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# City of West Allis Matter Summary

7525 W. Greenfield Ave. West Allis, WI 53214

File Number	Title	Status
2003-0741	Communication	In Committee
		egarding new services to their standard and digital channel Digital Cable Packages effective December 10, 2003 and
	Introduced: 12/16/2003	Controlling Body: License & Health Committee

COMMITTEE	RECOMM	ENDATION _	Place	on Le	le		
ACTION DATE: 12-16-03	MOVER	SECONDER	Barczak Czaplewski Kopplin Lajsic Narlock Reinke Sengstock Trudell Vitale Weigel TOTAL	AYE  AYE  5	NO	PRESENT	EXCUSED
SIGNATURE Of Chair	DE COMMIT Buryl	TEE MEMBE  Vice-0		ER)	Memb	per	
COMMON CO	UNCIL AC	TION_D	re on t	ile			
ACTION DATE:	MOVER	SECONDER	Barczak Czaplewski Kopplin Lajsic Narlock Reinke Sengstock Trudell Vitale Weigel TOTAL	AYE	NO	PRESENT	EXCUSED

# COMMITTEES OF THE WEST ALLIS COMMON COUNCIL 2003

ADMINISTRATION AND FINANCE

Chair: Alderperson Czaplewski V.C.: Alderperson Kopplin Alderpersons: Barczak

Lajsic Reinke ADVISORY

Chair: Alderperson Reinke
V.C.: Alderperson Vitale
Alderpersons: Kopplin

Lajsic Narlock

LICENSE AND HEALTH

Chair: Alderperson Barczak
V.C.: Alderperson Sengstock
Alderpersons: Kopplin

Trudell Vitale SAFETY AND DEVELOPMENT

Chair: Alderperson Lajsic
V.C.: Alderperson Weigel
Alderpersons: Czaplewski
Narlock
Reinke

PUBLIC WORKS

Chair: Alderperson Narlock
V.C.: Alderperson Trudell
Alderpersons: Sengstock
Weigel

Weigel Vitale 1320 N. Dr. Martin Luther King, Jr. Drive Milwaukee, WI 53212-4002 Tel 414-277-4190 Fax 414-908-0327 bev.greenberg@twcable.com Bev Greenberg Vice President Public Affairs

DEC 0 2 2003

CITY OF WEST ALLIS



November 26, 2003

Mayor Jeannette Bell City of West Allis 7525 W. Greenfield Ave. West Allis, WI 53214

### Dear Mayor Bell:

After building one of the most advanced cable systems in the country, Time Warner Cable has focused on meeting our customers' needs by offering them viewing convenience, choice, and state-of-the-art, high-tech products. In fact, over the past year alone we have:

- Created a first of its kind in the country "Wisconsin On Demand" digital channel 1111, which provides 24/7 local programming that customers can access on their time and at their convenience.
- Added 14 new channels to our Digital line up, including: The Tennis Channel; Weather Now; Weather Now Espanol; Sopressa; WITI HD; Answers On Demand; Tech TV On Demand, Court TV On Demand; NBA TV; FUEL; Starz on Demand; Discovery HD Theater; Wisconsin On Demand and Learning On Demand.
- Rolled out <u>more</u> high definition (HD) programming before most other cable operators in the country. Our
  HD channels include: HBO, Showtime, Discovery HD Theater, WISN-TV12 (ABC), WTMJ-TV4 (NBC),
  WDJT-TV58 (CBS), WITI-TV6 (FOX), MPTV (PBS) and coming soon iN DEMAND and Fox Sports Net.
- Introduced new products and services such as, the Digital Video Recorder, HDTV, iControl (movies, favorites, etc.), Home Networking, Wireless Road Runner, which all provide our customers with the ultimate in convenience and control over their entertainment and information experiences.
- Enhanced our high-speed data experience by making the download speed 50% faster at no additional cost and offered five Internet Service Providers to our customers.

Effective **December 10, 2003**, Time Warner Cable will <u>add</u> the following new services to our standard and digital channel line-ups and we will introduce new Digital Cable Packages giving our customers the ability to improve their television viewing experience.

### Standard Package line-up additions:

- The Outdoor Life Network on channel 68: a definitive source for outdoor recreational activities with programming packed with action, adventure and how-to tips.
- **Discovery Health Channel on channel 74**: features the latest news and information on a full scope of health, medicine and wellness issues.

