were deployed to identify environmental impacts, conduct general environmental testing, and identify any barriers of redevelopment.

Since plant closure, much of the district became underutilized and was purchased for its scrap value. Unlike TID 11, where the City acquired the property and bid out the demolition, it was hoped that the private sector would lead the charge for redeveloping these properties. However, once the valuable material was extracted, the new owners stopped all work on the site.

The purpose of creating this district was to assure that the industrial blight was demolished and environmentally remediated, and that the site would be adequately prepared for future redevelopment. Based on the failings of the previous private-sector owner, the CDA has since stepped in as the “developer of last resort.”

To enhance the surrounding neighborhood within ½ mile of the project the CDA has also budgeted \$500,000 within the TIF plan to capitalize a Neighborhood Housing Rehabilitation Loan program and to finance demolition of dilapidated buildings in the neighborhood.

Ultimately, the City agreed to purchase the former Milwaukee Ductile properties for approximately \$1,750,000 from the failed private-sector owner, based on expected market value. That money was placed into an escrow account, which was drawn down from the seller to finalize demolition and remediation expenses. Additional project costs have been spent on other planning, demolition and environmental costs, plus administration. To date, over \$2.7 million in project



costs have been spent to prepare the site for redevelopment. An additional \$4,500,000 of costs may be incurred.

If the 7-acre former foundry was redeveloped for light industrial use, the site would have the potential to attract between \$4-5 million of new value. In 2019, the City was approached by United Health Services with interest in developing a \$30 million behavioral health hospital with 120 beds. The project applied and obtained all necessary approvals in 2019 and opened the fall of 2021. The construction was supported through an allocation of New Market Tax Credits from First-Ring Industrial Redevelopment Enterprise, Inc. Based on the UHS project, the district is expected to pay down all incurred costs by 2041.

6771 W. National Avenue.

The below graphic displays the potential for the historic restoration of the former Kearney Trecker building. The developer, Baum Revision is working with a potential tenant that would utilize the space for a regional destination as an event space.

In April of 2019, the City’s CDA published a Request for Proposals for the 6771 W. National Ave. property and selected Baum Revision LLC., as the preferred developer of choice. Baum’s vision for the building is to work with the Wisconsin State Preservation Office and the National Park Service to restore the building utilizing historic tax credits and ultimately resulting in the building being listed in the National Register of Historic Places. The building presents a complex set of design, preservation and adaptive use challenges. The restoration will create an architectural jewel that will pay homage to the industrial history of West Allis with the added representation of the City’s future vision.

Kearney & Trecker Redevelopment
An Iconic Landmark

50,000+ visitors per year
24 full-time jobs
56 part-time jobs
\$4.6M est. fair market value

Baum Revision, selected through the City’s RFP process, is proposing a \$16 million historic revitalization for the former Kearney Trecker building at 6771 W. National Ave. Saved from demolition, this former foundry was built in 1918 and is a one-of-a-kind structure with a paneled glass façade. The National Park Service recognized its historic value as a landmark and made it eligible for historic tax credits – a vital funding source to preserve the property.

Baum’s project will bring this idle property to life with celebrations, fairs, and markets. The property will host public events with small business vendors, artists, makers, and more. The result will be a restored landmark with historic character that will add to the vibrancy of the National Avenue Corridor and extend the momentum of the Six Points neighborhood.

20,000 sq. ft. high-end event space

21,000 sq. ft. office & support space

\$1.2M Public investment for shared parking & environmental remediation

Primary Project Goals for the project:

1. Restore the building in a form and function reflective of its historical legacy. Introduce modern building infrastructure while preserving the historical architectural details. Introduce historical materials from the building as various forms of art (i.e. reuse discarded metal components as components for light fixtures, art pieces, planters, etc.).
2. Activate the building with current uses that involve a modern interpretation of its industrial past: activate the building with a large food production tenant and an event space.
3. Build a strong project identity that results in the project being a destination, attracting visitors and businesses to West Allis and serving as an additional



catalyst for the immediate area.

Redevelopment/Historic Preservation

The project will contribute to West Allis' rich history of preservation by celebrating its historic roots. The repurposing of the building in part as a manufacturing facility is an acknowledgement of its importance to the economic contributions of the community.

Local Identity

The area already encompasses a unique concentration of food-based business activity that has already created an opportunity for synergistic economic development. The project would complement the following area initiatives/developments/projects: the best farmers market in the metro Milwaukee area, the development of The Market at Six Points food-cluster focus, a growing number of food-focused events, and organizations.

Potential redevelopment of the former Kearney and Trecker building could also result in an investment of up to \$20 million to create commercial and office space with unique event space and up to 100 jobs. The project would utilize federal and state historical tax credits, other local or state grants, and will seek a new market tax credit allocation.

Based on the redevelopment, the City or the Community Development Authority will add a parking lot to support the overall development of 6771 W. National. Example pictured above.

| Tax Increment District #14 - 68th and Mitchell | |
|--|---------------------|
| Base Value | \$1,354,300 |
| Current Incremental Value | \$31,122,000 |
| Projected Additional Incremental Value | \$5,000,000 |
| Total Assessed Value | \$36,122,000 |
| | |
| Base Taxes | \$27,194 |
| Current Incremental Taxes | \$624,930 |
| Projected Additional Incremental Taxes | \$100,400 |
| Total Expected Taxes | \$752,524 |
| | |
| New Jobs Created | 132 |
| Project Jobs | 225 |
| Total | 257 |

TIF DISTRICT NO. 15 – THE MARKET
PROJECTED CLOSURE: 2042 (27 YEARS)

Tax Incremental District # 15 was approved in 2016 as an overlay district to TID 5 – Six Points/Farmers Market. The district encompasses approximately 16 acres of land in the City’s Farmers Market neighborhood. The district consists of vacant land, owned by the Community Development Authority of the City of West Allis (the “CDA”).

The vacant land surrounding the Farmers Market had been slated for redevelopment in the mid- 2000’s, but the housing market crash of 2008 and the withdrawal of the initial developer left the City with an abundance of vacant land, no added incremental value, and an urgent need to issue a new RFP for redevelopment. In 2016 the City and CDA selected Mandel Group, Inc. to pursue redevelopment of the land within TID 15 for the construction of a 30,000 sq. ft. medical office building, approximately 177 high-end market-rate apartment units, and approximately 46,000 sq. ft. of commercial space. The City and CDA selected the Mandel Group based on their vision of transforming the entire neighborhood and east end of the City with high-end apartments and destination commercial uses such as restaurants, a smaller/specialized grocery store user, and high-end commercial tenants.



The \$70 million development by Mandel Group successfully completed construction of the new Aurora Clinic in 2018 and broke ground on the construction of 177 apartments named The West. The first units became available in November of 2019 and are leasing between \$909 for a studio apartment to \$2,094 for a three bedroom, 2 bath apartment. The assessed value is about \$25 million. The project added 4 new jobs to the district. The West reached stabilized leasing by May 2020 many months ahead of schedule and was able to secure permanent financing earlier than expected resulting in project savings. Today, rents at The West are at \$2.00 per sq. ft.



The estimated public financial participation is \$16,680,000, in the form of a developer funded TIF, where the developer takes out a loan in that amount, and the tax increment goes back to the developer to pay down the debt. This eliminates the City’s risk, as the City is not responsible for taking out a General Obligation Bond (debt), as is typically done when a city provides financial assistance in a TIF district.



The commercial component to be constructed south of National Avenue and referred to as “SONA” started construction in 2021. The development includes a 110-unit apartment building with two commercial space endcaps that will be available for lease. The construction cost is estimated at over \$22 million with units becoming available in January of 2023. The TIF is providing \$15 million of developer funded financial assistance and the City provided \$500,000 loan funded through a revolving loan program funded through a grant from the U.S. EPA.



