



**Rebecca Grill**  
City Administrator  
414.302.8294  
rgrill@westalliswi.gov

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December 1, 2016

The Honorable Mayor Devine  
and Common Council Members  
City of West Allis  
7525 W. Greenfield Ave.  
West Allis WI 53214

RE: Municipal Parking Ordinance

Mayor Devine and Common Council Members:

Please see the attached letter regarding changes to the parking permit ordinance. We will be working to provide an updated ordinance draft for your review and consideration based on information contained in this letter in advance of the Common Council meeting on Tuesday.

Thank you for your patience and consideration.

Sincerely,

Rebecca N. Grill  
City Administrator

RG:jfw  
Attachment  
cc: West Allis Downtown BID

# DOWNTOWN West Allis BID

7231 W. GREENFIELD AVE., SUITE 201 · WEST ALLIS, WI 53214  
 PHONE (414) 774-2676 · FAX (414) 774-7728  
 WWW.WESTALLISDOWNTOWN.COM

City of West Allis  
 Attn: Rebecca Grill  
 7525 W. Greenfield Avenue  
 West Allis, WI 53214

RECEIVED

November 23, 2016

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CITY OF WEST ALLIS  
 CAO

Dear Ms. Grill,

Mid-February, Jim Jandovitz organized a meeting between our organization and Brian Block to review the municipal parking lots and find a way to make them all uniform. Since then we have been working on this project, unbeknownst to us you and your staff were also considering this matter as well. After reviewing the proposed changes to the West Allis Municipal Code – Chapter 10, our Board of Directors would like you to consider the following:

- Even though our proposal was to allow night-time (overnight) parking in all rows except for the row closest to the alley, we have agreed that allowing 24-hour parking in all rows is an easier concept to understand for both the vehicle owners as well as the Police officers trying to enforce the parking lots.
- Condensing daytime, nighttime, 24-hour parking lot permits and the 24hour/night time street parking permit into one Municipal Permit and increasing the cost \$20 would be an additional burden to our businesses (several of whom pay for all their employees parking permits). In 2012, our organization worked with the City and our District Alderpersons, to decrease the yearly daytime permit fee from \$100 to \$80. We agreed to promote this permit to our business owners encouraging them to purchase a permit for themselves as well as their employees. We believe that after this reduction in the permit fee, the number of daytime permits has increased adding revenue to the City of West Allis. We are asking that you consider a day-time parking permit and a 24-hour parking permit. We will continue to encourage our business owners to purchase a yearly permit on-line to reduce monthly work put onto City employees.

○ Our suggestion is as follows:

<b>Daytime permit</b>	<b>In person or via mail</b>	<b>Online</b>
Monthly	\$15	\$13
Quarterly	\$45	\$35
Annual	\$100	\$80
<b>24-hour permit</b>	<b>In person or via mail</b>	<b>Online</b>
Monthly	\$15	\$13
Quarterly	\$45	\$35
Annual	\$125	\$100



- Also, suggested at the Tuesday, November 8<sup>th</sup> meeting was to change the free parking timeframe from 4 hours to 2 hours. Speaking with numerous business owners this would impact their classes, shopping or services being performed. We wish to keep the 4-hour limitation in all the Downtown West Allis municipal parking lots.
- Finally, section 3 item b of the Municipal Code states *“Trucks in excess of six thousand (6,000) pounds gross weight, mobile homes, camping trailers or travel trailers, motorized camping vans, trucks equipped with truck campers and utility trailers, as defined in Section 12.16 of this Code, shall not be eligible for municipal parking permit.”*
  - We ask that you consider length, such as not to exceed twenty (20) feet (this will fit in a standard parking space) instead of 6,000 pounds gross weight. The weight restriction of 6,000 pounds gross weight will only allow small compact and some mid-size vehicles. Most other cars, minivans, full size vans and pickup trucks which now fit in our parking spots, are up to and over 9,500 pounds. We feel the length restriction is a much better restriction. This will not impede traffic flow for residents, visitors, utility trucks or snow plows.

Downtown West Allis BID hopes that before you make any permanent changes that you consider our suggestions. If you would like to meet to discuss this further, please contact us at the numbers listed below. Thank you again for your time in this matter.

Sincerely,



Chet Parker  
414.475-1212  
President, DWABID

Alex Geiger  
414.453.4610  
Vice-President, DWABID

cc: James Jandovitz, Alderpersons Martin Weigel and Catherine Probst