### Time Warner Cable's new Digital Packages:

- Digital Access: \$42.95 "Includes 145 of the most popular cable channels, the Digital Interactive Program Guide, 46 Digital Music channels and access to premium channels, pay per view and Movies on Demand."
- NEW! DIGIPiC 1000: \$47.95 "More than 190 channels, the Digital Interactive Program Guide, 46 Digital Music channels, iCONTROL Favorites and access to iCONTROL Movies."
- NEW! DIGIPiC 2000: \$67.95 "More than 225 channels, all the services of DIGIPiC 1000 plus your choice of 2 premium channels and iCONTROL Premiums"

Bev Greenberg Vice President Public Affairs



• NEW! DIGIPiC 4000: \$77.95 "More than 240 channels, all the services of DIGIPiC 1000 plus your 4 premium channels and iCONTROL Premiums"

We offer cable packages at money saving competitive prices even though our costs associated with delivering high quality entertainment and information to our customers continue to dramatically increase. Locally, we have experienced a 60% increase in programming costs alone since 2001. As with everything, we know that there are real costs in providing a valued product. We work to keep our rates as competitive as possible, and we believe that cable remains unmatched as a valued information and entertainment source with over 1,800-hours per day of around-the-clock educational, informational and entertainment programming. Ten years ago, the average cost for cable service was \$0.50 per channel. Today, it is still approximately \$0.50 per channel. Most consumer goods remain static in quantity and quality, whereas cable is constantly increasing services. When the cost of cable television increases over time, the quality of picture, the quality of programming, the quantity of channels, and the reliability of service all increase, and the value of cable is more apparent.

Effective January 2004, the Standard Package, which includes 77 channels including, Disney, CNN, ESPN and Discovery Channel, will cost \$41.75 per month (or \$0.54 a channel). Basic cable service, which continues to be regulated by the FCC will be \$11.45 per month. Our Basic service includes 27 channels such as: Fox Family, Univision and CSPAN (or \$0.42 a channel). Enclosed you will find a sample bill message that will be mailed to our customers in December and January informing them of their basic and standard rates, a brochure that will be sent in December bills notifying customers of all other rate changes, and a copy of the 2004 Annual Notification.

Our company recognizes that in addition to providing superior products, greater choice and more convenience, our customers also expect outstanding customer care. This year, we launched Answers On Demand on digital channel 1999 to help customers understand digital cable's many features. In addition, we also introduced eCustomer Care and Internet Online Order Service, which were both designed to give our customers web based options to obtain information to meet their customer service needs.

Time Warner Cable invests heavily in our future and our communities by providing free cable service and free high-speed cable modems and Internet access to all schools and public libraries in our service area. Our unique educational initiatives such as: Time Warner Cable's Hang Tough Video Contest, Time Warner Cable's Kidz Biz program, Time Warner Cable's Road Runner Club, Time Warner Cable's Scholarship Program, Teaching Creatively with Cable Awards, Crystal Apple Awards, the Ready to Ready program, and the hundreds of organizations we partner with each year, permits us to positively impact the lives of thousands of Wisconsin residents, educators and students.

We recognize that your residents and our customers have a variety of entertainment options. We want you to know that we value the opportunity to serve them and you. As always, I will be happy to answer any questions. Please feel free to contact me at 414/277-4190.

Sincerely

Bev Greenberg

# Please refer to the enclosed brochure for important information on other rates, Digital Packages and exciting new products.

# 2004 MONTHLY CABLE PRICES Basic Service \$11.45 Standard Package (Includes the Basic Service) \$41.75 Senior Basic \$9.51

Senior Standard Package (Includes the Senior Basic Service)

Rates do not include franchise fees, FCC regulatory fees or state and local taxes. The rates listed become effective with your January billing statement. Prices are subject to change. Annual rate adjustments reflect year-to-year changes in programming and operating costs. To qualify for a senior discount, you must be 62 years of age or older.

\$34.65

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### PAY EXPRESS eBILL SERVICE

Time Warner Cable's eBill service, Pay Express, is an exciting new service that provides our customers with an electronic version of your monthly bill. With just a few clicks of the mouse, you can review and pay your Time Warner Cable bill electronically, hassle free, from any Internet-enabled computer, anytime, anywhere. Viewing the online cable bill can be done 24 hours a day, seven days a week, 365 days a year. For your protection, paying your bill is done through a secure log-on process along with the most advanced protection system, this ensures the utmost in safety and privacy. Visit our website at www.timewarnerwi.com for more information.

# INSTALLATION/SERVICE MAINTENANCE POLICIES

- When a customer calls in for a service problem we will be there before the end of the next day at least 95% of the time.
- Time Warner Cable provides 24-hour emergency service 7 days a week.
- 3. We conform to all FCC standards.
- 4. We conduct RF leakage (CLI) tests on a quarterly basis.

### SPECIAL EQUIPMENT AVAILABLE

Special equipment is necessary to receive premium, pay per view or optional channels. In addition, special equipment may be necessary if your television is not cable ready. In cases where you require a converter, special equipment is available to make your cable service more compatible with your existing home electronics equipment.

### **HOME NETWORKING**

Now everyone in the house can enjoy Road Runner High Speed Online Service at the same time, with a single connection!

- Pay for only one connection
- No expensive equipment to buy
- Set-up is quick and easy using existing wiring
- 24/7 customer service and support

### **CUSTOM SETUPS**

If you would like to receive two or more scrambled signals at the same time (for example, so that you can watch one channel while recording another) two converters can be installed on one TV.

### COMPATIBLE REMOTE CONTROLS

We use converters or descramblers that work in conjunction with some remote controls available for purchase at retail stores. These remotes may be used in place of those we provide at a nominal monthly fee. The following is a representative list of compatible remote controls currently available from retail stores. Although every effort has been made to ensure the accuracy of the list, errors or omissions may occur. Should you have a question about the compatibility of a remote control, please call us.