The additional Makers Row Development commenced construction in 2023 with the goal of spring occupancy. Located directly to west of the West Allis Farmers Market, will be constructed as two phases that will offer 31,000 sq. ft. of commercial space for targeted niche food industry businesses. The anticipated construction value is estimated at \$10 million and is expected to add 100 jobs. The City projects assisting the development with an estimated \$1.6 million of developer funded TIF and \$750,000 loan funded through a revolving loan program funded through a grant from the U.S. EPA. The City's new market tax credit community development entity, FIRE, is considering a mezzanine debt loan to the project along with an allocation of NMTCs. The Maker's Row phase of the project is structured to provide lower rents to attract unique food users to the project. With the City's goal to transform the Farmers Market neighborhood with higher end uses, redevelopment by the private sector would not be financially feasible without the proactive use of tax incremental financing.



Late in 2023, Mandel proposed a 51-unit apartment building on the last parcel of land within the redevelopment area. The near 1 acre site, will feature a 4 story building with three walkout townhomes. The development will offer contemporary architecture similar to the recently completed SONA Apartments. The structure will have 28 internal parking stalls and 30 surface parking spaces. The estimated development cost is about \$15.5 million dollars with an estimated assessed value of about \$7 million.





| Tax Increment District #15 – The Market | |
|--|---------------------|
| Base Value | \$0 |
| Current Incremental Value | \$70,272,900 |
| Projected Additional Incremental Value | \$20,000,000 |
| Total Assessed Value | \$90,727,900 |
| Base Taxes | \$0 |
| Current Incremental Taxes | \$1,420,216 |
| Projected Additional Incremental Taxes | \$401,600 |
| Total Expected Taxes | \$1,821,816 |
| New Jobs Created | 71 |
| Project Jobs | 100 |

TIF DISTRICT NO. 16 – S.70th Street and Washington
Office Development - Cobalt
PROJECTED CLOSURE: 2040 (27 YEARS)

TIF district No. 16 was established to support the major revitalization of the former heavy industrial former Allis-Charmers office & industrial complex and to evolve the corridor into a pedestrian friendly, free parking, and high-end office complex within the S. 70th Street Corridor. The developer, Cobalt Partners, plans include the acquisition of the West side of S. 70th Street, to acquire two office buildings consisting of 155,600 SF and make substantial interior and exterior improvements to the buildings. The property was owned by the West Allis-West Milwaukee School District. The purchase included two buildings located at 1135 and 1205 S. 70th St. and related parking



The project will also involve less than one acre of McKinley Park (South of the Field House) to be considered for surface parking. The project will also work with Milwaukee Area Technical College (MATC) to assemble some property that may be positioned for future redevelopment.

On the East side of S. 70th Street, also as part of Phase 1, the developer acquired another former Allis Chalmers office building (currently owned by BGK Properties Inc.) located at 1126 S. 70th St. with a plan to relocate about 60,000 ft.² of the existing tenants to the 1205 S. 70th St. building. The developer commenced demolition of a 469,300 ft.² building and started the construction a 105-room Home 2 Suites expected to open by June of 2023.



The City anticipates making total project expenditures of approximately \$20,000,000 in initial capital contributions to undertake the projects within the TIF Plan. In Phase 1 of the Project the City provided a \$5,300,000 GO Bond (netting \$4.685M to the developer's project) which will be both corporately and personally guaranteed by the developer. In Phase 2, the City will consider approving up to a \$15,000,000 Municipal Revenue Obligations (MRO) whereby the developer borrows the funds directly from the lender and the City through a Development Agreement allows the developer to access the new property taxes generated (property tax increment) by the project to repay the loan. The City incurs no financial liability for a MRO. The City anticipates completing the projects in 2 phases. The expenditure period of this district is 22 years from the date of adoption of the authorizing Resolution of the Common Council (the "Creation Resolution"). The projects to be undertaken pursuant to this Project Plan are expected to be financed with General Obligation Bonds and Municipal Revenue Obligations (PAYGO Bonds) issued by the City, however, the City may use other alternative financing methods which may provide overall lower costs of financing, preserve debt capacity, mitigate risk to the City, or provide other advantages as determined by the Common Council.

The City successfully applied to Wisconsin Economic Development Corporation and received a \$150,000 Site Assessment Grant to assist with site investigation and site clearance work that will ultimately advance the demolition of 1126 S. 70 St. building.

The plan for Phase 2 was to develop more than 400,000 ft.² of office and taxable educational facilities including related surface parking and parking structures. Overall, the two Phases, through the assistance of TIF will provide a return on public investment by generating \$80,500,600 in new development which would yield about \$94 million of new incremental taxes over the life of the district. The base value of the area was \$3,142,700, and the incremental value, due to the improvements to the office buildings and the completion of the Home 2 Suites Hotel is \$26,434,700. The vision for the new office park portion of the development has changed to a residential proposal, for 2 phases. The first phase of which would include a near 250-unit multi-family building, at a cost of nearly \$75 million.

| Tax Increment District No. 16 – Allis Yards | |
|--|----------------------|
| Current Incremental Value | \$26,434,700 |
| Projected Additional Incremental Value | \$80,000,000 |
| Total Assessed Value | \$106,434,700 |
| Base Taxes | \$65,927 |
| Current Incremental Taxes | \$530,809 |
| Projected Additional Incremental Taxes | \$1,606,400 |
| Total Expected Taxes | \$2,203,135 |
| New Jobs Created | 40 |
| Projected New Jobs | 100 |
| Total New Jobs | 140 |



**TIF District No. 17 – 102nd and Lincoln
PROJECTED CLOSURE: 2046 (27 YEARS)**

The 102nd and Lincoln TIF was newly created in 2019 to assist with the redevelopment of the property commonly referred to as the Wehr Office building located at 102 and Lincoln. The 21-acre district was created to pay the costs of incentives needed to facilitate development of a 107-room Holiday Inn Express hotel, future medical office or office space development and other potential redevelopment activities. The developer, Catalyst Partners and JNK are expected to invest \$16.3 million in the development of the hotel and potential office building. The hotel will offer a fitness center, pool, business center, small conference room, outdoor patio, and continental breakfast. Phase II of the project is up to a 16,000 sq. ft. office, retail commercial space.



The Holiday Inn Express opened in July of 2020 in time for the scheduled Democratic Convention, however national COVID pandemic impacted the travel industry, and the convention was cancelled.

The TIF is expected to generate about \$17 million in new tax increment over the entire district and increment satisfying project costs by 2029. The City anticipates making total expenditures of \$2.8 million to undertake the project. Project costs include an estimated \$2.45 million in incentive payments including \$1.45 million for the hotel development, \$750,000 for other incentives relate to future redevelopment projects, and \$250,000 for residential rehabilitation assistance. The incentives are structured in the form of a developer funded of “pay-go” TIF. The TIF Plan also includes \$250,000 for potential public infrastructure rehabilitation and \$100,000 for district administrative expense to include cost to create the district.



| Tax Increment District No.17 - 102nd and Lincoln | |
|--|---------------------|
| Base Value | \$15,514,500 |
| Current Incremental Value | \$22,674,600 |
| Projected Additional Incremental Value | \$2,000,000 |
| Total Assessed Value | \$24,674,600 |
| | |
| Base Taxes | \$311,531 |
| Current Incremental Taxes | \$455,306 |
| Projected Additional Incremental Taxes | \$40,160 |
| Total Expected Taxes | \$806,997 |
| | |
| New Jobs Created | 16 |
| Projected New jobs | 24 |
| Total New Jobs | 40 |

TIF District No. 18 – Chr. Hansen Expansion
PROJECTED CLOSURE: 2040 (21 YEARS)

In 2019, Chr. Hansen, located at 9015 W. Maple Street approached the City of West Allis regarding a broader vision for their U.S. headquarters in West Allis. Located in West Allis since 1929, the company today has over 200 professionals in West Allis. Chr. Hansen is a global bioscience company that develops and produces cultures, enzymes, probiotics, and natural colors for a variety food, confectionery, beverages, dietary supplements, animal feed and plant protection.



