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# City of West Allis Matter Summary

7525 W. Greenfield Ave.  
West Allis, WI 53214

File Number	Title	Status
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2003-0740      Communication      In Committee

Time Warner Cable communication regarding the collection of additional franchise fees being paid to the City of West Allis on non-subscriber revenue beginning January 1, 2004.

Introduced: 12/16/2003

Controlling Body: License & Health Committee

COMMITTEE RECOMMENDATION Place on file

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>12-16-03</u>			Barczak	✓			
			Czaplewski				
			Kopplin	✓			
			Lajsic				
			Narlock				
	✓		Reinke				
			Sengstock	✓			
		✓	Trudell	✓			
			Vitale	✓			
			Weigel				
			TOTAL	5			

SIGNATURE OF COMMITTEE MEMBER (RECORDER)

Henry A. Barczak  
Chair

Vice-Chair

Member

COMMON COUNCIL ACTION place on file

ACTION DATE:	MOVER	SECONDER		AYE	NO	PRESENT	EXCUSED
<u>12-16-03</u>	✓		Barczak				
			Czaplewski				
			Kopplin				
			Lajsic				
			Narlock				
			Reinke				
			Sengstock				
			Trudell				
		✓	Vitale				
			Weigel				
			TOTAL				

UNANIMOUS

1320 N. Dr. Martin Luther King, Jr. Drive  
Milwaukee, WI 53212-4002  
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Fax 414-908-0327  
bev.greenberg@twcable.com

Bev Greenberg  
Vice President  
Public Affairs

RECEIVED

DEC 02 2003

CITY OF WEST ALLIS  
CLERK/TREASURER



November 26, 2003

OFFICE OF THE MAYOR  
RECEIVED

DEC 1 2003

WEST ALLIS, WI

Mayor Jeannette Bell  
City of West Allis  
7525 W. Greenfield Ave.  
West Allis, WI 53214

Dear Mayor Bell:

As you know, the Cable Acts of 1984 and 1996 set a ceiling of five percent on the franchise fee rate local municipalities may charge cable operators based on revenue derived from cable service. The Act allows cable operators to recoup those fees from subscribers and itemize the charge on the customer's monthly statements.

Time Warner Cable pays your municipality franchise fees on our gross revenues associated with both subscriber revenue and non-subscriber revenue, (such as advertising sales and home shopping). While we have been passing through the franchise fees on subscriber revenue to customers, we believe we are the only major cable operator not to pass along the franchise fees costs associated with non-subscriber revenue, (such as advertising sales and home shopping). Beginning January 1, 2004 Time Warner Cable will join other cable companies in collecting the additional franchise fees being paid to your community on non-subscriber revenue as permitted by law.

We will of course continue to forward all franchise fees on both subscriber revenue and non-subscriber revenue to your community. As always, please feel free to contact me at 414-277-4190 with any questions.

Sincerely,

A handwritten signature in black ink that reads 'Bev'.

Bev Greenberg  
Vice President, Public Affairs