



7231 W. GREENFIELD AVE.. SUITE 201 · WEST ALLIS. WI 53214
PHONE (414) 774-2676
WWW.WESTALLISDOWNTOWN.COM

Mayor Dan Devine
City of West Allis
7525 W. Greenfield Avenue
West Allis, 53214

September 29, 2025

Dear Mayor Devine,

The *Downtown West Allis* Business Improvement District would like to recommend the following individual for appointment and the others to reappointment to our Board of Directors. We believe that these individuals offer the knowledge, skills, and enthusiasm to play an integral part in the development and continued success of the *Downtown West Allis*.

Appointment: Three-year term – expires 10/10/27.

Jarice Taliaferro

Talia's Event Venue

7423 W. Greenfield Avenue

West Allis, WI 53214

jarice@taliasmke.com

414-988-0224

Reappointment: Three-year term – expires 10/10/27

Alex Geiger

Model Empire

7116 W. Greenfield Avenue

West Allis, WI 53214

info@modelempireusa.com

414-507-6383

Barbara Jones

People's Bank

10725 W. National Avenue

West Allis, WI 53227

Barbara.jones@bankpeoples.com

414-485-6404

Thank you for your attention to this matter. We look forward to your confirmation.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Eineichner".

Emily E. Eineichner
Executive Director.
Downtown West Allis
Business Improvement District



A MAIN STREET COMMUNITY

***BUILDING A POSITIVE IMAGE THAT ENCOURAGES CUSTOMER GROWTH AND
WELCOMES COMMUNITY INVOLVEMENT***