BRAND	MODEL/NUMBER
Fox Electronics	FOX 400 & FOX 800
& Technology	AF-509 FOX 4 RECORD
	FOX 300 EX, 400 EX, 600 EX
	AF-507 FOX 323 TRIO
Geming Industrial LTD	Mercury ST
Gemini Industries	SM 9 & 15
	Q 10, 15, 20, 30, 40, 50
Jasco Products	One Control 8273, 8274, 8275, 8276
Separate Professional Association and Control and Cont	Emerson One Control 4900 & 4901
Kash 'N' Gold / Telemania	Telemania
Philips Consumer Electronics	The Smart One, Smart and Easy Remote,
	Easy Remote, Philips UR 5
Recoton Corporation	Sole Control Basic 1-2-3-4, Remote 3 & 4
***************************************	Sole Control Simply 6 SC600
	Sole Control Audio/Video 6 SC1500
Sony Electronics	RMV 10, 11, 21
Universal Electronics	One For All 1, 3, 4, 5, 6, 12 & Lite
Resident of the Control of the Contr	VCR Pro 4 & 8
Thompson Consumer Elec.	RCU 100, 300, 303, 400, 500, 700, 800

Installation and equipment charges may apply. As new technology becomes available, some equipment compatibility problems will be resolved. A limited number of cable systems now carry a "dual port" descrambler which allows you to watch one scrambled service while recording another scrambled service, without the need for a second descrambler. We will keep you updated on this and other equipment in future notices.

### **PLEASE NOTE...**

If you require a converter or descrambler for service, some features on your TV or VCR may be limited. For example, without special additional equipment, you may not be able to use picture-in-picture, channel review and display features. You may not be able to record one program while viewing another, or record consecutive programs on different channels. We can provide you with special equipment you may need to enable full utilization of these features. Except in the case of descramblers, this equipment may also be purchased from local retail outlets. If such equipment is purchased or leased from us, a custom installation fee and/or a monthly equipment rental fee may apply.

### BILLING INFORMATION.

Your billing statement is a two-sided document with important information on the front and back. Your first billing statement will include the following details:

- Prepayments
- · First month's service charges.
- Installation charges and any promotional discounts to which you are entitled.

Thereafter, you will receive a statement each month.

- Please fold and tear off the return portion of your statement and send it with your payment in the envelope included with your statement. Please allow sufficient time when mailing your payment.
- If you pay in person, please present your statement with your payment.
- If you pay by phone, please be sure to have all account information available.
- You may make reoccurring payments through your checking account, Visa or Master Card by filling out the information on the back of your statement and mailing it In.

### **PAYMENT & COLLECTION POLICIES**

- Services are billed in advance. The due date of your payment is shown on your statement.
- A \$5.00 Administrative Collection Charge will be assessed on balances not received within 10 days after the payment due date.
- Your next statement will show new and current charges as well as past due charges. It will also contain an important message about your account.
- Please call (414) 278-1150 Mon.-Fri. 8am-8pm, Sat. 9am-1pm for assistance.
- If payment continues to be delayed beyond the next statement date described above, your service could be interrupted or disconnected for non-payment.
- A separate disconnection notice will be sent to you prior to interruption of service.
- Should your service be disconnected for non-payment, payment of the balance due, the first month's service charges and a reconnection fee must be made in advance to restore service. Promotional installation discounts for reconnection of services disconnected for non-payment may be restricted.
- Accounts in default following disconnection of service will be placed with a collection agency. Accounts placed with a collection agency can be reported to credit reporting agencies such as TransUnion, Equifax and TRW.

### **EQUIPMENT RESPONSIBILITY**

- The converter, remote control and cable modem installed with your service are the property of Time Warner Cable.
- Should service be disconnected, either upon your request or due to non-payment, all equipment must be returned to Time Warner Cable in good working condition, normal wear and tear notwithstanding. Cost for repair or replacement due to excessive damage will be charged to your account.
- In accordance with your service agreement signed at installation, your account could be charged up to \$400.00 for each converter and remote control and \$135.00 for each cable modern which is not returned to Time Warner Cable.

### UNAUTHORIZED CONNECTION/ UNAUTHORIZED EQUIPMENT

- Time Warner Cable expressly prohibits connection to its cable television system with any device whose primary purpose is to defeat or modify electronic or mechanical encryption of its services.
- · Violators are subject to local, state and federal prosecution.

### · DIGITAL VIDEO RECORDER (DVR)

Time Warner Cable offers a Digital Video Recorder that allows you to record up to 40 hours of your favorite programs with an easy to use on-screen guide. A popular feature of the DVR is the ability to pause live television or create your own instant replay. You can watch two live shows at once using the Picture In Picture feature, watch one show while recording another or record two shows at the same time, plus, you can record all your favorite shows – one episode or all season long.

