

25.



City of West Allis Matter Summary

7525 W. Greenfield Ave.
West Allis, WI 53214

| File Number | Title | Status |
|-------------|-------|--------|
|-------------|-------|--------|

2011-0134 Communication Introduced

Video/Cable Communications Coordinator communication regarding recommendations for Fourth quarter report and funding for public access operations for the West Allis Community Communications Corporation (WACCC).

Introduced: 3/15/2011

Controlling Body: License & Health Committee

COMMITTEE RECOMMENDATION

Approval

| ACTION DATE: | MOVER | SECONDER | | AYE | NO | PRESENT | EXCUSED |
|----------------|-------|----------|------------|----------|----------|---------|---------|
| <u>3-15-11</u> | | | Barczak | ✓ | | | |
| | | | Czaplewski | ✓ | | | |
| | | | Kopplin | | | | |
| | | | Lajsic | | | | |
| | | | Narlock | | | | |
| | | | Reinke | | | | |
| | | ✓ | Roadt | ✓ | | | |
| | | | Sengstock | ✓ | | | |
| | ✓ | | Vitale | | | | |
| | | | Weigel | ✓ | | | |
| | | | TOTAL | <u>5</u> | <u>0</u> | | |

SIGNATURE OF COMMITTEE MEMBER

[Handwritten Signature]

Chair

Vice-Chair

Member

COMMON COUNCIL ACTION

APPROVAL

| ACTION DATE: | MOVER | SECONDER | | AYE | NO | PRESENT | EXCUSED |
|--------------------|-------|----------|------------|----------|----|---------|----------|
| <u>MAR 15 2011</u> | ✓ | | Barczak | ✓ | | | |
| | | | Czaplewski | ✓ | | | |
| | | | Kopplin | | | | ✓ |
| | | | Lajsic | ✓ | | | |
| | | | Narlock | ✓ | | | |
| | | | Reinke | ✓ | | | |
| | | | Roadt | ✓ | | | |
| | | | Sengstock | ✓ | | | |
| | | | Vitale | ✓ | | | |
| | | | Weigel | ✓ | | | |
| | | | TOTAL | <u>9</u> | | | <u>1</u> |



DEPARTMENT OF ADMINISTRATION & FINANCE
OFFICE OF CABLE COMMUNICATIONS

Jerry Musial
Video/Cable Communications Coordinator

414/302-8350
414/302-8321 (Fax)

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West Allis, Wisconsin 53214

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To: License & Health Committee
From: Jerry Musial
Re: 4th Quarter Funding Recommendations for the
West Allis Community Communications Corporation (WACCC)
Date: 3/11/11

This constitutes the final payment to the West Allis Community Communications Corporation under 2007 Wisconsin Act regarding state franchising of video service providers; Section 8 (7) (em) "PEG Channel Monetary Support", which states, "support for access facilities that is contained in a cable franchise existing on the effective date of this subdivision, shall continue until the first day of the 36th month beginning after the effective date of this subdivision." This Act went into affect December of 2007.

During the 4th quarter of 2010 the WACCC produced 53 programs, and had four people go through Producer, Field Production and Studio Production sessions. Three people took the Nonlinear Editing training. Seven new members also joined the WACCC during this period.

Due to funding ceasing from the City of West Allis the WACCC eliminated their Executive Director position, and made other cuts to their budget to streamline the constraints on their finances until such time as alternate funding can be identified. Their efforts include trying to forge partnerships with other nonprofit organizations, "social networking" on Facebook, and eliminating printing costs by interacting with members via email.

I recommend providing 4th quarter funding for the WACCC.

Respectfully Submitted,

A handwritten signature in cursive script that reads "Jerry Musial".

Jerry Musial

Cc: Paul Ziehler