



MAYOR'S OFFICE

Dan Devine
Mayor

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December 9, 2014

Honorable Members of the
West Allis Common Council
7525 W. Greenfield Ave.
West Allis WI 53214

Subject: Establishment of a City of West Allis Citizen Advisory Communications Committee

Dear Common Council Members:

This letter is to inform you that I am formally establishing a City of West Allis Citizen Advisory Communications Committee. The Committee is being created at the suggestion of Jim Jandovitz, IT/Communications Director as a result of input from community individuals who participated in the Citizens Strategic Planning Committee. Three preliminary, organizational meetings have been held since August to start the discussions.

The purpose of this Committee is to seek citizen input on current City communications and how effective that effort is. Basically, how well does the City communicate with its residents/businesses and how can it improve. We envision the work of this group to take place over a short period of time.

Included with this letter is the start of a membership list for the Advisory Committee. It is a work in progress and includes a variety of individuals and age ranges. We felt it was critical to get "citizen" input and not City employees or elected officials. That input will come with the Council's strategic planning process, set to begin in 2015.

Thank you for your attention to this matter. Your confirmation of this Committee and its purpose will be appreciated.

Sincerely,

Dan Devine,
Mayor

DD:jfw
cc: Jim Jandovitz

WEST ALLIS CITIZEN ADVISORY COMMUNICATIONS COMMITTEE

	<u>Telephone</u>	<u>1st Appt.</u>	<u>Term Exp.</u>
Mayor or his/her Representative			
Jim Jandovitz 7525 W. Greenfield Ave., 53214	Bus. 302-8331 Email jjandovitz@westalliswi.gov	12-16-14	Indefinite
Rep. of WA-WM School District			
Brian Vissers, Communications Specialist 1205 S. 70 St., 53214	Bus. 604-3000 Email vissersb@wawm.k12.wi.us	12-16-14	Indefinite
Rep. of West Allis Business Community (2-4)			
<u>Small Businesses</u>			
Suzette Grisham (Suzette Hair For You)	Phone: Email sgrisham@wi.rr.com	12-16-14	Indefinite
<u>Medium/Large Businesses</u>			
Student Rep (1-3)			
Hallie Grisham	Phone: Email: sgrisham@wi.rr.com	12-16-14	Indefinite
Marketing Intern			
Citizen Members (6-8) (from young to senior adults)			
Kelsi Stoehr	Phone: 491-8710 Email: kelsistoehr@gmail.com	12-16-14	Indefinite
Eric Torkelson 2613 S. 98 St., 53227	Home 378-1459 Bus 409-4321 Email eric77nb@yahoo.com		
Pam Zorko 7000 W. Greenfield Ave., 53214 (Home: 6224 W. Grant St., 53219)	Bus. 259-7022 Email pam.zorko@bmo.com		
Community Members (non-voting)			
<u>STAFF SUPPORT:</u>			
Jerry Musial (Cable Communications Office)	Bus 302-8350	Email: jinusial@westalliswi.gov	
Jeanette Wardinski (Mayor/CA Office)	Bus 302-8292	Email: jwardinski@westalliswi.gov	

cc: IT/Communications Dept.