

# 2022 Planning & Zoning Highlights



## May

- Comprehensive zoning code update adopted

## August

- Design Review Guidelines update adopted

## September

- Adjustments to updated zoning code adopted

## October

- Split-zoning eliminated citywide over 300 rezonings

### OpenGov Implemented

All permit and application workflow migrated into OpenGov's online platform



### Public Engagement

**5** neighborhood meetings

**19** public hearings

**620** survey responses



**24** SLA approvals

**14** CUP approvals

**383** Properties rezoned

**5** CSM approvals

**167** Occupancies issued

**50** Sign permits issued

### Staff Highlights

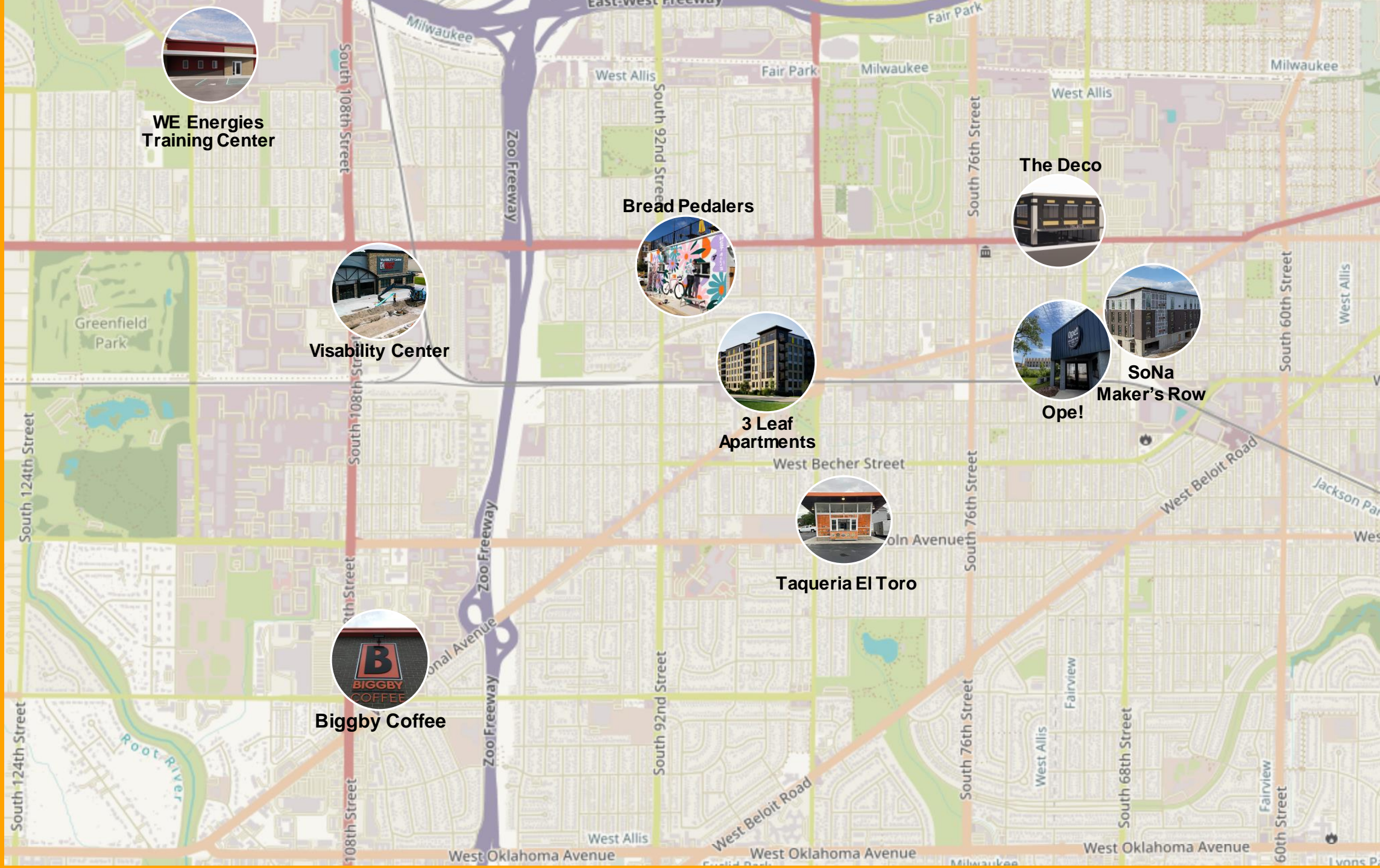
Team welcomes Jack Kovnesky, Planner  
Professional Development - AICP Certification  
SCORE Corp Awards  
Green Belt Training  
Project Leadership

