



DEPARTMENT OF ADMINISTRATION & FINANCE  
OFFICE OF CABLE COMMUNICATIONS

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To: License & Health Committee  
From: Jerry Musial  
Re: 3<sup>rd</sup> Quarter Funding Recommendations for the  
West Allis Community Communications Corporation (WACCC)  
Date: 12/6/10

Fundraising have been a major focus for the WACCC. They are selling the Discount Card, applying for Grants, have a Donor Campaign going and soliciting Corporations for grants.

During the third quarter the WACCC covered Fourth of July activities, National Night Out and State Fair events. Five people attended sessions on field production and producing programs. 75 programs were produced in the third quarter. Their computer graphics system failed, and the WACCC had to create new pages and logos for sponsoring corporations.

The WACCC in co-operation with the Wisconsin PEG Alliance continued to lobby legislators to revised the language in the State Franchise law to continue financial support to PEG facilities beyond December 31<sup>st</sup>.

The WACCC is continuing to fulfill the requirements stated in their 2010 goals and objectives. I recommend providing 3<sup>rd</sup> quarter funding for the WACCC.

Respectfully Submitted,

  
Jerry Musial

Cc: Paul Ziehler