When Chr. Hansen started the planning process for the \$25 million expansion West Allis, local representatives of the company suggested to the City and state representatives there might be possible challenges from the Board of Directors perspective. Since Chr. Hansen is based in Denmark and operates under a global footprint, there are many factors and priorities that a company uses to direct company investment and growth. Therefore, economic assistance was proposed to help the project be considered against other global company requests and locations.

In 2019, Chr. Hansen commenced construction on The Phase I of the project that included a 20,000 sq. ft. expansion to provide a larger footprint for its Food Cultures and Enzymes facility. The addition represents an estimated \$9-\$20 million capital investment. To date, the company added about 25-30 new jobs and contribute about \$55,000 of new increment annually. The addition came online in 2021.





To assist with a proposed expansion, the City created a new industrial district comprising of approximately 7 acres of land including the existing Chr. Hansen facility. As the incentive structure, a developer funded TIF or, “pay as you go” TIF was adopted to provide up to 12 years of increment gained for each phase of expansion. Further, the TIF is structured that the economic benefit is only attained if each future phase starts construction prior to July 1, 2025. The potential incentive placeholder in the TIF plan is up to \$11.9 of increment. The proposed TIF plan also includes \$200,000 for housing and economic development improvements with a ½ mile of the district and \$155,000 for administrative expenses for operating and creating the district. The TIF is expected to close in 2040.

| Tax Increment District No. 18- Chr. Hansen | |
|---|---------------------|
| Base Value | \$7,112,100 |
| Current Incremental Value | \$4,120,900 |
| Projected Additional Incremental Value | \$7,500,000 |
| Total Assessed Value | \$11,620,900 |
| | |
| Base Taxes | \$142,811 |
| Current Incremental Taxes | \$82,748 |
| Projected Taxes | \$150,600 |
| Total Expected Taxes | \$376,159 |
| | |
| New Jobs Created | 25 |
| Projected New jobs | 75 |
| Total New Jobs | 100 |

TIF District No. 19 – 86th and National Avenue
PROJECTED CLOSURE: 2051 (27 YEARS)

In 2022, Three Leaf Partners, a metro-Milwaukee developer, approached the City of West Allis with a development proposal for the property at 8530-8556 W. National Avenue, the site of the former Clark Oil Headquarters. The existing office building was under occupied for a few years, exhibited signs of blight and disinvestment, and had limited reuse opportunities.

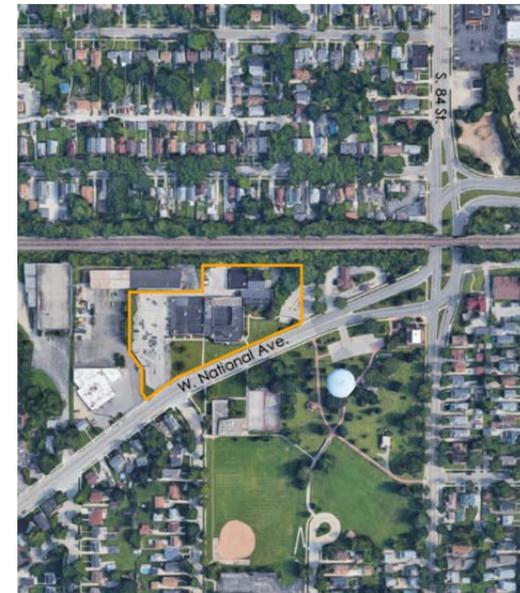
The Developer received approval from the City to demolish the existing building that was on the 3.22-acre site. Also, the city supported the \$68 million construction of a project consisting of 247 market-rate apartment homes. The development aligned with the National Avenue Commercial Corridor Plan that called for additional housing, public improvements, and coordinated investment within this key corridor that runs through the heart of West Allis.



The Development will be 6-stories with two underground parking floors with 295 parking spaces and 24 outdoor vehicle parking spaces. The amenities will be club room, pool, dog run, grill stations, outdoor games, and a fire pit.

Following the COVID-19 pandemic, the

construction industry remains unsettled with materials in limited supply and in general, increasing construction costs. These issues were compounded with uncertainty in the lending market as well as increasing interest rates. The City approved a TIF District to provide economic assistance to the project in form a Developer Funded TIF or “pay as you go” TIF. The amount of development incentive payments has a present value of \$13.1 million using a 6% discount factor and is expected to be fully realized over 27 years. The overall development must perform to obtain the economic benefit. The TIF will include \$745,000 for administration and professional services. Further, if the



| Tax Increment District No. 19 - 86th and National Avenue | |
|--|---------------------|
| Base Value | \$1,393,200 |
| Current Incremental Value | \$0 |
| Projected Additional Incremental Value | \$46,775,100 |
| Total Assessed Value | \$48,168,300 |
| | |
| Base Taxes | \$29,787 |
| Current Incremental Taxes | |
| Projected Taxes | \$1,000,052 |
| Total Expected Taxes | \$1,029,839 |
| | |
| New Jobs Created | 0 |
| Projected New jobs | 5 |
| Total New Jobs | 5 |

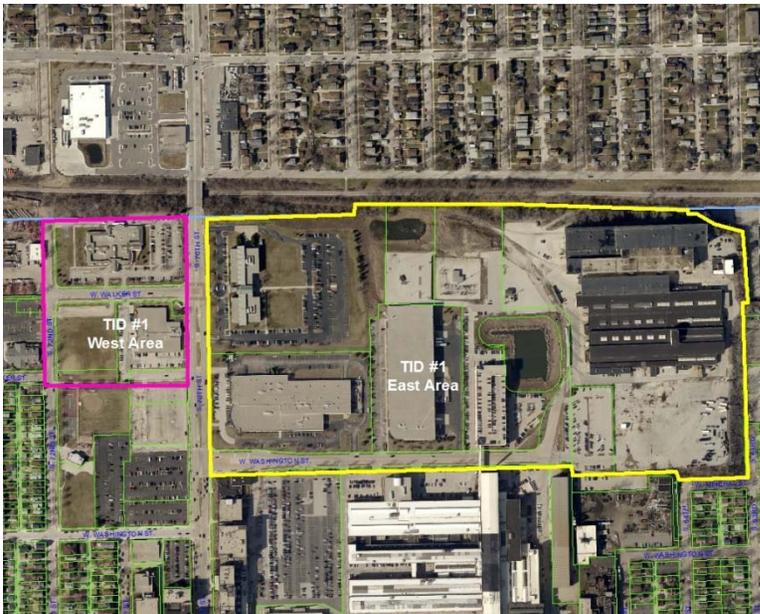
project is successful and Developer Funded TIF obligations are satisfied, the City has identified Contingent Projects that total \$335,000 including infrastructure improvements to Honey Creek Park, pedestrian street improvements along National Avenue, and housing and economic development incentives or other projects within ½ mile radius of the TIF boundaries. The City projects assisting the development with a \$500,000 loan funded through a revolving loan program funded through a grant from the U.S. EPA. The TIF is expected to close in 2051.