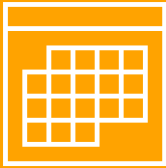


### Downtown Plaza Approved



# 2022 Planning & Zoning Projects





# 2022 Housing Highlights



## \$168,857.00



committed/spent on home repair and homebuyer loans

### Training, Professional Development & Staffing



1. WI Housing Authorities Conference
2. Score Corp Awards & LEAN White Belt
3. Lead Risk Assessor/Hazard Investigator
4. SEMAP Indicators Certification
5. HUD Reporting Systems
6. EBLL LSHR Training
7. PHA Occupancy
8. VAWA
9. Strategies to Improve Landlord Engagement
10. West Allis PHA & Brown Co. PHA meeting, best practice collaboration of Housing Authorities



**381** Active HCV participants

**80** New HCV vouchers

**394** HCV waitlist contacted

**132** Active VASH participants

**65** HUD VASH vouchers

**12** Active FSS participants

### Before

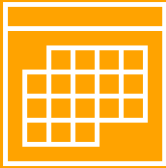


### After



CDBG Home Repair Loan Project





# 2022 Economic Development Highlights



## Small Business Assistance

### January

- Groundbreaking event for Ope! Brewery
- Façade grant for The Deco Event Space
- \$80k loan to Kegel's Inn for expansion
- 4th & Long Façade Grant and Loan

### July

- Castech Site Assessment Grant of \$40k received
- The Deco, State CDI Grant, \$250k received
- Hosted Regional EPA event

### August

- \$100k Grant to Grebe's for Covid impacts
- \$100k Grant to Rupena's for Covid impacts

### September

- Presented at WEDA Conference
- Hosted Masterminds event
- Business survey

### December

- Approved \$43,000 forgivable loan to Su Plus Two Restaurant
- Flour Girl & Flame Expansion

## Key Difference Makers: Recruits Landed

- Blast Cleaning
- Perspective Brewing
- Ope! Brewery
- The Deco
- Bars & Recreation



# 50+

Main Street Bounce Back letters submitted for a total of over \$500,000 to new businesses that opened in 2022.



### Small Business Assistance

**\$804,825**

Leveraged investment from businesses involved

**\$5.5 Million**

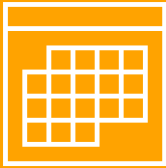


## Business Survey Results

- 85% satisfied with conducting business in West Allis
- 81% recommend West Allis as an excellent place to do business
- 87% report increasing costs as their biggest challenge
- 49% plan on renovating or expanding in the next five years

## Connections made with over 100 prospects





# 2022 Economic Development Highlights

## Special Projects & Marketing



### February

- Held pre-cast event for the construction of SoNa Lofts

### June/August/September

- Hosted Transit-Oriented Development Bus Tour
- Hosted Masterminds event
- Attended CARW Retail Conference
- Hired Carson Coffield as the Economic Development Specialist

### October/November

- Utility box wrap program approved
- Beyond Vision and Bread Pedalers Ribbon Cutting
- Burnham Pointe Park wins Outstanding Park Design Award from WPRA

### December

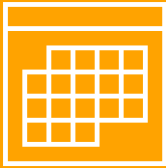
- Pedestrian plaza on 72nd St approved
- WPCA Award for Burnham Pointe Park
- Attended Governor's Conference
- Design concept for Liberty Heights Park Pavilion Developed
- Submit historic preservation grant

West Allis Living Streets had 3 new murals installed: Alphonso's, Crowdaddy's and The Bread Pedalers



## Award-winning Burnham Pointe Park





# 2022 Economic Development Highlights



## Major Redevelopment Initiatives

### April

- City awarded \$4 million dollar EPA grant
- City received \$39,000 SAG grant for 6325 W National Ave

### September

- Three Leaf continues to progress with their 247-unit complex
- Former Taxanol building currently being renovated
- Supported efforts to attract major user for Allis-Yards Development

### October

- Completed Business Survey
- Worked with Graef to discuss neighborhood redevelopment efforts
- Met w/ Chr. Hansen on expansion

### December

- Makers Row Purchase and Sale Agreement approved by CDA
- SoNa Lofts nears completion
- Blast Cleaning Tech Closed on new property

### Former Castech – 6325 W National Ave



### SoNa Lofts – 6675 W National Ave



### The Deco Event Space 7140 W Greenfield Ave



### 3 Leaf Proposed Development – 85<sup>th</sup> & National



### Former Tenaxol – 5801 W National Ave



### New Liberty Heights Pavilion Conceptual Design

