



**STAFF REPORT**  
**WEST ALLIS PLAN COMMISSION**  
**Wednesday, October 27, 2021**  
**6:00 PM**  
**City Hall – Room 128**

Watch: <https://www.youtube.com/user/westalliscitychannel>

**12. Signage Plan for The Reunion, an existing restaurant, located at 6610 W. Greenfield Ave., submitted by Chris Paul, d/b/a The Reunion. (Tax Key No. 439-0001-032)**

**Overview & Zoning**

The Reunion is a restaurant moving into a commercial space, located at 6610 W. Greenfield Ave. The property is zoned C-3 Community Commercial District. A restaurant is a special use in the C-3 district. The Common Council granted The Reunion a Special Use Permit in October 2019.

**Sign Plan Appeal**

The business would like to display their sign in a prominent location on the front façade of the new restaurant.

According to the sign code, "No part of a wall sign shall extend more than four (4) feet above the plate line, nor shall a wall sign extend above a parapet wall, fascia or roofline. A wall sign may be allowed on a roof surface only if the roof surface is within twenty-five degrees (25°) of vertical, such as a mansard roof."

The proposed wall sign is within the allowed square footage. The sign is also within 4 feet of the plate line and is within the roof line. However, the roof of their building is less than 25 degrees of vertical. Precedent has been set with a few other properties. An example includes Waterstone Bank at 10296 W. National Ave. as well as Allstate at 1545 S. 84 St. Staff believes that this wall sign is not in an objectionable location and is of quality material.





**Recommendation:** Recommend approval of the signage Plan for The Reunion, an existing restaurant, located at 6610 W. Greenfield Ave., submitted by Chris Paul, d/b/a The Reunion. (Tax Key No. 439-0001-032)