CLOSED TIDs

TIF DISTRICT NO. 1 – S. 70TH ST. AND W. WALKER ST. – CLOSED

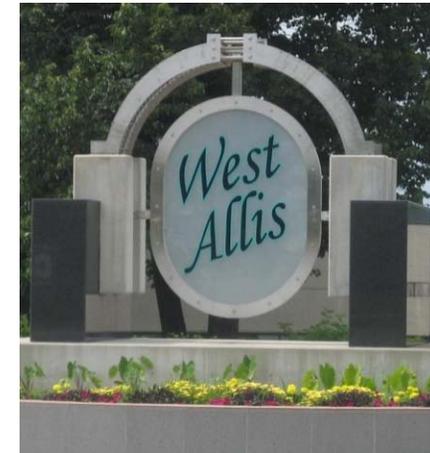




The district, was composed of two general areas east and west of S. 70th St. and both generally north of Washington Street. On the east were the vacant and dilapidated former Allis-Chalmers Tractor Plant buildings. On the west, the buildings, just as dilapidated, included a vacant 4-story industrial dinosaur (former Milwaukee Stamping Building) and another 150,000 sq. ft. condemned industrial building. These buildings exceeded their economic development life or usefulness resulting in vacancy and low-end uses (i.e. cold storage, etc.).

These sites were further impacted by a wide range of soil and groundwater environmental issues. The project also financed the reconstruction of one of the city's most important gateways, S. 70 St.

The City's 70th St. gateway witnessed over \$20 million in new development following the implementation of the City's first TIF in 1993. When the TIF was discussed for adoption, the 43.4-acre district contained properties that were arguably the most blighted areas of the City. Today, the area is a



welcoming, vibrant business corridor greeting over 14,000 vehicles per day. The district added over 520 jobs and attracted business icons like Poblocki Sign Co., C&H Distributors, Columbia/St. Mary's Gateway Medical Clinic, an office complex owned by Tri-City Bank, plus over 100,000 sq. ft. of additional manufacturing facilities.

The original project involved \$6,215,000 of project costs, including acquisition, demolition of dilapidated former industrial buildings and substantial environmental clean-up. In many cases the soils were also substantially impaired by poor fill that did not meet modern compaction requirements necessary to support a modern industrial building.

The Project Plan was amended in 1996 to include \$1.8 million for public infrastructure improvements for the reconstruction of S. 70 St. from the north city limits, south to W. Greenfield Ave., including replacement of all storm and sanitary sewer lines and the addition of arguably one of Milwaukee Metropolitan area's most iconic gateway signs.

One of the more unique hurdles in the development of the National Business Furniture (formerly C & H Distributors) site was residual environmental contamination after virtually all of the environmental remediation was completed. The site was cleared of all environmental issues except one monitoring well that continued to



report the presence of volatile organic compounds (VOCs). The site could not become bankable/developable until this environmental issue was resolved and DNR approved case closure for the site.

To expedite the redevelopment of the site, the CDA provided environmental indemnification in order to allow the company to immediately begin the construction of a 67,479 sq. ft. office building. It would ultimately take 13 years to extract the nearly 50 gallons of heavy petroleum at a cost of about \$60,000 to obtain DNR case closure.

Because of the environmental indemnification provided by the CDA, the City did not have to wait for 13 years for the development of C&H's corporate headquarters building. It immediately began realizing the benefit of 250 jobs and during that time collected in excess of \$2,300,000 in property taxes.



The 114,000 sq. ft. multi-tenant industrial facility located at 6736 W. Washington St. offered what was to become a typical soils impediment issue, the need for geotechnical soil compaction. In addition to the typical Brownfield redevelopment issues, the soils were too loose to hold a modern structure even though Allis Chalmers built tractors on that landmass for over one hundred years. In order to build the property, nearly 6 feet of soil compaction (as shown on the picture on the preceding page) was required in order to achieve the necessary soils suitability on which to build a modern manufacturing building.

| Tax Increment District No. 1 – 70th and Walker | |
|--|---------------------|
| Base Value | \$ 5,782,000 |
| Current Value | \$26,724,510 |
| Increment Value | \$20,942,610 |
| | |
| Base Taxes | \$122,405 |
| Current Taxes | \$522,709 |
| Incremental Taxes | \$400,304 |
| | |
| New Jobs Created | 519 |
| | |
| Total New Jobs | 519 |

The district was successfully terminated in March 2008.

When created, the district base valued at \$5,782,000 and produced about \$122,000 in taxes. Currently, the district has a value of \$24,691,000 which provides \$522,708 in taxes. This relates to a current tax incremental value of over \$19 million.

The TIF also donated surplus revenues in the amount of \$1.1 million to the Veterans Park district (TID 2).

TIF DISTRICT NO. 2 – VETERANS PARK - CLOSED
 (S.E. Corner of S. 70 St. & W. Greenfield Ave.)

This TID was dissolved in 2014, two years ahead of schedule. The project added over \$7 million of incremental value and \$204,897 of tax incremental revenue. The TIF successfully transformed the southeast corner of S. 70 St. and W. Greenfield Ave. out of a sharply declining neighborhood. The neighborhood’s buildings were severely dilapidated and were a major blighting influence on the surrounding area. The properties were primarily commercial uses such as mixed-use buildings, bars, flophouses and adult entertainment. The project dramatically reversed the declining image and successfully improved the area by adding new housing choices.



The City created this 4.7-acre district after it began witnessing declining property values, deteriorating and dilapidated buildings. These conditions were further leading to a decline in the City’s overall tax base and reduced revenues for the City. The City utilized project funding of \$4,160,164 to underwrite land assembly, building acquisition, demolition, relocation benefits, environmental remediation and reconstruction of W. Orchard St. and S. 68 St.

Today, the area consists of The Landmark, a 127-unit contemporary senior community with both market-rate and Low-Income Housing Tax Credit assisted rental units. The facility features a well-maintained landscape and initiates an architectural statement that

became a model for high-density, quality construction in the community.

The project, along with about a \$200,000 special assessment to the developer, also financed the reconstruction of W. Orchard St. and S. 68 St., including sanitary, storm and water facilities.

| Tax Increment District No. 2 -Vets Park | |
|---|--------------------|
| Base Value | \$1,681,600 |
| Current Value | \$8,714,700 |
| Increment Value | \$7,033,100 |
| | |
| Base Taxes | \$35,600 |
| Current Taxes | \$184,490 |
| Incremental Taxes | \$148,891 |
| | |
| New Jobs Created | 3 |
| | |
| Total New Jobs | 3 |

TIF DISTRICT NO. 3 – QUAD/GRAPHICS - CLOSED

In 1994, the northwest corner of the crossing of Hwy. 100 and Theodore Trecker Way was growing in demand as the real estate market looked for retail destination locations with visibility to the Interstate. However, the 48-acre site was occupied by a large idle, industrial building once owned by Giddings and Lewis.

The City's first option regarding involvement in an idle private-sector site is always to do nothing. However, doing nothing in this case would mean getting a retail big box development employing a modest amount of retail-related low-wage jobs.

The City made a significant economic development policy decision that it was in the public interest to attract a state-of-the-art manufacturing facility with quality family supporting jobs.

As part of the economic development policy decision-making process, the Mayor and Common Council and representatives of the other taxing jurisdictions unanimously decided to form a TIF district that allowed the City to address the vacant idle industrial building's redevelopment impediments. The result of this policy was the attraction of Quad/Graphics Inc., a Fortune 500 company. This successful attraction allowed for the creation of over 800 family-supporting jobs.

The deal ultimately opened the door to well over a quarter-of-a-billion dollars in private equipment investment and transformed a 550,000 sq. ft. obsolete industrial facility to an impressive 905,000 sq. ft. state-of-the-art global printing operation including Quad Med, a rapidly expanding corporately owned health care system.

Today, the facility has it's a value to over \$11,975,600, which represents an increase of \$7,671,100 from its base value of \$4,300,000. In addition, the district now generates \$336,000 in taxes.