# TIME WARNER CABLE AND OUR COMMUNITY

Time Warner Cable's \$250 million fiber optic upgrade throughout our 131 communities in Southeastern Wisconsin provides all of our 420,000 customers access to the most advanced cable system in the country. Time Warner Cable delivers hundreds of video channels, high-speed data, home networking, the Digital Video Recorder, and "On Demand" television – which gives customers a level of control that will revolutionize in-home entertainment, education, communication, and entertainment.

Time Warner Cable invests in our future by creating unique educational opportunities for children of all ages. Our educational outreach includes initiatives such as Time Warner Cable's Kidz Biz; a media literacy program, Time Warner Cable's Hang Tough Video Contest; an antidrug and violence initiative, the Road Runner Club; a program designed to address the digital divide; and our newest endeavor, Ready to Read; which encourages traditional reading and reading online. Through each of these opportunities, we are able to help kids better understand the world around them.

Time Warner Cable continually gives students the tools to be well informed using cable TV and the Internet by providing over 500 hours of commercial-free Cable in the Classroom programming and Road Runner High Speed Online to nearly 1,000 schools across 131 communities in our service area. This educational resource is supported by TV's, computers, educational materials, workshops and teacher grants. Additionally, Time Warner Cable supports hundreds of not-for-profit organizations across Southeastern Wisconsin each year through both in-kind and monetary support.

### **CONSUMER HOME WIRING**

The following notice will serve to inform you of your options regarding the home wiring located within your dwelling that is used to provide cable service. Home wiring is that cable which runs from your TV set to a point approximately twelve inches outside of your dwelling unit. It includes extra outlets, splitters, connections and fittings or wall plates attached to the wire but does not include terminal devices and the like.

Pursuant to FCC regulations, all customers are given the option to acquire the home wiring within their dwelling unit upon termination of cable service. However, even prior to termination of cable service, we allow our customers to remove, replace, rearrange, repair or maintain any cable wiring located within the interior space of the customer's dwelling unit so long as such actions do not interfere with our ability to meet FCC technical standards or to provide services to you or your neighbors. For example, you may not attach any device or equipment to your inside wiring in a way that impairs the integrity of the local cable system, such as creating signal leakage, or which may cause a violation of government regulations. Furthermore, you may or may not attach devices or equipment to the wiring which alone or together result in a degradation of signal quality to you or your neighbors.

If you chose to have us remove, replace, rearrange or maintain the wiring inside your home, you may pay our regulated hourly service charge on a per-visit basis. We are not responsible for problems relating to the operation of customer-owned consumer electronic equipment such as televisions, VCRs, home antennas, etc., which may be connected to the inside wiring in your home. We are, however, responsible for problems relating to any equipment which you lease from us, other than problems caused by tampering, neglect or abuse.

You also have the option of removing, repairing, rearranging or maintaining the inside wiring yourself or of hiring a qualified outside contractor to do the work for you. It is extremely important that only high quality home wiring materials be used and that these materials be properly installed in order to avoid signal leakage and to maintain signal quality in compliance with FCC technical regulations. If you choose to install, replace or repair your own wiring, or hire a third party contractor to do it for you, we will be happy to furnish at cost the necessary wiring and connectors that will meet required technical standards, or provide you with a list of technical specifications for the equipment should you choose to purchase it elsewhere. Please note, however, that in the event improper materials or improper installation causes a signal degradation and/or leakage, we may be required under federal law to terminate your cable service until the problem can be remedied.

# CABLE & YOUR HOME ENTERTAINMENT EQUIPMENT

With cable TV connected to your home entertainment system, you enjoy the best choice, convenience and value. However, extra steps may be required for cable TV to work effectively with various equipment. This guide provides information about when cable TV is compatible with your equipment and when it may not be. If you don't find your particular situation described in this guide, please call us. We'll work with you to determine the cable setup and equipment appropriate for your needs.

### **CONVERTERS ARE NECESSARY WHEN...**

Cable television services are delivered via cable on a composite signal called "RF broadband." Older TV receivers cannot tune to all of the channels sent out on this broadband. Many "cable-ready" TVs and VCRs can, although some models may not be able to receive all channels.

In cases where a TV or VCR cannot tune to all of the channels provided as part of your cable service, an extended tuner called a converter can be used to receive the channels and send them to a TV set or VCR. These are available for a nominal fee from our company or may be purchased from a retail store (where available).

To help ease the confusion about whether a TV or VCR is really "cable-ready," the Federal Communications Commission will not allow TVs and VCRs manufactured or imported for sale in the United States after October 31, 1994 to be marketed as "cable-ready" or "cable compatible" unless they meet certain bandwidth tuning and other performance standards.

# ALL SCRAMBLED SIGNALS REQUIRE A DESCRAMBLER

Because all customers do not subscribe to every programming service offered, we may use scrambling technology to deliver a secure signal to authorized homes. Scrambling is a method of changing the components of a signal at the cable television transmission center (headend) to render it unviewable without an authorized descrambler. The descrambler and converter are often combined in the same terminal, which is connected in the same way as a set-top converter to your entertainment system.

