



DOWNTOWN
WEST ALLIS
INCORPORATED

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April 26, 2017

Mayor Dan Devine and Common Council Members
City of West Allis, City Hall
7525 W. Greenfield Ave.
West Allis, WI 53214

RECEIVED

MAY 01 2017

CITY OF WEST ALLIS
CITY CLERK

Dear Honorable Mayor Devine and Common Council Members:

The Promotions Committee of the *Downtown West Allis* has again committed the first Sunday in October for our Classic Car Show. ***Our 27th Annual Classic Car Show will be held on Sunday, October 1, 2017.*** Registration will be held from 6:30 AM to 9:30 AM with the show beginning at 10:00 AM. Winning cars will be announced at 2:30 PM. As always with this event, we anticipate a record number of visitors to Downtown West Allis.

This year we are again asking for your permission to close Greenfield Avenue, to traffic, from the hours of **5:00am until 6:00pm** and use the City Hall parking lot for our registration site. Last year, with Greenfield Avenue closed, we could accommodate over 480 Classic Car participants, additional vendors and more visitors to this event. Visitors were greeted to a festive-type atmosphere with classic cars, food, games and family fun.

As in previous years, the BID requests the assistance from the City of West Allis for parking restrictions and the use of signs and supplies to ensure event safety. A letter and map, outlining these requests will be submitted to Department of Public Works at a later date. Additional police presence is requested in the area, this day, to monitor safety conditions. We invite the display of a Police vehicle and an Officer in or around Greenfield Avenue.

As we did last year, we are also asking that the two (2) municipal parking lots just east of 75th Street (south side) be reserved for the overflow of participating vehicles. If we do not exceed capacity, we will open these two lots to the public for parking.

The BID holds a one-million-dollar event insurance policy with the City of West Allis listed as an additional insured (see attached).

The BID extends its thanks to Mayor Devine and the Common Council for their continued support and consideration in this matter. If you have any questions, please call the BID office at 774-2676.

Sincerely,

Alex Geiger
27th Annual Downtown West Allis Classic Car Show Committee Chair

cc: Michael Lewis, David Wepking, Paul Barwick, Peter Feldhusen, Alderperson Marty Weigel and Alderperson Cathleen Probst

encl.



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