Often, the perception of environmental risk deters investment and finding an acceptable method of allocating the risk between the various parties often kills many transactions. In the case of this district, the risk associated with the environmental personality of the property was the principal impediment barring the successful conclusion of a transaction between the prospective buyer (Quad/Graphics) and seller (Giddings & Lewis).

To bring Quad/Graphics back to the negotiating table and to overcome the "Clash of Corporate Cultures," the City purchased the property from Giddings & Lewis and subsequently sold it to Quad/Graphics. The City of West Allis



was the first city in the state to use newly enacted legislation (Act 453), which is now the Voluntary Party Liability Exemption (VPLE) program, to offer environmental comfort to buyers & sellers of formerly contaminated properties.



In addition, the seller was very concerned that the buyer would litigate over third-party environmental claims, so the City of West Allis in partnership with the Wisconsin Department of Commerce created a \$1.5 million “Indemnification Fund.” Milwaukee County also provided a contingent Standby Liability pledge of \$2.5 million. Through good stewardship by the City, the Indemnification Fund was never drawn upon and the monies were returned to the City and the State, and Milwaukee County was released from its pledge.

The buyer was also concerned about owning a contaminated property. To resolve this, the City bought the property from the seller and sold the property to Quad/Graphics on a Land Sale Contract. The sale had a seven-year term and ended in a balloon payment which coincided with the time that was expected to complete the environmental clean-up.

Instead of borrowing the funds for acquisition the City funded the project with internal borrowing from the City’s operating reserves yielding an 8.5% return to the general fund on the investment by the City. Over the seven-year term of the land sale contract the City’s general fund earn nearly \$2,400,000 in immediate property tax relief.

This district was amended in 2008 to include \$500,000 for street resurfacing improvement on Theodore Trecker Way, which extended the district’s projected closing date by about 1.5 years. The street resurfacing was an important project in maintaining an active commercial corridor that connects to an industrial segment of the city. This action allowed the city to expend the \$500,000 that was budgeted for this project from General Obligation Bonds on other City street projects.

The district has successfully satisfied the investment of \$4.7 million in capital costs (not including interest and fiscal charges). The TIF also donated surplus revenues in the amount of \$2.5 million to the Juneau Highlands (TID 6) and Six Points/Farmers Market (TID 5) districts.

| Tax Increment District No. 3 -Quad/Graphics | |
|---|--------------------|
| Base Value | \$4,307,500 |
| Current Value | \$9,865,400 |
| Increment Value | \$5,557,900 |
| | |
| Base Taxes | \$91,190 |
| Current Taxes | \$208,851 |
| Incremental Taxes | \$117,661 |
| | |
| New Jobs Created | 934 |
| Projected New jobs | 0 |
| Total New Jobs | 934 |

The improvements and land were sold in September of 2021 for \$33 million and Quad Graphics provided a ten-year lease back with another 10-year option.

TIF DISTRICT NO. 4 – S. 113th ST. and W. GREENFIELD AVE. - CLOSED

The vibrant blue architectural glass of the 127,000 sq. ft. building located at S. 113 St. and W. Greenfield Ave. is a staunch contrast to the barren land that once was a 9.9 acre public works storage yard. Following the creation of a TID and the investment of \$2.7 million of public funds to address geotechnical costs and environmental concerns, the property attracted 230 jobs and business tenants such as Milwaukee Plate Glass, ABRA Auto Body and Glass, Wisconsin Medical –Cyclotron LLC, Office Copying Equipment, LTD., and Knueppel Healthcare Services.



Today, the district is valued at \$9.6 million and generates over \$203,000 in property taxes. This district was closed in 2006, nine years ahead of the anticipated 2014 closing date.

Challenged by historic land uses such as a quarry and landfill for non-organic demolition materials, the City formed a TID to prepare the property for development. In addition, the site had serious geotechnical (poor soil bearing capacity) concerns, in that as a former quarry, filled with non-compacted soils, the soil was so poor that it was essentially unbuildable.



Of note, the site was also contaminated with 26,000 tons of woodchips that were laced with iron cyanide (generated as a byproduct of the manufactured gas process), which the City successfully litigated against Wisconsin Electric Power Co. to pay for clean-up.

The TIF supported \$1.1 million in geotechnical specialized site work to compact the soils so that the land could meet the engineering standards for new buildings.

The remaining \$1.6 million was utilized for environmental cleanup not related to the \$1.8 million of remediation costs paid by Wisconsin Electric Power Co. (WEPCO), now We Energies.

The company was also required by the court to pay the City about \$7 million in punitive damages which the City utilized to renovate the City’s three (3) fire stations.

| Tax Increment District No. 4 – 113 th and W. Greenfield Avenue | |
|---|--------------------|
| Base Value | \$0 |
| Current Value | \$9,569,800 |
| Increment Value | \$9,569,800 |
| | |
| Base Taxes | \$0 |
| Current Taxes | \$202,593 |
| Incremental Taxes | \$202,593 |
| | |
| New Jobs Created | 243 |
| | |
| Total New Jobs | 243 |

**TIF DISTRICT NO. 5 – SIX POINTS / FARMERS MARKET
PROJECTED CLOSURE: 2028 (27 YEARS)**

(In the corridor of W. Greenfield Ave. & W. National Ave., and roughly S. 60 St. to S. 67 St.)

The Six Points/Farmers Market Redevelopment Area, the 44-acre district, was a challenging and ambitious undertaking by the City of West Allis to transition an aging industrial corridor into a mix of contemporary housing choices and neighborhood commercial uses. Faced with numerous historic brownfield issues and the assemblage of several underutilized parcels, the City had successfully acquired and cleared land to accommodate a multi-phase development. Although the recent recession challenged development, following the completion and recent \$19-million sale of Phase I, the area is gaining recognition in the real estate community as a prime opportunity and has been a huge game-changer for the image of the City of West Allis.



Tax Incremental District Number Five was adopted in 2001 and is situated along a six-block-long corridor in the Six Points/Farmers Market area. The creation of the district was necessary to eliminate dilapidated industrial buildings, flophouses, junkyards and prevent the spread of blight, which was being experienced through years of disinvestment, incompatible land uses, and declining property values.

In order to turn around the trajectory of the neighborhood, tax incremental financing was used to help pay for acquisition, relocation, demolition, legal environmental cleanup, and geotechnical costs that far exceeded the market value of the property. As the private sector could only afford to pay market value for land, the City, by using TIF, absorbed above market costs so the parcels could compete favorably for private redevelopment.



To date, this district is approximately three-quarters complete and witnessed success with the new Aurora Clinic and Mandel's "The West" development. A 5-acre parcel remains as an opportunity as plans are being developed for a food industry cluster of development.

The Berkshire, one of the first major redevelopments, opened to occupants in 2004. This project redeveloped 1.3-acres of land along W. Greenfield Ave., east of S. 64 St. into 80 units of senior living and three (3) street-level commercial tenants. As one of the first completed projects in the district, this development served as an early catalyst for continued redevelopment. The Berkshire is currently valued at \$4.3 million.



Across the street, for the Six Points East Condos, the City of West Allis underwrote the \$1,000,000 acquisition, demolition, and relocation of a half-block of properties on the north side of W. Greenfield Ave. between S. 63 St. and S. 64 St. As a result of that investment, a \$12-million mixed-use development was constructed in 2008 on the 1.2-acre site. The development includes 42 condominium units, all of which have been sold and are assessed between \$109,400 and \$244,900. The project also features 20,000 sq. ft. of street-level retail space, much of which remains available but in 2017, experienced success with the addition of Lula Mae Aesthetic Boutique occupying 1,495 sq. ft.