Some cable systems may scramble all channels above the broadcast basic level of service. Customers may then choose from several different service options and often subscribe without

broadcast basic level of service. Customers may then choose from several different service options and often subscribe without the need for a home appointment. Whenever customers subscribe to service levels or channels which are scrambled, they will need a descrambler?even if their TV is "cable-ready." We are the only authorized providers of descramblers in this service area.

# WATCH TIME WARNER CABLE'S NEWEST DIGITAL CHANNEL, WISCONSIN ON DEMAND

Time Warner Cable created a new digital channel called Wisconsin on Demand to bring viewers a great way to learn about Wisconsin's people, places, and happenings. It is a unique, "On Demand" digital channel, only available through Time Warner Cable with all local programming viewers can't get anywhere else. Wisconsin is a great place in which to work, play, and raise a family. The state's many attractions, events, and amenities - whether surrounded by pristine natural resources or set in vibrant urban areas - offer remarkable variety.

Wisconsin on Demand (WioD) is on Channel 1111 and it's local all the time. There are a variety of programs from local sports to arts and entertainment. In addition to sports features from the Bucks, Brewers, Packers, Marquette, and UW, there are programs about with local news and student concerts and mini-travelogues about places to visit in Wisconsin. Channel 1111 is digital and uses state-of-the-art Video On Demand technology making it possible to view programs whenever you want and to pause, fast-forward or rewind with one touch of the remote control.

In addition, channel 1112, or Learning on Demand offers courses from Milwaukee Area Technical College - soon to be joined by other local colleges and universities. Wisconsin on Demand - Channel 1111 and Learning on Demand - Channel 1112, are free to Time Warner Cable's digital cable customers in 131 communities in southeastern Wisconsin.

### **OUTAGE CREDIT POLICY**

Upon notification by a customer of a service interruption, Time Warner Cable shall give the customer a credit for one day of cable service if cable service is interrupted for more than four hours in one day and the interruption is caused by Time Warner Cable. Upon notification by a customer of a service interruption, Time Warner Cable shall give the customer a credit for each hour that cable service is interrupted for more than four hours in one day and the interruption is NOT caused by the cable operator.

### **RETURNED CHECK CHARGE**

Checks returned to Time Warner Cable for nonpayment will be assessed a "Returned Check Charge" of \$20.00. Checks returned to Time Warner Cable are subject to collection to the fullest extent under Wisconsin law.

For inquiries regarding your cable service, please call
Time Warner Cable Customer Service:
414-271-9283



# 2004 ANNUAL NOTIFICATION

# TIME WARNER CABLE'S ON-TIME GUARANTEES!

### **INSTALLATION GUARANTEE**

We will be on-time for your installation appointment or the installation is FREE! Time Warner Cable's Installation offer applies to new installs, upgrades and additional outlets.

### **SERVICE GUARANTEE**

We will be on time for your service appointment or we will credit your account \$20.00! The Service Guarantee does not apply to outage calls that are canceled because the picture has been restored.

### **PARENTAL CONTROL**

Time Warner Cable customers may block out programming to meet your family's specific needs by using the Parental Control Lock on the standard and/or digital cable converter. If you do not have a converter, you may call the company to request that a channel be blocked from your lineup. Parents can control what programming is viewed.

New DIGIPiC service simplifies digital cable TV with three easy-to-understand entertainment packages featuring choice, flexibility, and value in every plan.

### PICK YOUR PLAN AND SAVE!



Includes Optional & All Star Channels

\$4795

### Upgrade to the Digital Difference.

- More than 190 crystal-clear channels
- Including 46 Music Choice channels
- Interactive Programming Guide
- iCONTROL MOVIES and FAVORITES

If you currently subscribe to the Digital Value Package or Digital Deluxe, you will automatically receive the DIGIPiC 1000 Package.

Equipment priced separately.



\$6795

### Add the Premium Experience!

- More than 225 crystal-clear channels
- All the services of DIGIPiC 1000, plus
- Choose 2 premium channels with iCONTROL Premiums - HBO, Cinemax, Showtime or TMC

Equipment priced separately



\$7795

### Add the Ultimate Premium Experience!

- More than 240 crystal-clear channels
- All the services of DIGIPiC 1000, plus
- All 4 premium channels with iCONTROL Premiums - HBO, Cinemax, Showtime and TMC

If you currently subscribe to the Totally Digital Package, you will automatically receive the DIGIPiC 4000 Package.

Equipment priced separately.

### OPTIONS

### DVR

Add the power to pause live TV and come back where you left off. Record your favorite shows every day ... all year long, automatically. Equipment priced separately.

**HD Package** Two channels of iNHD, plus coming in January \$695 2004: NBA, NHL and MLB games, cable network programming, and at least 4 new movies per week, all in crystal clear high definition.

Equipment priced separately. Requires minimum Digital Access Package.

**Digital Sports Package** 

\$500

Includes FOX Sports Digital Atlantic, FOX Sports \$4.95 Digital Central, FOX Sports Digital Pacific, Speed Channel, The Outdoor Channel, Tennis Channel, FOX Sports World, ESPNews, NBATV and Fuel.

Equipment priced separately. Requires minimum Digital Access Package.

