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City of West Allis Matter Summary

7525 W. Greenfield Ave.
West Allis, WI 53214

File Number	Title	Status
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2009-0134 Communication In Committee

Video/Cable Communications Coordinator communication regarding recommendations for 4th Quarter Operating Funds to the West Allis Community Communications Corporation (WACCC) for the Public Access Channel.

Introduced: 3/3/2009

Controlling Body: License & Health Committee

APPROVAL

COMMITTEE RECOMMENDATION

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
MAR 03 2009			Barczak				✓
			Czaplewski	✓			
			Kopplin				
			Lajsic				
			Narlock				
			Reinke				
		✓		Roadt	✓		
				Sengstock	✓		
				Vitale			
		✓	Weigel	✓			
			TOTAL	4	0		1

SIGNATURE OF COMMITTEE MEMBER

Chair Vice-Chair Member

COMMON COUNCIL ACTION

APPROVAL

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
MAR 03 2009	✓		Barczak				
			Czaplewski				
			Kopplin				
			Lajsic				
			Narlock				
			Reinke				
			Roadt				
			Sengstock				
			Vitale				
			Weigel				

UNANIMOUS TOTAL



DEPARTMENT OF ADMINISTRATION & FINANCE
OFFICE OF CABLE COMMUNICATIONS

Jerry Musial
Video/Cable Communications Coordinator

414/302-8350
414/302-8321 (Fax)

City Hall
7525 West Greenfield Avenue
West Allis, Wisconsin 53214

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jmusial@ci.west-allis.wi.us

To: License & Health Committee
From: Jerry Musial
Re: 4th Quarter Funding Recommendations for the
West Allis Community Communications Corporation (WACCC)
Date: 2/27/09

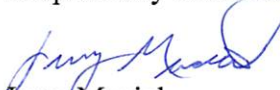
The WACCC funding is only in effect for two more years according to the State Franchising Legislation, so they have been active in working with a Statewide Public Access Association to promote new legislation to secure their funding beyond the current sunset period.

On the programming level the WACCC has produced 53 programs in the fourth quarter, enlisted six new members and had 10 people attend their workshops in field and studio production, computer editing and producer classes.

The WACCC had a presence at a number of events in the fourth quarter such as, West Allis Car Show Downtown, Hunger Task Force 2008 Conference, Breakfast of Thanks and Giving, League of Women Voters Meetings, Young at Heart Christmas Concert, Chamber of Commerce Holiday Fundraiser, Holiday on the Avenue and a live call-in Santa Show.

I recommend providing 4th quarter funding for the WACCC.

Respectfully Submitted,


Jerry Musial

Cc: Mayor Devine
Paul Ziehler