Complementing those large-scale residential projects, several other notable commercial projects have been completed within the district. One of the first improvements in the District occurred with the redevelopment of the Taco Bell restaurant on S. 60 St., which commenced shortly after the district was created. In 2008, the Historic West Allis Bank Building underwent extensive renovations and restored parts of its historical character. Also, a new Walgreen's pharmacy completed construction in 2009 at the neighborhood's eastern border adding property value, a commercial asset, and desirable aesthetic enhancements.



In addition to utilizing funding to directly spur private redevelopment, in 2006, \$2 million in TIF was utilized to pay for the preservation and renovation of West Allis' historic Farmers Market. This work, which was completed in July 2007 brought new life to one of the City's most recognized icons visited by thousands each year as well as notable chefs from the metro-Milwaukee area. In terms of enhancing the City's image, there probably could not have



been a more successful project to accomplish this goal.

Although the eastern half of the district has already undergone extensive redevelopment, large opportunities on the western half saw construction of a new Aurora Clinic and 177 contemporary apartments. These developments were incorporated into the overlay district that was created to facilitate development and to address the time needed to capture incremental growth.

The CDA received nearly \$435,000 of grant funding, including \$300,000 in Site Assessment Grants (SAG) funding from DNR and was awarded about \$135,000 Wisconsin Department of Commerce Brownfield Grants to facilitate environmental remediation of the various sites in the early-mid 2000's.

Late in 2003, the CDA published a request for proposals to develop three parcels, composed primarily of two former Pressed Steel Tank parcels and another parcel immediately west of the Farmers Market, which were to be developed in three phases.

districts, and any increment generated due to redevelopment on those overlapping parcels, is benefitted by TID 15, not TID 5. The projected future value of the development within TID 15 is \$73 million.

Given the current debt of TID 5 and the projected values from the Mandel Group redevelopment going to TID 15, the district will require cash injections from the Whitnall Summit TID 7 (and potentially other sources) to maintain expiration in 2027 after 27 years. In 2016, the City and CDA adopted Amendment #6 to TID 7, designating TID 7 as a “donor TID” to TID 5, designating approximately \$12,000,000 of increment from TID 7 to TID 5 between the years 2017 and 2026. Without sharing from TID 7, TID 5 would end up with a net negative balance of over \$14,000,000.



Since being created, TID 5 has experienced significant change and challenge. In 2022, the current value of the TID is \$56,514,400 and is expected to have gained \$38,389,800 of incremental value. The estimated taxes of \$914,000 incremental taxes will annually reduce the accumulated costs that were required to acquire, clear, and prepare the district for development.

In 2022, Bars and Recreation purchased the vacant industrial building at 6325 W. National Avenue with plans to renovate the property into an entertainment tavern. The new established would add about \$400,000 of incremental value and another 10 jobs to the area. Plans are being reviewed at the December 2023 Common Council meeting with plans to open in 2024.

The TIF was dissolved in 2023.

| Tax Increment District No. 5 – Six Points/Farmers Market | |
|---|---------------------|
| Base Value | \$18,524,600 |
| Current Incremental Value | \$45,869,900 |
| Projected Additional Incremental Value | \$500,000 |
| Total Assessed Value | \$64,894,500 |
| Projected Incremental Value | \$46,369,900 |
| Base Taxes | \$392,166 |

| | |
|--|--------------------|
| Current Incremental Taxes | \$971,066 |
| Projected Additional Incremental Taxes | \$10,585 |
| Total Expected Taxes | \$1,373,817 |
| | |
| New Jobs Created | 25 |
| Projected Jobs | 10 |
| Total | 35 |

TIF DISTRICT NO. 8 – WEHR STEEL - CLOSED

Private development is always the first goal for the City in revitalizing any neighborhood. This 13.5 acre site, located at 2154 S. 54 St. was occupied by the former Wehr Steel plant, on the eastern edge of the City’s limits. The site remained a weed covered parcel with remnants of abandoned building slabs for over a decade. This plant was once the oldest and largest steel mill in Wisconsin. This property represented a classic brownfield site where the simple fear of the presence of a hazardous substance, pollutant, or contaminant held up redevelopment. The creation of Tax Incremental District Number Eight in 2005 helped advance development and improve the economic position of the property, by eliminating the concerns over potential environmental mitigation costs.

Through \$60,000 of SAG funding from the DNR and a Brownfield Assessment Demonstration Pilot \$200,000 EPA grant (which was one of the first in the nation) provided the initial impetus to eliminate the juggernaut of this major environmental impediment - the fear of potential environmental remediation costs. With these grant funds, the CDA performed the critical environmental assessments of the property to determine the exact extent of contamination. The investigations determined that contamination at the site was significantly less extensive than expected with only low-level metal and polycyclic aromatic hydrocarbon (PAH) impacts.

Once it was determined that the environmental contamination could be easily managed via institutional controls (capping the site with the building footprint, parking lot & soil covering the landscape areas) the owner became re-interested in developing the property.



The CDA also worked with the private owner who wanted TIF funding to relocate a stormwater line so that he could build on the land over the sewer line. The City would not allow the developer to build over a major 54” storm sewer line. The CDA did show the owner how they could get the same building coverage ratio by capping the site and re-orientating the building configurations without any additional public investments.

By resolving these impediments, the private property owner ultimately stepped forward and completed a \$9 million redevelopment consisting of 194,000 ft.² of industrial space currently occupied by Columbia Pipe & Supply Co., the Marek Group, and Raphael Industries Inc.

No capital TIF expenditures were required, and the district was able to close in 2007.

As noted previously there are a lot of factors involved in a decision to create a TID. The decision to create the Wehr Steel TID revolved around the concept of “Opportunity Cost”. There is a cost for doing nothing. In this case the site could (and ultimately did) generate new property tax revenue of about \$200,000 per year. The bottom line was \$200,000 was lost each year for doing nothing – this is what is referred to as the lost “Opportunity Cost”.

After trying for 10 years to cajole the property owner to take private action without success, the question was how many more years the City was willing to wait to realize the benefit of the new \$200,000 in property tax relief and the new manufacturing facilities that ultimately provided the 124 family-supporting jobs. The decision was to wait no more.

This district is now valued at \$6,862,000, up \$6,600,000 from the base value of \$1,100,000. It now generates \$192,416 a year in property taxes, which is up \$162,251 from the base tax revenue of \$30,165. The site is home to Columbia Pipe and Raphael Industries which as of 2019 have a total of 57 full-time employees.

| Tax Increment District No. 8 – Wehr Steel | |
|---|--------------------|
| Base Value | \$1,075,800 |
| Current Value | \$6,862,200 |
| Increment Value | \$5,783,400 |
| | |
| Base Taxes | \$22,838 |
| Current Taxes | \$145,273 |
| Incremental Taxes | \$122,435 |
| | |
| New Jobs Created | 57 |
| | |
| Total New Jobs | 57 |

TIF DISTRICT NO. 9 – PIONEER NEIGHBORHOOD
PROJECTED CLOSURE: 2020 (15 YEARS)

(W. National Ave. from S. 78 St. to S. 81 St.)

Over \$11.5 million in development was realized with the creation of Tax Incremental District Number Nine, known as the Pioneer Neighborhood located along W. National Ave. between S. 78 St. and S. 81 St. The district, created in 2006, encompasses 7.8 acres in the City's earliest neighborhood settlement and included several parcels that were previously used as a school

bus parking lot/storage area, former lumber yard, and the former vacant Neis Hardware store. The existing building improvements on the site were blighting influences on the National Avenue corridor.

The site was considered by the West Allis Police Department for a new station but was passed on due to fears of environmental issues.

Nearly a decade later, the CDA, purchased the site via a voluntary acquisition in the spring of 2006 and added it to the former Neis Hardware site, which was acquired through a foreclosure Sheriff Sale in November 2005, to create this district.

