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City of West Allis Matter Summary

7525 W. Greenfield Ave.
West Allis, WI 53214

File Number	Title	Status
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2004-0688 Request In Committee

Downtown West Allis Business Improvement District (BID) requesting "No Parking" signs and possible relocation of ice sculptures for their Annual Downtown West Allis Holiday Stroll on Saturday December 4, 2004, from 10:00 a.m. to 2:00 p.m.

Introduced: 11/16/2004

Controlling Body: Public Works Committee

COMMITTEE RECOMMENDATION *Approve*

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
NOV 16 2004			Barczak				
			Czaplewski				
			Dobrowski	✓			
			Kopplin	✓			
			Lajsic				
			Narlock	✓			
			Reinke				
		✓		Sengstock	✓		
				Vitale	✓		
				Weigel			
			TOTAL	5	1		

SIGNATURE OF COMMITTEE MEMBER

[Signature] _____
 Chair Vice-Chair Member

COMMON COUNCIL ACTION **APPROVAL**

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
NOV 16 2004			Barczak	✓			
			Czaplewski	✓			
			Dobrowski	✓			
			Kopplin	✓			
			Lajsic	✓			
		✓		Narlock	✓		
				Reinke	✓		
				Sengstock	✓		
				Vitale	✓		
				Weigel	✓		
			TOTAL	10	1		

DOWNTOWN WEST ALLIS BUSINESS IMPROVEMENT DISTRICT

7231 West Greenfield Avenue • Suite 201 • West Allis, Wisconsin 53214 • (414) 774-2676 • Fax (414) 774-7728
www.downtownwestallis.com

November 10, 2004

Mayor Jeannette Bell and Common Council Members
City of West Allis, City Hall
7525 W. Greenfield Ave.
West Allis, WI 53214

Dear Honorable Mayor Bell and Common Council Members:

The Downtown West Allis Business Improvement District (BID) is planning to again sponsor the **Annual Downtown West Allis Holiday Stroll** on Saturday, December 4, 2004, from 10:00 AM to 2:00 PM. The highlights of this tradition include an ice-sculpting contest on Greenfield Avenue (from 70th to 76th Streets) and rides on a Holiday trolley or carriage. The Holiday Stroll will also feature in-store specials, giveaways, roving entertainment, and special visit from Santa Claus and his reindeer.

As in previous years, the ice sculpting contest consists of award-winning sculptors working on 400 pound ice blocks throughout our Downtown. The ice blocks occupy one parking space and will be partitioned with yellow security tape. Placement won't interfere with traffic, pedestrian safety, bus stops, turn lanes, etc.

For the safety of our invited sculptors and observers, we request sidewalk delivery of "No Parking" signs on Friday, December 3rd. The exact locations for sign delivery will be provided to Public Works closer to the event date. The BID also requests that the Public Works Dept. pick up the "No Parking" signs early Monday, December 6th.

Some special assistance may be needed on December 4th (weather designating) with the relocation of the ice sculptures to City Hall grounds to continue the display. This service was provided in the past and was appreciated by many. Relocation of the ice sculptures by the Public Works Dept. to the City Hall courtyard on Sunday or Monday (at your convenience) following the completion of the event is also requested.

The BID holds a one-million dollar event insurance policy with the City listed as an additional insured.

The BID wishes to thank Mayor Bell and the Common Council for your continued support. Additional thanks to Public Works, the Police Department, the Fire Department, and our residential neighbors of Downtown for their continued services and interest.

If you have any questions, please contact the BID office at 774-2676. Thank you.

Sincerely,



Pamela Zorko
Promotions Coordinator

A Main Street Community

Building a positive image that encourages customer growth and welcomes community involvement.