Strategic Planning Process
(Assignment of Responsibilities)

Group 1 – Financial Strength

Action Plan 1 - Develop Communication Plan (including PR support, communication tools, and P/M Committee)
Responsibility – Mayor, CAO, Development

Action Plan 2 - Build Endowment Fund
Responsibility – Mayor, CAO, WACIF

Action Plan 3 - State Legislation for Municipal Service Fee
Responsibility - Mayor, CAO, Legislative Committee

Group 2 – Community Development

Action Plan 1 - Green Initiative/Sustainable Community
Responsibility – Development, Public Works, Engineering

Action Plan 2 - Public Relations Campaign
Responsibility - Same as Group 1, Action Plan 1 above

Group 3 – Future

Action Plan 1 - Community Youth Center: Alternative - Further Development of Youth Programs/Activities
Responsibility – Mayor, Youth Commission

Action Plan 2 - Rebuild Block Watch Captain Program
Responsibility – Police

Group 4 – Problem Areas

Action Plan 1 - Absentee Landlords (with Emphasis on Property Maintenance)
Responsibility – Building Inspections, Health, Police, Public Works, Development

Action Plan 2 - Graffiti (Strengthen and Improve Programs)
Responsibility – Police, Public Works

Action Plan 3 - Neighborhood Watch (Rebuild)
Responsibility – Same as Group 3, Action Plan 2 above

Group 5 – Ideas Leading to Future

Action Plan 1 - Improvement of Web Site
Responsibility – Information Technology

Action Plan 2 - Directional/Locational Signs
Responsibility – Public Works, Development