Road Runner High Speed Online

Add Road Runner to DIGIPiC 2000 or DIGIPiC 4000 for just \$40 per month and save \$60 per year.

Wireless Road Runner

Add Internet access for every computer in the house. A single connection creates your own wireless home network. Road Runner service priced separately.

\$1795 month

# DIGIP

### Introducing the **DIGIPIC Latino Package!**

With the new DIGIPIC Latino Package, you'll receive our Basic service, plus eighteen Spanish language video channels and 46 music channels.

Video channels include: Canal Sur, Cine Latino, CNN Español, ¡Sorpresa!, Discovery Español, MTV Español, Fox Sports Español, Video Rolla, VH Uno, TV Puma and Weather Now Español.

Plus, these new channels: Mun2, TVE, Canai24, Grandes Documentales, EWTN Español, Utilisima and Infinito.

Equipment priced separately

### **2004 MONTHLY RATES**

Rates do not include Franchise Fees or taxes. Rates and lineup subject to change, Please refer to the back of the first page of your December 2003 and your January 2004 bill for your 2004 Basic and Standard rates

### OTHER PACKAGES

Prices do not include equipment

Those de not morade equipment.
<b>STANDARD PACKAGE</b>
(includes Basic service)
DIGITAL ACCESS PACKAGE
Includes 145 of the most popular cable channels and the Digital
Interactive Program Guide, Including 46 Digital Music Channels and
access to PPV and iCONTROL Movies.
DIGITAL VALUE PACKAGE See DIGIPIC 1000
DIGITAL DELUXE PACKAGE See DIGIPIC 1000

TOTALLY DIGITAL PACKAGE ..... See DIGIPIC 4000

A LA CARTE SERVICES
LATINO TIME WARNER DIGITAL\$4.95
Includes Digital Interactive Program Guide, 46 Digital Music Channels, plus 18
video channels en español (see lineup). Requires minimum Standard Package.
DIGITAL MOVIE LOVERS PACKAGE
Includes Encore, Love Stories, Westerns, Action, True Stories, Mystery,
WAM! and Fox Movies. Requires minimum Digital Access Package.
DIGITAL VIDEO RECORDER SERVICE\$6.95
(requires DVR converter)
HOME BOX OFFICE\$12.95
<b>SHOWTIME</b>
<b>CINEMAX</b> \$12.95
THE MOVIE CHANNEL
Subscribers to the premium services listed above may purchase
additional services listed above for \$7 each.
iCONTROL PREMIUMS
(requires Premium channel subscription)
<b>STARZ!</b>
<b>PLAYBOY TV</b> \$14.95
CHANNEL GUIDE MAGAZINE\$3.95
OPTIONAL PACKAGE/ALL STAR PACKAGE\$3.95
(WTBS, WGN, E!) / (TV Land, MoviePLEX)
DIGITAL VALUE TIER\$7.95

### RESIDENTIAL HIGH SPEED ONLINE SERVICES

America Online (AOL) Broadband & Dial-up	.\$54.95
America Online (AOL) Broadband	.\$44.95
Athenet	.\$44.95
EarthLink	.\$44.95
Max.inter.net	.\$44.95
Road Runner	.\$44.95

### WIRELESS ROAD RUNNER

Wireless Road Runner	
Road Runner service priced s	enarately Road Runner is also available for

business applications. Please visit www.bizclass.wi.rr.com.

### **EQUIPMENT & INSTALLATION RATES**

	Standard, Digital, HDTV or DVR Converter \$7.65
	Remote Control
	Installation of Unwired Home
	Installation or Reconnection of Pre-wired Home\$33.00
	Additional Outlet Connection at the time
	of Initial Installation (each)
	Additional Outlet Connection Requiring a
	Separate Truck Trip\$32.50
	Truck Trip\$32.50
	Office Change of Service Fee
	Hourly Service Charge
	High Speed Online Installation \$79.95
	High Speed Online Install of
	Additional Computer (each) \$49.95
	Network Interface Card (each)\$20.00
	USB Adapter (each)
	Do-It-Yourself High Speed Online Install \$14.95
	Wireless Road Runner Installation \$99.95
1//	outlets with premium, Optional Package or All-Star Package (where

available), Pay-Per-View, digital channels and iCONTROL services require a Digital converter. Digital Remote Control required to receive Digital Interactive Program Guide and iCONTROL services.

### DIGITAL CABLE

Provides you with Crystal Clear Digital Picture and Sound.

- Up to 250 channels
- · 48 channels of HBO, Cinemax, Showtime and TMC
- 46 channels of CD-quality music
- Access to exclusive iCONTROL services that put you in control
- · Parental Controls that allow you to set the parameters of your family's viewing habits

### **EASY-TO-USE ON-SCREEN** INTERACTIVE PROGRAM GUIDE

An on-screen channel guide that instantly helps you find your favorite shows. Scroll through the programming schedule with ease. Set reminder timers so you tune in on time.



### ICONTROL NOVIES

You control the action with the power of ICONTROL ( Not available on satellite.



With iCONTROL Movies, you can choose from hundreds of hot titles and classic movies on Channel 1000.