Efforts within the district have resulted in two major redevelopments. The first redevelopment included a new neighborhood bank (PyraMax Bank), and the second portion included 120 units of independent senior living with underground parking, 80 units of assisted living, and 64 units of memory care, and was completed in 2009.



A total of \$3,517,400 in project costs for acquisition, environmental remediation, and site preparation was expended in the district to assist redevelopment. The CDA obtained two DNR SAG grants of about \$60,000, which was utilized to finance the initial environmental site assessment. Once the horizontal and vertical extent of contaminations was fully characterized, the CDA acquired the properties. The CDA in combination with TIF financing utilized a \$475,000, Wisconsin Department of Commerce Brownfield Grant to help defray some of the environmental remediation costs.

The district is currently valued at \$11.9 million which is a \$9, 692, 200 increase in value from its \$2,299,600 base. The current taxes of about \$342,438 represent an incremental increase of \$276,770 in property taxes up from about \$65,667. Based on the current debt service schedule, the district is set to close in 2020 after 15 years. The developments added 77 new jobs to the district.

| Tax Increment District No. 9 – Pioneer Neighborhood | |
|---|---------------------|
| Base Value | \$2,299,600 |
| Current Value | \$11,585,900 |
| Increment Value | \$11,371,700 |
| | |
| Base Taxes | \$22,774 |
| Current Taxes | \$263,514 |
| Incremental Taxes | \$240,739 |
| | |
| New Jobs Created | 57 |
| | |
| Total New Jobs | 57 |

CONCLUSION

Over the span of the past two decades, the narrative of employing tax increment financing unfolds as a series of contrasting and distinctive chapters, depicting a city in the process of reinvention. TIF has proven instrumental in steering the City away from decline, revitalizing challenged areas, and reshaping the City's image and tax base through substantial investments from both private and public sectors. Whether focusing on business expansion and job creation or providing housing opportunities, each TIF district in West Allis has directly addressed blight elimination and contributed to neighborhood stabilization using diverse methodologies.

The new or incremental property taxes generated from these initiatives have played a crucial role in financing the City's neighborhood revitalization. The measure of success is evident in the City's Largest Taxpayers list, where four of the top six entities were fostered through tax increment financing (see Exhibit 2). Furthermore, TID 7 stands out for producing one of the largest office buildings in the Milwaukee Metropolitan area.

Over the years, bond rating firms have consistently expressed favorable opinions on the City's redevelopment efforts, contributing to a stable and highly favorable bond rating even during economically challenging times.

In summary, this comprehensive report underscores the positive and transformative impact of TIF districts on the community, showcasing how this economic tool has reshaped West Allis' landscape and elevated its standing in the metro-Milwaukee area. If the recent years serve as a glimpse

into the future, West Allis, driven by effective leadership and progressive visioning, will continue to leverage tax incremental financing as the catalyst and financial instrument propelling ongoing modernization and growth.

Exhibit 1

Background

Adopted first in 1975, legislation within the Wisconsin State Statutes (66.1105) gives municipalities the authority to create tax incremental financing districts to address blight through concentrated redevelopment efforts. Importantly, as part of creating a TIF district, a municipality must find that the desired redevelopment would not happen “but for” the use of TIF. In other words, the municipality must believe in the feasibility of a redevelopment initiative and make a public finding that without the use of TIF, the proposed project would not happen on its own.

What is Tax Increment Financing?

When a TIF District is proposed, the project and its financial feasibility are carefully reviewed and underwritten by City leaders, taxing jurisdictions, staff, and a team of consultants working together to ensure significant community benefit and proper investment of TIF revenue.

As part of the consideration, the City also looks at “opportunity cost.” This term refers to leaving conditions as the status quo and deciding to wait for the private sector to inject investment capital and foster change. The time spent waiting over what could be conceptually developed, is an “opportunity cost.” As increased tax revenues are not received, property values continue to diminish, and the appearance of aged blighted industrial sites restrict the ability to attract capital and new vibrant development. In addition, a community’s image suffers greatly because of lack of reinvestment.

The Creation of a Tax Increment Financing District

A tax incremental financing (TIF) district is a contiguous geographical area within a city that is assessed for general tax purposes. The taxing jurisdictions (City, School District, Milwaukee County and Milwaukee Area Technical College) representing the area jointly decide to utilize the “value increment” or “new tax revenue” gained by the newly redeveloped property to pay for project costs.

The Tax Increment law allows a community to recapture the costs of public expenditures made to stimulate new development from the property taxes generated by the new development. Fundamental to the TIF law is the concept that new development will benefit all local taxing jurisdictions, but state law requires the municipality to take the lead in funding redevelopment initiatives. However, an inequity occurs because the community is left to finance the entire cost of public expenditures needed to facilitate the development. The TIF law recognizes that without the TIF expenditures, the desired development could not or would not have occurred.

Thus, the TIF law provides that all property taxes levied on increased property value within a TIF district are retained by the community to finance the public expenditures made within the TIF district, rather than normally being distributed among all the taxing jurisdictions. The base value (the value that existed at the time the TIF district is created), however, continues to provide same level of revenues to the other taxing jurisdictions. Once all the public expenditures have been repaid, all taxing jurisdictions can collect taxes levied on the new property value.

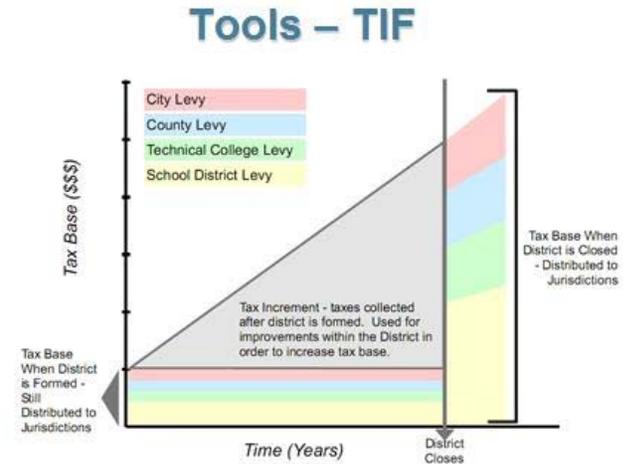
State statutes are very specific as to how a TIF district is created. First, a TIF project plan is developed and presented to the Community Development Authority (CDA) for a formal public hearing. The CDA makes a recommendation on the TIF project plan to the City Council. The Council then must pass a resolution adopting the TIF project plan and establishing the TIF boundaries. Finally, a Joint Review Board is created with members from the City, School District, County, Milwaukee Area Technical College, and one member at large. The Joint Review Board reviews the TIF plan and public hearing comments and approves the creation of the TIF district.

How TID Funds Are Spent

TIF financing is commonly used to pay for demolition, environmental investigation and remediation, public infrastructure, site access, stormwater controls, geotechnical soil issues, and sometimes site assembly. Often, in dealing with the issues of historically industrial redevelopment or environmental conditions, legal costs are a significant part of project costs. Most recently, project costs associated with job creation incentives and neighborhood improvements have also been added to project plans, to strengthen the viability of the districts and their surrounding neighborhoods.

In addition to the general obligation bonds that are borrowed to fund projects, TIF very often leverages additional resources through public-private partnerships. These additional resources help to pay down project costs and return the districts to the general tax roll, as quickly as possible. In addition to private investment, other sources include New Market Tax Credits, and State and Federal grants and loans through the Wisconsin Department of Natural Resources (DNR), Wisconsin Economic Development Corporation (WEDC, formerly the Department of Commerce), and federal agencies such as the Environmental Protection Agency (EPA) and the Department of Housing and Urban Development (HUD).

