

**CITY OF WEST ALLIS
RESOLUTION R-2024-0109**

RESOLUTION TO ACCEPT THE SINGLE SOURCE PROPOSAL FROM CLEAR CHANNEL FOR OPIOID OVERDOSE PREVENTION BILLBOARDS.

WHEREAS, the City of West Allis has received opioid settlement payments as part of the National Opioid Settlement; and

WHEREAS, the Health Department has been assigned responsibility to administer and expend the City’s Opioid Settlement funds; and,

WHEREAS, there is a need and opportunity to increase awareness of opioid-related overdoses, reduce the stigma associated with substance use disorders, and promote the important role that nalaxone plays in combating opioid-related deaths; and

WHEREAS, Clear Channel was selected as a single source bid for placement of educational billboards in the City based on their availability of billboards in the desired coverage area; and

WHEREAS, this initiative qualifies as an allowable use of opioid settlement funds; and

WHEREAS, the Finance Department maintains a segregated Opioid Settlement Fund to account for settlement payments received and corresponding expenditures to facilitate required compliance reporting; and

WHEREAS, the 2024 adopted budget included an appropriation for the Opioid Settlement Fund totaling \$255,322, but not specifically for this project;

NOW THEREFORE, NOW THEREFORE, BE IT RESOLVED that the Common Council of the City of West Allis:

1. Authorizes the Health Department to accept the proposal from Clear Channel to spend up to \$32,680.00 on opioid awareness billboards; and
2. Approves a budget transfer within the Opioid Settlement Fund from the Professional Services account to the Advertising Account to properly account for this expense (Acct: 241-8690-542-5403, Project H99102), and
3. Authorizes the Health Commissioner to take all other actions deemed necessary to complete this project.

SECTION 1: **ADOPTION** “R-2024-0109” of the City Of West Allis Municipal Resolutions is hereby *added* as follows:

BEFORE ADOPTION

R-2024-0109 (Non-existent)

AFTER ADOPTION

R-2024-0109(Added)

PASSED AND ADOPTED BY THE CITY OF WEST ALLIS COUNCIL

_____.

	AYE	NAY	ABSENT	ABSTAIN
Ald. Vince Vitale	_____	_____	_____	_____
Ald. Ray Turner	_____	_____	_____	_____
Ald. Tracy Stefanski	_____	_____	_____	_____
Ald. Suzzette Grisham	_____	_____	_____	_____
Ald. Danna Kuehn	_____	_____	_____	_____
Ald. Thomas Lajsic	_____	_____	_____	_____
Ald. Dan Roadt	_____	_____	_____	_____
Ald. Rosalie Reinke	_____	_____	_____	_____
Ald. Kevin Haass	_____	_____	_____	_____

Attest

Presiding Officer

Rebecca Grill, City Clerk, City Of
West Allis

Dan Devine, Mayor, City Of West
Allis