- · Instantly start your selection whenever you want
- Rent it for the next 24 hours
- · Watch your selection whenever you'd like
- · Pause, rewind and fast forward at any time using your digital remote control



### ICONTROL PREMIUMS

All your favorites for you to control with the power of ICONTROL

### Not available on satellite.

Access the best of HBO. Cinemax, Showtime and TMC whenever you want! Show times that fit your schedule. All the popular original series are yours for the viewing past episodes as well as current. Plus, original movies, miniseries, sporting events and more. And you can use your digital remote to pause, rewind and fast forward. Check your lineup inside for channel locations.

### ICONTROL FAVORITES

iCONTROL Favorites lets you enjoy replays of your favorite network programs using the convenience of ICONTROL (

### Not available on satellite.

Learning On Demand

Watch your favorite episodes again and again on these networks using iCONTROL Favorites

**HGTV On Demand** Food Network On Demand Comedy Central On Demand A&E On Demand BBC America On Demand Golf Channel On Demand Cartoon On Demand CNN Showcase On Demand DIY On Demand Music Videos On Demand TechTV On Demand Court TV On Demand Wisconsin On Demand

### HIGH DEFINITION TELEVISION (HDTV)

Time Warner Cable offers customers with high definition televisions and our high definition digital converters the best signal quality, not subject to bad weather. High definition local programming is available.

Here are the networks currently available with HDTV:

### Not available on satellite.

100		
HBO HDTV	WTMJ HDTV	WMVS HDTV
Showtime HDTV	WISN HDTV	WITI HDTV
Discovery HD	VTDH TLDW	iNHD
	MPTV HDTV	iNHD2

### HIGH SPEED ON-LINE

Access the Internet in an instant without ever having to wait to log on.

- · No dialing in
- · No busy signals or hang-ups
- · No tied-up phone lines
- . Up to 75 times faster than dial-up
- . Up to 2 times faster than DSL
- · Download photos and more in seconds
- · Choose your Internet Service Provider AOL, Athenet. Earthlink, Max.inter.net and Road Runner

### WIRELESS ROAD RUNNER

Now everyone in the house can enjoy Road Runner High Speed Online Service at the same time, with a single connection.

- · No expensive equipment to buy
- Set-up is quick and easy using existing wiring
- 24/7 customer service and support

### DIGITAL VIDEO RECORDER (DVR)

Watch your favorite TV shows whenever you want with our Digital Video Recorder (DVR). There is no expensive equipment to buy, it's all in your new Digital Cable Digital Video Recorder box.

- · Watch whatever you want, whenever you want
- Pause live TV and do your own instant replays
- Record your favorite shows one episode or all season long
- · Record two shows at the same time
- · Set parental controls
- · Watch one show and record another at the same time



### **Two New Digital Channels NOT** available on Satellite. Learning on Demand Channels 1111 & 1112

Wisconsin On Demand on channel 1111: All local Wisconsin professional, college and high school sports, arts and entertainment, travel destinations, student productions and local community news programming. Watch all local programming whenever you want and pause, fast-forward or rewind with one touch of the remote control.

Learning On Demand on channel 1112: Take courses from Milwaukee Area Technical College whenever you want and pause, fast-forward or rewind with one touch of the remote control. Other local colleges and universities coming soon.

### APD ANSWERS ON DEMAND

Channel 1999

... Answers to ALL of your Digital questions

Time Warner Cable Digital customers can now tune to Answers on Demand (Channel 1999) for an interactive look at how to operate your digital equipment. You can pause. rewind and fast-forward through the areas that are of interest. Topics include Getting Started, Parental Controls, Changing PIN Numbers, Remote Control and more!



# LINEUP DIGITAL CABLE **TIME WARNER**

iCONTROL Movies HBO On Demand Cinemax On Sundance Channel IN DEMAND Previews NBA LEAGUE PASS NHL CENTER ICE/ MLB EXTRA INNINGS Fox Movie Channel in Demand Events in Demand Hit Movies/NASCAR Independent Film TMC On Demand ESPN GamePlan Adult Encore Westerns Encore Mystery Encore Action Encore True WTN Español Documentares Showtime On ATV Español Telemundo) Cine Latino /ideo Rolla **ESPN NOW** Spice Clips Puma TV mun2 CONTROL TEN TEN Blue TEN Blox NBA TV anal 24 srandes /H Uno spañol Channel Playboy Demand Stories WAM! Channels 1800 1300 1330 1350 981 983 984 985 986 988 836 837 838 839 860 436 439 440 301 303-310 335 861 888 890 891 437 ee reverse side for Digital Music HBO Comedy West Sho Extreme West HBO Comedy East Sho Extreme East Sho Women East Sho Beyond West Sho Women West **HBO Family West** Sho Beyond East Sho Family Zone HBO Latino West Showtime West Sho Too West Sho Family Zone HBO Family East **HBO Latino East** HBO Zone West **IMC XTRA East** HBO Zone East HBO Signature Showtime East Sho Showcase Sho Showcase Sho Next West HBO Signature Sho Next East Sho Too East Lifetime Real ThrillerMAX VH1 Classic ActionMAX HB02 West HB02 East OuterMAX TMC West HB0 West MoreMAX 5StarMAX FLIX East HB0 East TMC East Cinemax Women WMax @Max West Fuse East 183 317 319 340 341 342 351 352 353 354 355 356 358 360 361 362 364 366 381 382 383 384 184 311 316 321 324 35 36 33 33 357 37 Home Discovery Wings Discovery Times Digital Pacific Speed Channel\* America's Store Disney Channel Digital TW-One **Tennis Channel** Discovery Kids Digital Atlantic able Weather Digital Central Time Warner nternational CNBC World FOX Sports The Outdoor The Science foon Disney International FOX Sports FOX Sports Soomerang FOX Sports SPNews\* Newsworld Bloomberg Fine Living The Word Shopping Health TV Discovery Biography Channel\* & Leisure Nick GAS C-SPAN3 Celebrity Nick Too Channel Channel NBA TV TechTV Noggin World\* History Now Fuel M 104 108 109 112 14 115 120 129 132 133 141 142 144 146 147 149 150 152 153 154 155 155 56 001 100 101 F