State or federal grants are an important component to the success of TIF districts as they assist with due diligence and reduce the upfront costs in preparing sites for development. For example, Site Assessment Grants (SAG) from the Wisconsin Department of Natural Resources (DNR) and the Wisconsin Economic Development Corporation (WEDC) are one of the most important state resources as they help launch the first steps towards redevelopment. Financing for the first environmental investigation on a site is always hard to obtain. These pivotal funds are necessary to kickstart virtually any redevelopment. West Allis has utilized nearly \$1 million in SAG funding to start redevelopment in almost all of its tax increment financing districts.



The Decision to Create a TID Involves a Complex Matrix of Options

If a piece of property is stagnating or declining in value, it is prudent public policy to begin the process of evaluating what is holding this property back and what, if any measures, are necessary to facilitate revitalization. The first option is always to do nothing. If the aftermath of that decision leads to continual blighting conditions, some type of public intervention may be necessary.



With the creation of a TIF district, a community borrows money to pay for expenses tied to a specific development project. Only the property taxes generated from the increased value of the project pay off the borrowed debt over time. Once that debt is repaid, the tax base grows and the increased revenue generated by property taxes flow to the municipality, the school district, county and technical college, providing much needed property tax relief.

The second step would be to determine what impediments are holding the property back from being privately redeveloped. Once identified, what is the most cost-effective approach to proactively intervene and induce major private sector investment?

The next logical progression would be to define the cost of removing impediments, whether it is environmental remediation, demolition of dilapidated buildings, soil compaction, or amelioration of poor soils insufficient to support a modern building. Sometimes an economic incentive is necessary to attract a high-quality, job generating business to the neighborhood.

Once these impediment costs are identified, the next step is to determine how much of this cost the public sector must “eat” to return the site so that it can compete in the marketplace for private sector investment. The typical quandary is, if the market value of a piece of property is \$100,000/acre and the environmental remediation cost is \$200,000/acre, that parcel is utterly upside down with no prospects for redevelopment. Examples of these issues are the Wehr Steel site, the 113th & Greenfield site, and the Pressed Steel Tank site.

If it is too costly to remove the development impediments, a less challenged suburban site will be developed and the challenged site will just sit there negatively impacting the surrounding neighborhood. From an urban sprawl perspective, for every one acre of urban land that is redeveloped, 3 to 3.5 acres of suburban sprawl is avoided.

In many cases public improvements are also needed, such as streets, storm & sanitary sewers, and water lines to accommodate the new development. Examples of these issues are the S. 70th St. corridor, Theodore Trecker Way, 69th & Orchard St., etc.

In another local economic development decision scenario, you could have a site where a big box retailer could afford to purchase the property and remove the impediments but only provide few full-time minimum wage jobs. Under this scenario if this type of development was all that the community aspired to, no TIF/public financing will be required. However, if it is a local decision that the community wants to promote family-supporting jobs on the site, TIF funding would be required to underwrite the site cost to a point where a manufacturer could afford the land.

Quad/Graphics is an excellent example of a local decision made by all the taxing jurisdictions to utilize TIF to lower the land development cost so that it was affordable to a manufacturing enterprise. Quad Graphics ultimately provided 800 manufacturing family-supporting jobs and in addition more than tripled the tax base.

These are the types of decisions that local taxing jurisdictions must jointly weigh in determining the costs and benefits of each TIF decision.

In built-out, urban communities with changing economic needs and historical environmental issues, redevelopment comes at a higher cost. For West Allis, a landlocked first-ring suburban community can only grow from within its existing boundaries. West Allis has no cornfields to expand on to. As an economic development tool, TIF provides local leadership an opportunity to level the playing field with appealing, “greenfield development” and more competitive urban sites. It ultimately keeps the image of communities viable, stabilizes property values, maximizes previous investments in public infrastructure and provides an environment where family-supporting jobs can be created.

Exhibit 2

WEST ALLIS LARGEST TAXPAYERS - 2022 ASSESSMENT ROLL
NON-INDUSTRIAL
as of 01/01/2022

| | Owner (as of 01/01/2022) | Property Use | Real Estate | Personal Property | 2022 Assessed Value |
|----|---|---------------------|-----------------------|--------------------------|----------------------------|
| 1 | Whitnall Summit Co LLC | Office Bldg | \$ 49,701,200 | \$ 76,100 | \$ 49,777,300 |
| 2 | Element 84, LLC | Apartments | \$ 28,848,400 | \$ - | \$ 28,848,400 |
| 3 | Morgan Grove LLC | Apartments | \$ 24,823,600 | \$ - | \$ 24,823,600 |
| 4 | Six Points West Allis Apartments, LLC | Apartments | \$ 24,586,600 | \$ - | \$ 24,586,600 |
| 5 | Ramco Properties Assoc | Shopping Center | \$ 20,519,800 | \$ 14,700 | \$ 20,534,500 |
| 6 | Six Points Apartments, LLC | Apartments | \$ 20,280,200 | \$ - | \$ 20,280,200 |
| 7 | West Allis Venture, LLC | Retail/Bank | \$ 17,623,100 | \$ - | \$ 17,623,100 |
| 8 | Milwaukee Behavioral Health, LLC | Hospital | \$ 14,779,900 | \$ - | \$ 14,779,900 |
| 9 | Lincoln Crest Apartments, LLP | Apartments | \$ 13,609,300 | \$ - | \$ 13,609,300 |
| 10 | Mister Roger's Neighborhood LLC | Office Warehouse | \$ 12,498,600 | \$ - | \$ 12,498,600 |
| 11 | Quad Graphics | Manufacturing | \$ 11,297,700 | \$ 1,105,400.00 | \$ 12,403,100 |
| 12 | Dayton-Hudson Corp/Target | Shopping Center | \$ 9,576,500 | \$ 1,316,400 | \$ 10,892,900 |
| 13 | Lincoln Hospitality Group, LLC | Hotel | \$ 9,053,800 | \$ 1,837,700.00 | \$ 10,891,500 |
| 14 | Home Depot USA Inc | Shopping Center | \$ 9,775,700 | \$ 805,700 | \$ 10,581,400 |
| 15 | Harold L. Wilde & Wilde Family LTD Partnership | Car Dealership | \$ 10,097,000 | \$ 342,900 | \$ 10,439,900 |
| 16 | Southtown Plaza LLC | Shopping Center | \$ 10,350,600 | \$ 2,200 | \$ 10,352,800 |
| 17 | West Allis Hotel Ventures LLC | Hotel | \$ 9,165,500 | \$ 798,700 | \$ 9,964,200 |
| 18 | STAG West Allis LLC | Warehouse | \$ 9,483,400 | \$ - | \$ 9,483,400 |
| 19 | Renaissance Faire/RFLP Subsidiary LLC | Office/Warehouse | \$ 9,455,200 | \$ 15,500 | \$ 9,470,700 |
| 20 | NDC LLC | Shopping Center | \$ 9,242,400 | \$ - | \$ 9,242,400 |
| 21 | West Quarter West, LLC | Hotel/Office | \$ 9,229,100 | \$ - | \$ 9,229,100 |
| 22 | West Allis Self Storage LLC & Burnham Street Self Storage | Storage/Warehouse | \$ 9,191,800 | \$ 26,200 | \$ 9,218,000 |
| 23 | LBS Limited Partnership | Apartments | \$ 8,899,000 | \$ - | \$ 8,899,000 |
| 24 | DKS Realty Wisconsin V, LLC | Office Bldg | \$ 8,768,500 | \$ 10,600 | \$ 8,779,100 |
| 25 | Veterans Park LLC | Apartments | \$ 8,714,700 | \$ 56,800 | \$ 8,771,500 |
| | | | \$ 369,571,600 | \$ 6,408,900 | \$ 375,980,500 |