DIGITAL ACCESS • DIGIPIC 1000 • PREMIUM CHANNELS

November 2003

CNN Español

666

Encore Love

Encore

BET Jazz

Ovation

Stories

MTV2

CMT

spañol

Cable Weathe

Now Españo FOX Sports

995

STARZ! Cinema

414 415 431 432

Time Warner Español

993

STARZ! Theater

**BLACK STARZ!** 

STARZ! Family

**BBC America** 

02

170 180 182

Sorpresal

Canal Sur

Infinito

TMC XTRA West

385 386 411 411 413

FLIX West

Game Show

160

West

SOAPnet

161 17

Network

STARZ!

Jtilisima

# -DIGITAL ACCESS PACKAGE

# BASIC/STANDARD LINEUP DIGITAL MUSIC

900 WFMT Chicago FM 901 Showcase 902 Today's Country 903 Classic Country				913 Classic Rock 914 Alternative Rock		917 Progressive/Adult Alternative	919 Hit List		1050 57	70077700	Standards 926 Big Band & Swing	927 Easy Listening 928 Smooth Jazz	929 Jazz 930 Blues		933 Classical Masteroieces	934 Opera				Season	941 Musica Latina 942 Salsa y Merengue	Latin Mexic	1		541 Discovery HD 545 INHD 546 INHD	BASIC - STANDARD - ICONTROL FAVORITES	Channel Lineup subject to change. Optional channels requiring a converter	in some communities.  # Digital equipment and or subscription required to receive some channels.  November 2003 Central
	5 5 5 5			66	_	_		6 6			_	_		66				_				ற் சி சி	HDT			DARD • iC	Lineup sul	some com nent and o ceive som
Outdoor Life Network Lifetime Movie Network National	Geographic Channel style Golf Channel	AUN Discovery Health Oxygen Wessen	Entertainment Today's	Marketplace Access	C-SPAN MPTV Later MPTV2 I ater	MPTV University	MPIV Extra WHA 21 TRN	WMLW 41	(Telemundo) Food Network	On Demand DIY On Demand	HGTV On Demand TechTV On	Demand Golf On Demand	Wisconsin On	Learning On	Time Warner	Now CMM Showcaso	On Demand	Demand A&F On Demand	Cartoon On	BBC On Demand	On Demand iCONTROL Music	Answers On Demand		HBO HDTV Showtime HDTV	VTGH LMTW VTGH TLGW	BASIC - STANI	Channel L •Optional ch	n F Digital equipn to re
69 70	72 22	24 25	88	96	99 550 551	552	559 559	741	1100	1101	1102	1110	E	1112	1113	1100	1121	1130	1150	1160	1180	1999		500	505	8		-
TV Guide WTBS (Atlanta) WTMJ 4 (NBC) WDJT 58 (CBS) WTI 6 (FOX)	ShopNbC C-SPAN2 WGN 9 (Chicago) WMVS 10 (PBS)	Univision WISN 12 (ABC) Ed. Access	Public Access WPXE 55	WMVT 36 (PBS) ABC Family	WVTV 18 (WB) WJJA 49 (IND)	BET WWRS (TBN) FWTN	WVCY 30 (IND) WCGV 24 (UPN)	Govt. Access QVC	ESPN2	ESPN Classic ESPN	FOX Sports HSN	USA Network	FX Lifetime	HGTV Travel Channel	History Channel The Learning	Discovery	A&E Animal Planet	CNN Headline News	MSNBC CNRC	Fox News	VH1 Spike TV	MTV Great American Country	Comedy Central SCI FI	Nickelodeon Cartoon Network	Movies AMC	Bravo TV Land *	Hallmark Channel MOVIEplex * The Weather	Channel Disney Channel Food Network
264597	9 9 10	122	15	16	19	228	233	25	27	30,53	32	34	38 33	38 33	40	41	42	444	46	48	50	52	55	57	59	60	63	65